



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

3.2.2. Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

**2020-2021**

<b>S.NO.</b>	<b>NAME OF THE WORKSHOP/ SEMINAR/ CONFERENCE</b>	<b>DEPARTMENT /CELL/CLUB</b>	<b>DATE FROM -TO</b>
1.	National Webinar on Empathy and Resilience in the Wake of Corona Virus Pandemic	Biochemistry	01.06.2020
2.	Webinar on Taxation of Income from Other Sources	Commerce	04.06.2020
3.	Webinar on Global Climate Change, Disease Outbreaks and Lockdown: Perspective on Sustainability in the Environment	Biochemistry	05.06.2020
4.	Online Workshop on Opportunities for Tamil in Computer	Tamil	06.06.2020
5.	Webinar on Data Analytics with Excel	Economics	10.06.2020
6.	International Webinar on Big Data Management	Computer Science -II	11.06.2020
7.	Webinar on Challenges faced in Initial Stage of Career and How to Overcome it	Corporate Secretaryship	24.06.2020
8.	Webinar on Strategies in Human Resource Planning for Current Pandemic Situation	Commerce	21.07.2020
9.	Two days Online National Workshop on E-book Development and Web Application	Tamil	27.07.2020 & 28.07.2020
10.	Webinar on Innovation and Entrepreneurship – Recent Trends	ISM	25.07.2020

11.	Online National Seminar on Conceptual and Comparative Literature	Tamil	07.08.2020
12.	Webinar on Soft Skills -The Need of the Hour	English	11.09.2020
13.	Online National Seminar on a Glimpse of K. Ravi's Writings.	Tamil	11.11.2020
14.	National Webinar on Signal Transduction and Role of G Protein	Biochemistry	02.12.2020
15.	Workshop on Meenakari Painting and Wall Painting	ENACTUS Club	11.12.2020 & 12.12.2020
16.	Webinar on Shakespeare – A Phenomenon	English	15.12.2020
17.	Webinar on Nutraceuticals: Role of food nutrients in fighting against viral infections	Biochemistry	10.05.2021
18.	Webinar on Identifying the Potential Entrepreneur in You	Corporate Secretaryship & Accounting and Finance	18.05.2021
19.	Webinar on Road to Healthy Living During COVID- 19 Pandemic	MSW	20.05.2021
20.	Webinar on Wireless Li-Fi & Gi-Fi	Computer Science -II	22.05.2021
21.	Webinar on Market Segmentation	ISM & Psychology	25.05.2021
22.	Webinar on Machine Learning with Python	ISM	26.05.2021
23.	Webinar on Skillset for Employability and Entrepreneurship	BBA	28.05.2021



  
 PRINCIPAL  
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 AND SCIENCE FOR WOMEN  
 CHENNAI - 600 099



SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN  
(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

2020-2021

National Webinar on Empathy and Resilience in the Wake of Corona Virus Pandemic  
01.06.2020

SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN  
(AFFILIATED TO THE UNIVERSITY OF MADRAS  
SETHU BHASKARA NAIGAL, MADHURANGUPPAM, CHENNAI)  
Department of Biochemistry

National Webinar On  
**EMPATHY & RESILIENCE IN THE  
WAKE OF CORONAVIRUS PANDEMIC**

Resource Person  
**Mrs. PADMA REWARI** M.Sc., M.S.,  
Head Counsellor & Mentor - Sports Project  
Reliance Foundation, Mumbai  
International Best Mental Awareness Expert of the Year  
Awardee from INDUS

01. 01 JUNE 2020  
@ 11:00am

Registrations will close  
on 31st May 6:00pm

Register Here for FREE

registration link - <https://forms.gle/T5hizShb7sxDyxQhZ>

SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN  
(AFFILIATED TO THE UNIVERSITY OF MADRAS  
SETHU BHASKARA NAIGAL, MADHURANGUPPAM, CHENNAI)  
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National Webinar On  
**EMPATHY & RESILIENCE IN THE  
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Meera Mungam

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Soka Ikeda

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SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Taxation of Income from Other Sources - 04.06.2020

  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to Madras University, An ISO 9001:2015 Certified Institution)  
Sethu Bhaskara Nagar, Kalikuppam, Chennai-99  
website: [www.sokaikeacollege.in](http://www.sokaikeacollege.in) E-mail: [sokaikeada@rediffmail.com](mailto:sokaikeada@rediffmail.com)

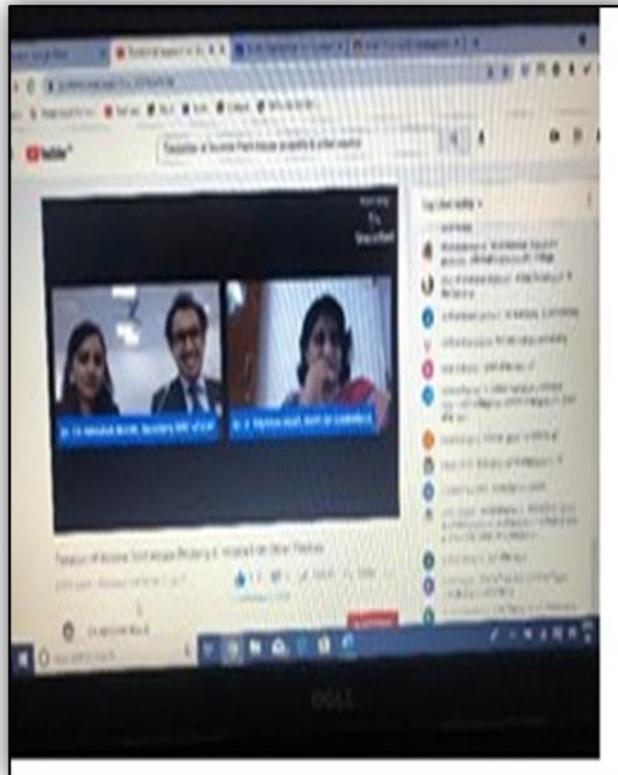
**Department of Commerce**  
cordially invite you to participate in  
a webinar on  
**"TAXATION OF INCOME FROM OTHER SOURCES"**  
on 04.06.2020 at 3.00 pm to 4.00 pm  
through youtube live streaming

*Resource Persons*

 <b>Dr. CA Abhishek Murali</b> Secretary of SIRC of ICAI M.Com, FCA, ACMA, GCMA, CIMA (L <sub>on</sub> ) CISA (USA), DISA(ICA), ADIT(UK), D.Lit	 <b>CA Divya Abhishek</b> B.Com, FCA, ACS, DIP, IFRS (ACCA) LLB, ADIT (UK)	
<b>Dr. M. Sombasani</b> PRINCIPAL	<b>Mrs. Kugilan Kumaran</b> SECRETARY	<b>Dr. Sethu Kumaran</b> CHAIRMAN

◆ No Registration fee  
◆ E-Certificate will be provided





  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Webinar on Global Climate Change, Disease Outbreaks and Lockdown:  
Perspective on Sustainability in the Environment - 05.06.2020**

**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099

**DEPARTMENT OF BIOCHEMISTRY**

Organises  
**WEBINAR**  
ON THE OCCASION OF **WORLD ENVIRONMENTAL DAY**

**TOPIC:**  
Global Climate Change, Disease Outbreaks & Lockdown : Perspective on Sustainability in the Environment

**RESOURCE PERSON**  
**Dr. M. Jayaprakashvel**  
Registrar i/c & Professor  
Department of Marine Biotechnology  
AMET Deemed to be University

ON  
5.06.2020  
@  
2.30 PM

Registration free : <https://forms.gle/RfThQ7DDfWkTm96LG>  
E-CERTIFICATE WILL BE PROVIDED TO ALL THE PARTICIPANTS

**Historical Evidence for Climate and Disease Relations**

1. Romans avoided hill resorts each summer to avoid malaria.
2. South Asians learnt that, in high summer, strongly curried foods were less likely to cause diarrhoea.
3. Malaria is of great public health concern, and seems likely to be the vector-borne disease most sensitive to long-term climate change.
4. Punjab region experienced periodic malaria epidemics. Excessive monsoon rainfall and high humidity was identified early on as a major influence, enhancing mosquito breeding and survival.
5. Recent analyses have shown that the malaria epidemic risk increases around five-fold in the year after an El Niño event.

(87)

SARADA S (You)

Jayaprakashvel Mani >

Jayaprakashvel Mani >

MAYAKKANNAN GOPAL >



  
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**SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN**  
CHENNAI - 600 099

## Online Workshop on Opportunities for Tamil in Computer - 06.06.2020

 **SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001:2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099.



DEPARTMENT OF TAMIL - SOKA TAMIL PERAVAI organises

Online Workshop  
Topic: Kattatra Kanini Tamil  
Vaaippugalum Idaiveligalum  
Chief Guest  
**Dr. Tamil Parithi Mari**  
Assistant Professor, Department of Journalism and Mass Communication,  
Periyar University, Salem.

Special Address  
**Dr. M. Samshath**  
Principal

Date: 06.06.2020 Time : 11.00 AM  
Last Date of Registration : 05.06.2020  
Online Mode Google Meet : Zoom Meet

Mrs. S. Kanmani  
HOD, Department of Tamil

Mrs. Kogilam Kumanan  
Secretary

Dr. Sethu Kumanan  
Chairman

 சோகா இகெதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி  
(சென்னை) பல்கலைக்கழக அங்கீகாரம் பெற்றது  
சேது பால்கரா நகர், மாதனங்குப்பம், சென்னை 600 099.  
**தமிழ்த்துறை - சோகா தமிழ்ப் பேரவை நடத்தும்**



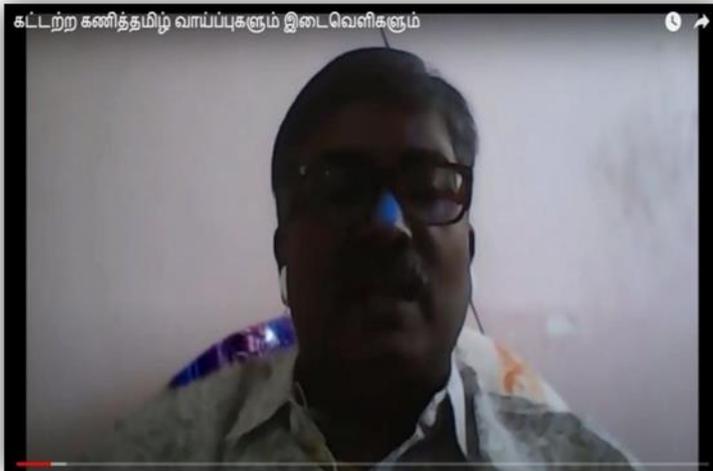
**இணையவழிப் பயிலரங்கம்**  
சிறப்புரை: முனைவர் தமிழ்ப்பரிதி மாரி  
உதவிப்பேராசிரியர், இதழியல் மக்கள் தொடர்பியல் துறை  
பெரியார் பல்கலைக்கழகம், சேலம்.

தலைப்பு: **கட்டற்ற கணித்தமிழ் - வாப்புகளும் இடைவெளிகளும்**

தலைமை  
முனைவர் ம.சம்ஷாத்

முதல்வர், சோகா இகெதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி  
காணொலி இணைப்பு : TeamLink  
பதிவுக்கான இணைப்பு  
<https://forms.gle/Gif3UzY1ez16vWK9>

நாள்: 06.06.2020 நேரம்: காலை 11மணி முதல் 12 மணி வரை  
மின்சான்றிதழ் வழங்கப்படும்  
கட்டணம் இல்லை  
பதிவு செய்ய வேண்டிய கடைசி நாள் : 05.06.2020  
கைபேசி : 9940302996, 9445150032



  
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CHENNAI - 600 099

**Webinar on Data Analytics with Excel – 10.06.2020**



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(AFFILIATED TO THE UNIVERSITY OF MADRAS) (ISO 9001:2015 CERTIFIED INSTITUTION)  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai-600 099.

**DEPARTMENT OF ECONOMICS**  
Cordially invites you for the webinar on

**DATA ANALYTICS WITH EXCEL**

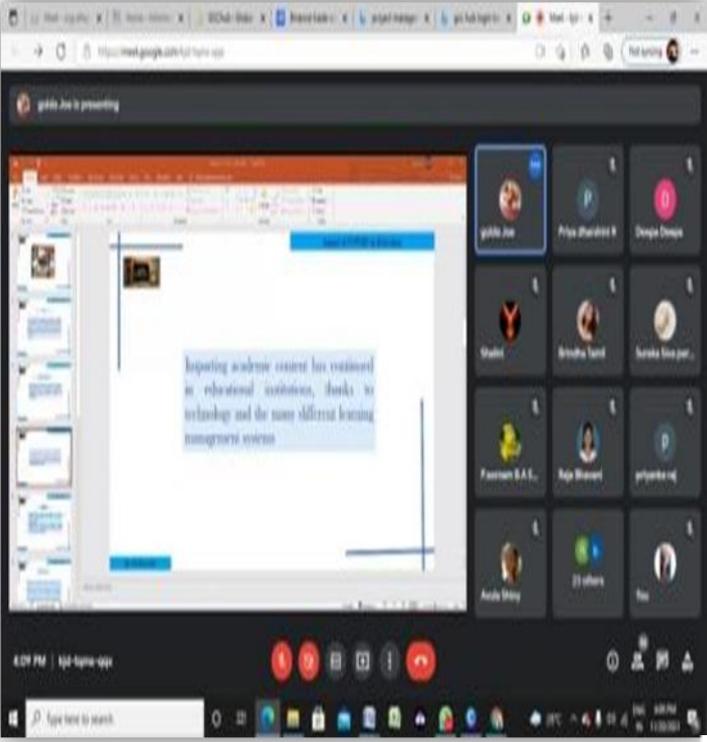
*Resources Person*



**Dr. J. Regi Manimegalai, M.A., M. Phil., Ph.D.**  
Former HOD Department Of Economics  
Stella Marys College, Chennai

**Dr. M.Samshath**      **Mrs. Kogilam Kumanan**      **Dr. Sethu Kumanan**  
PRINCIPAL                      SECRETARY                      CHAIRMAN

Date  
10/6/20  
Time  
10 am



The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the text: "Imparting academic content has continued in educational institutions, thanks to technology and the many different learning management systems". The right side of the screen shows a grid of 12 participant icons. The bottom of the screen displays the Zoom control bar with icons for mute, video, chat, and other functions. The system tray at the very bottom shows the time as 4:07 PM and the date as 10/6/2020.



  
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**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**International Webinar on Big Data Management - 11.06.2020**



**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
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Sethu Bhaskara Nagar, Madhavangalappam, Chennai-99  
Website: [www.sokaikeda.ac.in](http://www.sokaikeda.ac.in) E-mail: [sokaikeda@rediffmail.com](mailto:sokaikeda@rediffmail.com)

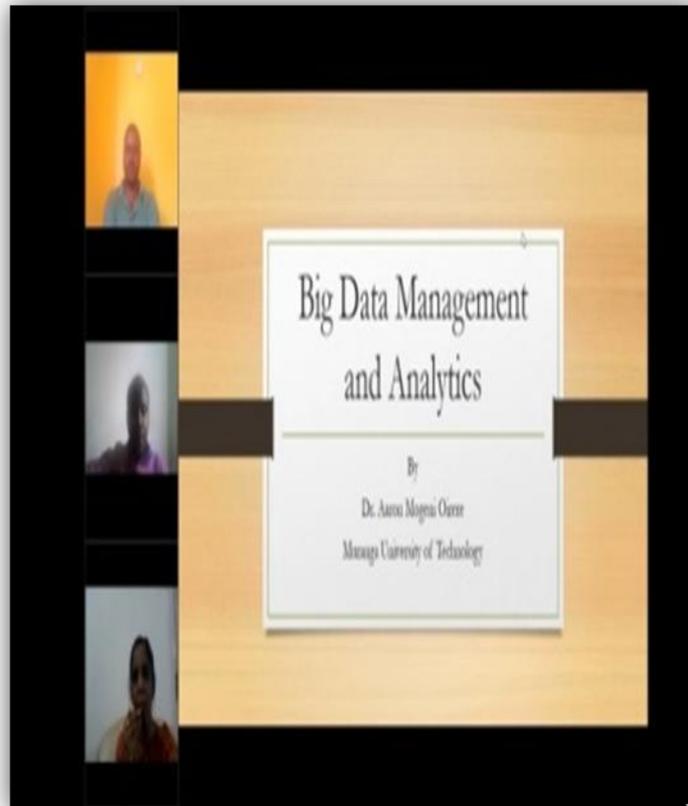
RESOURCE PERSON **DEPARTMENT OF COMPUTER SCIENCE - SHIFT II**  
ORGANIZES  
**INTERNATIONAL WEBINAR  
ON  
BIG DATA MANAGEMENT**

**Dr. AARON M. OIRERE**  
Chairman  
Department of Computer Science,  
Muranga University of Technology  
Kenya

**11.06.2020  
@ 2.00 p.m**

★ No Registration Fee  
★ E-certificate will be provided

*the group by parghob*



**Big Data Management  
and Analytics**

By  
Dr. Aaron M. Oirere  
Muranga University of Technology



  
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SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Challenges faced in Initial Stage of Career and How to overcome it**  
**24.06.2020**



Management, Principal, Staff and Students of  
SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN  
Sethu Bhaskara Nagar, Madhanangaluppam, Chennai-600 099

DEPARTMENT OF CORPORATE SECRETARYSHIP

IN

ASSOCIATION WITH IQAC

ORGANIZES

WEBINAR

ON

"Challenges Faced in the Initial Stages of Career and How to overcome it"

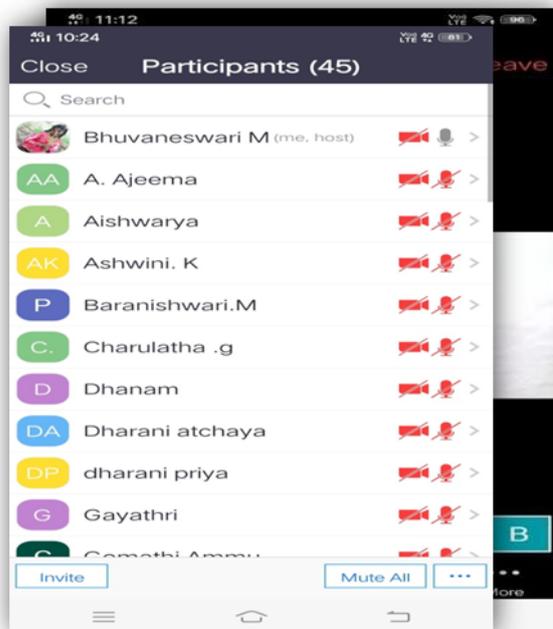
RESOURCE PERSON  
Ms. Ignacius Nilofer  
People's Manager (HR)  
Flendzz Technologies Private Limited

Date: 24<sup>th</sup> June 2020  
Time: 11.00 am

Platform: Zoom Meet

Dr.M .Samshath Kumanan Principal	Mrs.Bhuaneswari.M HOD	Dr.Sethu Chairman
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Registration Free  
E- Certificate will be provided



  
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SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Strategies in Human Resource Planning for Current Pandemic Situation**  
**21.07.2020**



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to University of Madras, An ISO 9001:2015 Certified Institution)  
Sethu Bhaskara Nagar, Madhavangaluppam, Chennai-99  
website: [www.sokaikedacollege.in](http://www.sokaikedacollege.in) E-mail: [sokaikeda@rediffmail.com](mailto:sokaikeda@rediffmail.com)

**Department of Commerce**  
cordially invite you to participate in  
A seminar on  
"STRATEGIES IN HUMAN RESOURCE PLANNING FOR  
CURRENT PANDEMIC SITUATION"  
On 21.07.2020 at 10.30 am

Resource Person



**Dr. R. RANGARAJAN**  
*Professor and Head*  
*Department of Commerce*  
*University of Madras*

Dr.M.Samykath  
PRINCIPAL

Mrs.Kopplam Kumaran  
SECRETARY

Dr.Sethu Kumaran  
CHAIRMAN

◆ No Registration fee  
◆ E.Certificate will be provided



  
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**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Two days Online National Workshop on E-book Development and Web Application -  
27.07.2020 & 28.07.2020**

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
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 An ISO 9001:2015 Certified Institution  
 Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099.  
 www.sokaikedacollege.in | Email : sokaikeda2000@gmail.com

**Department of Tamil – Soka Tamil Peravai**  
 organises

**Two Days Online National Workshop**

**Mr. Pon. Sakthivel**  
 PG Tamil Teacher, Govt. Hr. Sec. School, Puthukkottai.  
 Associate Editor, Viral Mozhiyar E.Magazine.

<b>Topic</b> E- Book Development and web Application	<b>27.07.2020</b> E. Book Development
	<b>28.07.2020</b> Web Application

Mrs. S. Kanmani HOD, Department of Tamil     Dr. M. Samshath Principal     Dr. Sethu Kumanan Chairman

**சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி**  
 சென்னை பல்கலைக்கழக அங்கீகாரம் பெற்றது  
 ISO 9001:2015 தரச்சான்றிதழ் பெற்ற கல்வி நிறுவனம்  
 இத்தியக் காந்தியக் கல்விக் குழுமத்தின் சிறந்த கல்வி நிறுவன விருது பெற்றது.  
 சேது பாஸ்கரா நகர், மாதனங்குப்பம், சென்னை 600 099.  
 Website: www.sokaikedacollege.in, E.mail: sokaikeda@rediffmail.com

**தமிழ்த்துறை - சோகா தமிழ்ப்பேரவை**  
**அந்தக்கக்கவிப் பேரவை**  
 இணைந்து நடத்தும்

இரண்டு நாள் தேசிய அளவிலான இணையவழிக்  
சான்றிதழ் வகுப்பு : 27.07.2020, 28.07.2020

**பயிற்றுநர்:** **திரு பொன். சக்திவேல்**  
 முதநிலைத் தமிழாசிரியர்,  
 அரசு மேல்நிலைப் பள்ளி, புதுக்கோட்டை.  
 இணையாசிரியர்,  
 விரல் மொழியர் மின்னிதழ்.

<b>தலைப்பு</b> மின்னூல் உருவாக்கம் மற்றும் இணையப் பயன்பாடு	<b>27.07.2020</b> மின்னூல் உருவாக்கம் மாலை 4 மணி முதல் 5 மணி வரை
	<b>28.07.2020</b> மின்னூல் இணையப் பயன்பாடு

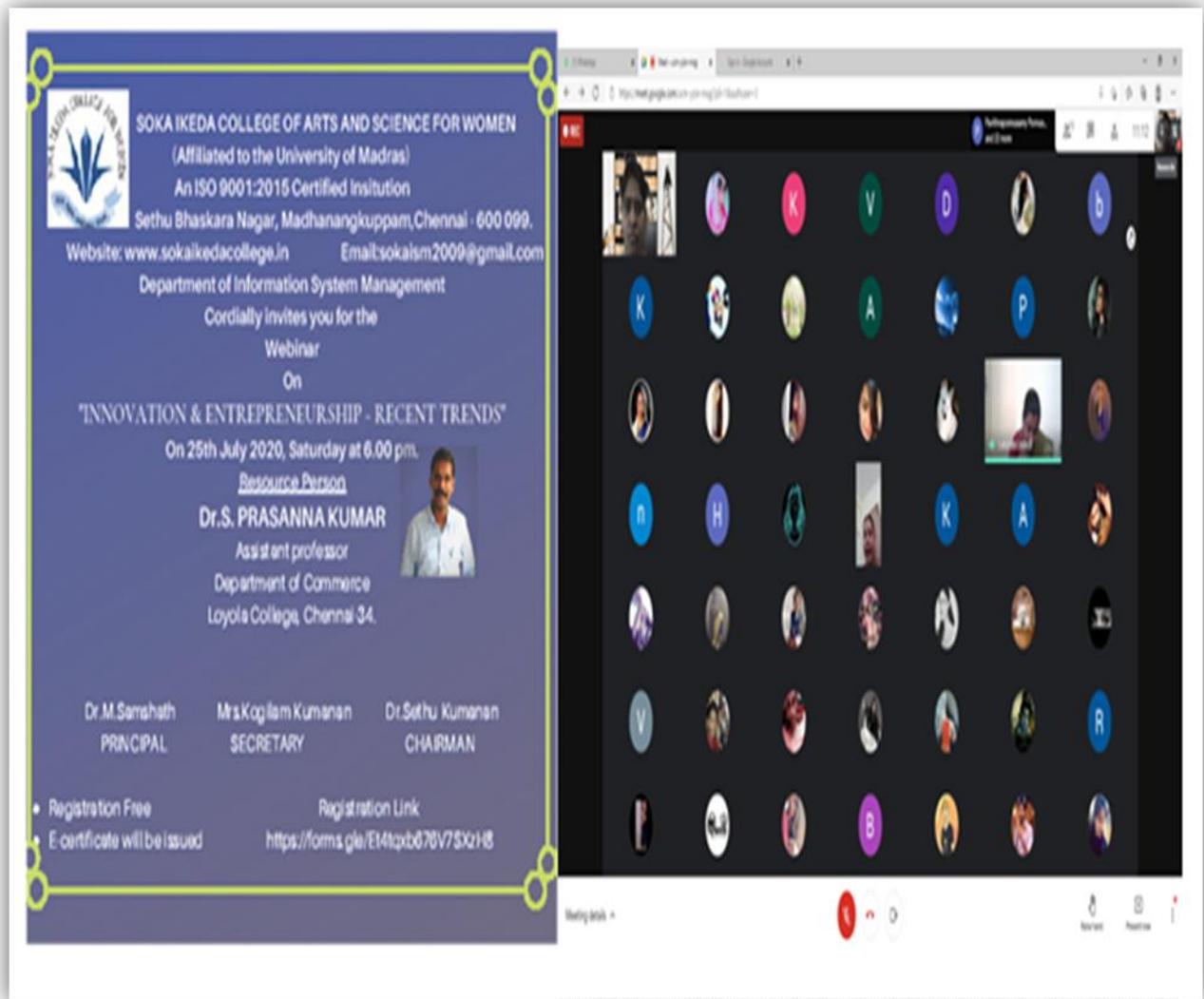
பதிவுப்படிவம் இணைப்பு:  
<https://forms.ele/DaGXr85pciVnCV1OA>  
 => கட்டணம் இல்லை  
 => மின் சான்றிதழ் உண்டு

பேரா. சே. கண்மணி முனைவர் ம. சம்ஷாத் டாக்டர் சேது குமணன்  
 தமிழ்த்துறைத் தலைவர் கல்லூரி முதல்வர் கல்லூரித் தலைவர்



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 SOKA IKEDA COLLEGE OF ARTS  
 AND SCIENCE FOR WOMEN  
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**Webinar on Innovation and Entrepreneurship – Recent Trends – 25.07.2020**



 **SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001:2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600 099.  
Website: [www.sokaikedacollege.in](http://www.sokaikedacollege.in) Email: [sokalsm2009@gmail.com](mailto:sokalsm2009@gmail.com)  
Department of Information System Management  
Cordially invites you for the  
Webinar  
On  
**"INNOVATION & ENTREPRENEURSHIP - RECENT TRENDS"**  
On 25th July 2020, Saturday at 6.00 pm.  
Resource Person  
**Dr.S. PRASANNA KUMAR**  
Assistant professor  
Department of Commerce  
Loyola College, Chennai 34.

Dr.M.Samshath      Mrs.Kogilam Kumaran      Dr.Sethu Kumaran  
PRINCIPAL                      SECRETARY                      CHAIRMAN

• Registration Free                      Registration Link  
• E certificate will be issued                      <https://forms.gle/E14tqxb678V75Xz1-B>

Meeting ID: 811 111 1111



  
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**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Online National Seminar on Conceptual and Comparative Literature - 07.08.2020**

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
 (Affiliated to the University of Madras)  
 Sethu Bhaskara Nagar, Madhanankuppam, Chennai - 600099.  
 Department of Tamil - Soka Tamil Peravai

**INSTITUTE OF ASIAN STUDIES**  
 Organizes

**Online National Seminar**  
 GOOGLE MEET

**Conceptual and Comparative Literature**

DATE : 07.08.2020  
 TIME : 4.00 PM

**Keynote Address**  
**Dr. G. John Samuvel**  
 Director, Asiatic Institute, Chennai.

**Chief Guest**  
**Dr. K. Padmanathan**  
 Asst. Professor, Department of Tamil Language and Translation  
 Dravidian University, Andhra Pradesh.

**Address by**  
**Dr. M. Samshath**  
 Principal,  
 Soka Ikeda College of Arts and Science for Women

Email : sokatamilava@gmail.com  
 Online Link : <https://forms.gle/NgVasFYLaC19Sc927>  
 Last Date for Registration : 06.08.2020

**NO REGISTRATION FEES**

**Prof. S. Kanmani**  
 HOD, Department of Tamil

**Dr. Sethu kumanan**  
 Chairman

**சோகா இகேடா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி**  
 (சேல்க்கை) பல்-கலைக்கழக அங்கீகரிக்கப்பட்டது  
 சேது பால்கரா நகர், மாத்நாங்குப்பம், சென்னை 600 099.

**தமிழ்த்துறை - சேகச தழிழ்ப் பேரவை மற்றும்**

**ஆசியவியல் நிறுவனம்**  
 இணைந்து நடத்தும்

**இணையவழித் தேசியக் கருத்தரங்கம்**  
 GOOGLE MEET

**பிராநுண்மை அடிக்கருத்தும் ஒப்பிலக்கியமும்**

நாள் : 07.08.2020  
 நேரம் : மாலை : 4.00 முதல் 5.00 மணி வரை

**தலைமையுரை**  
**பாக்ப் சி. ஜான் சாமுவல்**  
 இயக்குனர், ஆசியவியல் நிறுவனம், சென்னை.

**சிறப்புரை**  
**முனைவர் கு. பத்மநாபன்,**  
 உதவிப்பேராசிரியர், தமிழ்மொழி மற்றும் மொழிபெயர்ப்பியல் துறை  
 திராவிடப் பல்கலைக்கழகம், குடும்பம், ஆந்திர பிரதேசம்.

**வாழ்த்துரை**  
**முனைவர் M. சம்ஷாத்**  
 கல்லூரி முதல்வர்

தொடர்புக்கு : sokatamilava@gmail.com  
 பதிவுகளை இணைய : <https://forms.gle/NgVasFYLaC19Sc927>  
 பதிவு செய்த தேதி : 06.08.2020

**பதிவுக் கட்டணம் கிடையாது**

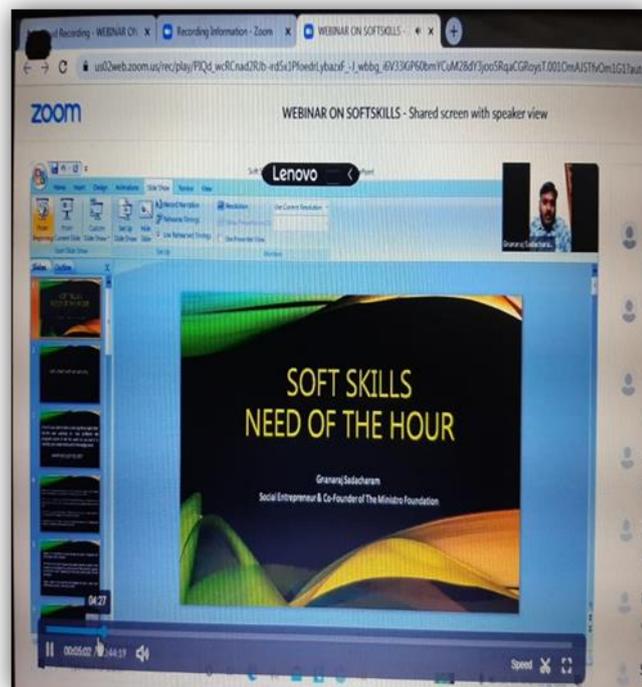
**பேர்தலைமையுரை**  
 தலைவர்

**பேர்தலைமையுரை**  
 தலைவர்



**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Webinar on Soft Skills - The Need of the Hour - 11.09.2020**



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Online National Seminar on a Glimpse of K. Ravi's Writings - 11.11.2020**

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
 (Affiliated to the University of Madras)  
 An ISO 9001:2015 Certified Institution  
 Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099.

Department of Tamil – Soka Tamil Peraval & Tamil Cultural Research Centre, Palakkad.  
 Organises

**National Seminar on A glimpse of K. Ravi's Writings**

**Chief Guest**  
**Muthamilarasi Dr. Saraswathi Ramanathan**  
 Speaker and Honorary Chairman, Avakkottam.

**Address BY**  
**Dr. K. A. Rajaram**  
 Director, Tamil Cultural Research Centre, Palakkad.

**11.11.2020 – 10 a.m.**

**PAPER PRESENTERS**

<b>Prof. S. Kanmani</b> HOD, Department of Tamil Soka Ikeda College of Arts and Science for Women Topic: Bharathiyar in K. Ravi's View	<b>Dr. R. Prema</b> Former Principal Bhaktavatsalam College, Chennai Topic: Literary personifications of K. Ravi	<b>Dr. S. Raja Mohan</b> Professor Madurai Kamaraj University Topic: Valluvam of K. Ravi's Writings
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All are Welcome

**சோகா இசைகா கலை மற்றும் அறிவியல் மகனிரர் கல்யாணி**  
 (சென்னை) பல்கலைக்கழக அங்கீகாரம் பெற்றது  
 தேயு பால்கரா நகர், மாதனாங்குப்பம், சென்னை 600 099.

தமிழ்த்துறை, சோகா தமிழ்ப்பேரவை மற்றும் தமிழ்ப் பண்பாட்டு ஆய்வு வையம், பாலக்காடு. இணைந்து நடத்தும்

**இணையளவழிக் கருத்தரங்கம்**  
**மலர்மானித் திறனார்வாளர் க. ரவியின் சீக்கக்கள் ஒரு பார்வை**

தாள் : 11.11.2020 (புதன்கிழமை) நேரம் : காலை 10.00 மணி

<b>நாலைவந்தி</b> <b>முனைவர் டி. சங்கராத்</b> விழாப் பரமசிவம்	<b>பாபித்தாசு</b> <b>டாக்டர் தேயு குமாரன்</b> விழாப் பரமசிவம்
<b>முனைவர் டி. சங்கராத்</b> பிள்ளைத் தமிழ் கவிஞர், டி.ஆர்.முனைவர் பாலக்காடு.	<b>திரு.பாபு</b> <b>முனைவர் கு.க. ராஜாராம்</b> முனைவர் சி.என்.இராஜாநாதன் முனைவர் சி.என்.இராஜாநாதன்

**ஆய்வாளர்கள்**

<b>முனைவர் டி. சங்கராத்</b> விழாப் பரமசிவம் தலைவர் குமாரன் செய்முறை பரமசிவம், சென்னை. தலைவர் : மனைவர் பரமசிவம்	<b>முனைவர் திரு. பாபித்தாசு</b> விழாப் பரமசிவம் தலைவர் குமாரன் செய்முறை பரமசிவம், சென்னை. தலைவர் : மனைவர் பரமசிவம்	<b>முனைவர் டி. சங்கராத்</b> விழாப் பரமசிவம் தலைவர் குமாரன் செய்முறை பரமசிவம், சென்னை. தலைவர் : மனைவர் பரமசிவம்
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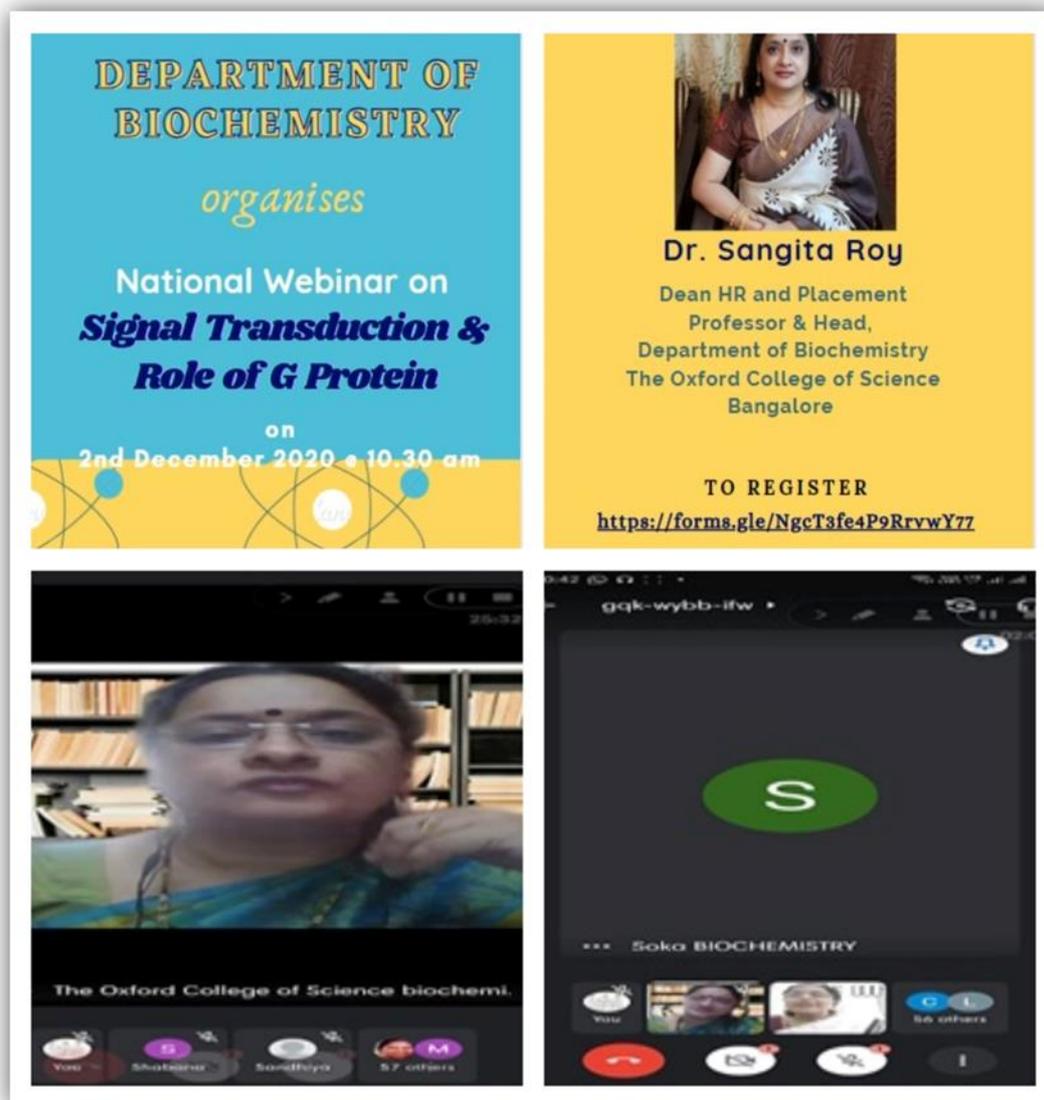
\* அனைவரையும் அன்புடன் அழைக்கிறோம்.\*

பதிவு செய்தல் : <https://forms.gle/EUDEV7nFQt516Px6>



**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

National webinar on Signal Transduction and Role of G Protein – 02.12.2020



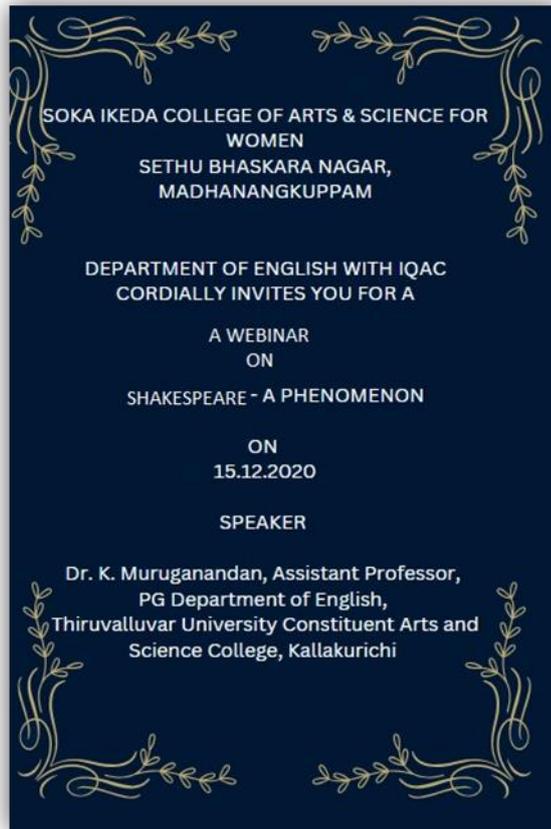
The image displays a promotional poster for a webinar and two screenshots from a Zoom meeting. The poster is split into two vertical panels. The left panel has a blue background with the text: "DEPARTMENT OF BIOCHEMISTRY organises National Webinar on **Signal Transduction & Role of G Protein** on 2nd December 2020 • 10.30 am". The right panel has a yellow background, featuring a portrait of Dr. Sangita Roy, her title "Dean HR and Placement Professor & Head, Department of Biochemistry The Oxford College of Science Bangalore", and a registration link: "TO REGISTER <https://forms.gle/NgcT3fe4P9RrvvY77>". Below the poster are two screenshots of a Zoom meeting. The left screenshot shows a participant, a woman with glasses, in a video call window. The right screenshot shows the Zoom meeting interface with a green circle containing the letter 'S' in the center, and a list of participants at the bottom including "You", "Shabana", "Sandhya", and "57 others".



  
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AND SCIENCE FOR WOMEN  
CHENNAI - 600 099



**Webinar on Shakespeare - A Phenomenon – 15.12.2020**



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Nutraceuticals : Role of food nutrients in fighting against  
Viral Infections – 10.05.2021**

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Affiliated to the University of Madras  
An ISO 9001:2015 Certified Institution  
The Proud Recipient of THE INSTITUTION OF EXCELLENCE AWARDS  
Certified By the Indian Council of Goodwill Studies, New Delhi

**DEPARTMENT OF BIOCHEMISTRY  
&  
INTERNAL QUALITY ASSURANCE CELL**

cordially invite you for

**Webinar  
on  
" Role of Food Nutrients in Fighting Against Viral  
Infections"**

**CHIEF GUEST**  
**Dr. C. Sheela Sasikumar**  
Director - Clinical Research, S.S. Health care  
Head, Clinical Research, Mysore Super Specialty Hospital  
Consultant, Clinical Research, Chennai Plastic Surgery

on 10 May 2021 @ 03.00 pm  
<https://meet.google.com/nut-mtyh-ans>

Principal: Dr. M. Samsathir      Chairman: Dr. Sethu Kumaran

Webinar on Role ...

Webinar on Role ...

Webinar on Role ...

Webinar on Role ...



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Identifying the Potential Entrepreneur in You - 18.05.2021**

The Management, Principal, Staff & Students of  
**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Sethu Bhaskara nagar, Madhanangkuppam, Chennai - 600 099

**Department of Corporate Secretaryship  
&  
Department of Accounting & Finance**

In association with IQAC

*Invites you for the  
Career Development Programme on*  
**Identifying the Potential Entrepreneur in You**



*Guesture Lecture*  
**Dr. Smilee Bose**  
Associate Professor & Head (i/c)  
Department of Corporate Secretaryship & Bank Management  
St. Peter's Institute of Research and Higher Education,  
Deemed University, Chennai

Date : 18th May 2021  
Time : 10:30am to 11:30am  
Mode: Google Meet

Dr.M.Samshath Principal      Mrs. M.Pravinakumari HOD, U.COM (UG)  
Dr. Anuradha S. HOD, B.Com (ASP)      Dr. Sethu Kumanan Chairman



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Road to Healthy Living during COVID- 19 Pandemic – 20.05.2021**



The image displays a green poster for a webinar on the left and a screenshot of a Zoom meeting on the right. The poster is for a webinar titled "ROAD TO HEALTHY LIVING DURING COVID-19 PANDEMIC" held on May 20, 2021, from 11 AM to 12 NOON. It features two sessions: "PEDDLING FOOD MYTHS DURING THE COVID -19 PANDEMIC" by Mrs. Nisha Boopalan, a Senior Clinical Nutritionist at LMA Lifeline Rajal Hospitals, and "COMBATING COVID - 19 PHYSIOTHERAPY APPROACH" by Ms. Richa Poddar, a Senior Physiotherapist at Sundaram Medical Foundation. The event is organized by the Department of Social Work & Internal Quality Assurance Cell at Soka Ikeda College of Arts and Science for Women, Chennai. The poster also lists the Principal, Secretary, and Chairman.

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
Sethu Bhaskara Rajar, Melhanagappan, Chennai - 600 099

DEPARTMENT OF SOCIAL WORK & INTERNAL QUALITY ASSURANCE CELL

Webinar on

**"ROAD TO HEALTHY LIVING DURING COVID-19 PANDEMIC"**

**PEDDLING FOOD MYTHS DURING THE COVID -19 PANDEMIC** MAY 20, 2021 - 11 AM TO 12 NOON

**COMBATING COVID - 19 PHYSIOTHERAPY APPROACH**

by **Mrs. Nisha Boopalan** M.Sc., M.P.H., Senior Clinical Nutritionist, LMA Lifeline Rajal Hospitals

**SPEAKERS**

Ms. Dhanalakshmi Rajendran Head - Department of Social Work

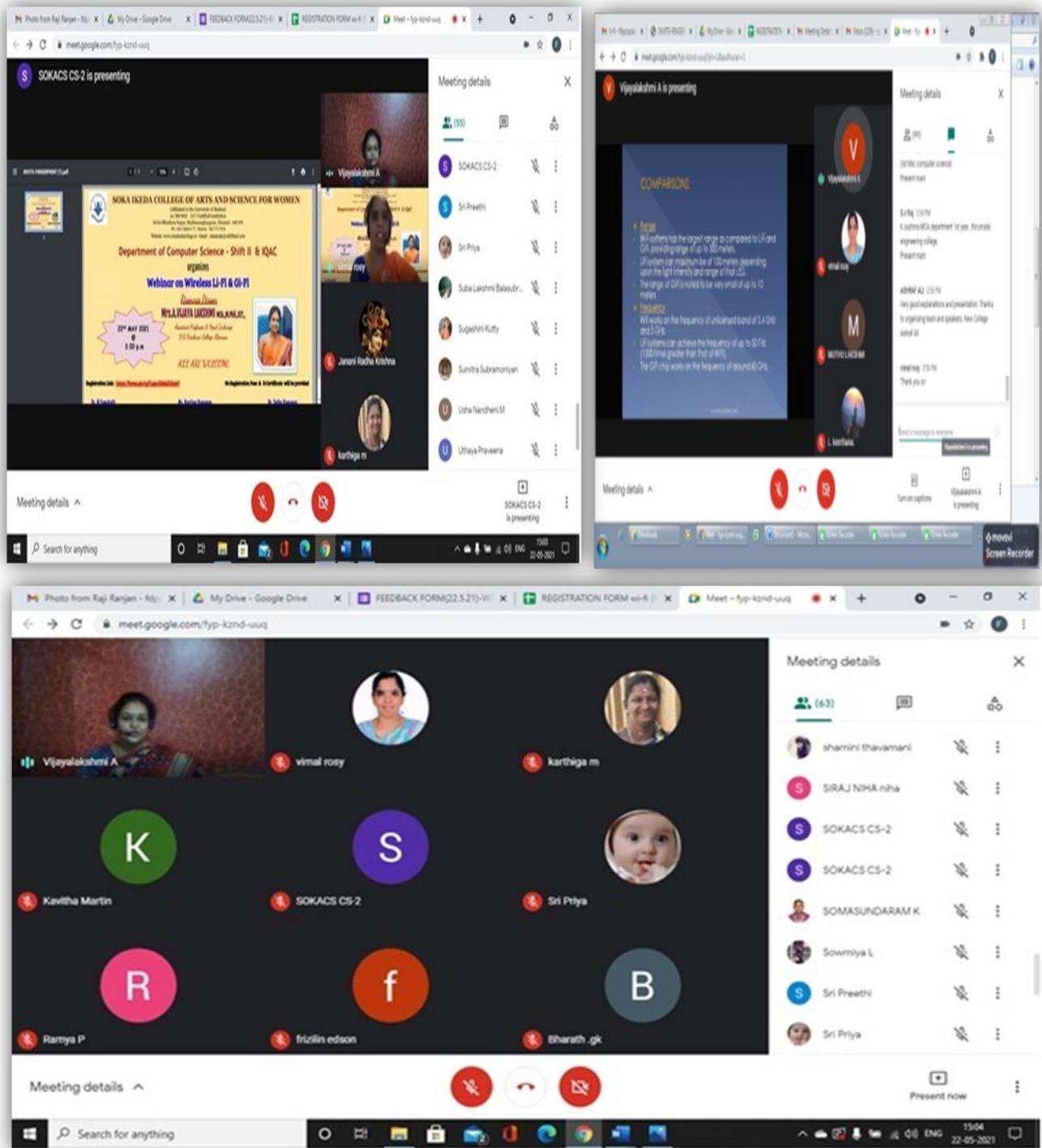
Google Meet Code: zpf-wfhh-gza

Dr. M. Samahesh Principal, Ms. Kajjam Kumaran Secretary, Dr. Sethu Kumaran Chairman



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## Webinar on Wireless Li-Fi & Gi-Fi - 22.05.2021



PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Market Segmentation – 25.05.2021

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001 : 2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600 099.

*Department of Psychology*  
*Department of Information System Management*  
*In association with*  
*Internal Quality Assurance*

Cordially invite you for the Webinar  
On  
"Market Segmentation"  
Resource Person  
Mr. Keshava Shrinivas  
Sales Coach,  
Trainer & Consultant,  
FMCG Business.  
On 25th May 2021, Tuesday at 12:00 noon  
Mode: Google Meet

Dr.M. Samshath  
Principal  
Mrs.Kogilam Kumaran  
Secretary  
Dr.Sethu Kumaran  
Chairman

**GEOGRAPHIC SEGMENTATION**

- VARIABLES OFTEN USED IN INDIA
- 1. DIVISION BY REGION
- 2. BREAKING DOWN URBAN POP. BASED ON CITIES... TIER 1 TO TIER 4
- 3. PAST METROS ARE NOW TIER 2 CITIES AND ARE 8 IN NUMBER.
- 4. RURAL MARKET SEGMENTATION... A PROCESS OF DIVIDING POTENTIAL MARKETS INTO DISTINCT SUB-MARKETS OF CONSUMERS WITH COMMON NEEDS
- 5. BREAKING DOWN CITIES BASED ON CULTURAL DIFFERENCES AND BASED ON WEATHER CONDITIONS

Dr. M. Samshath  
Mrs. Kogilam Kumaran  
Dr. Sethu Kumaran



  
**PRINCIPAL**  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Machine Learning with Python – 26.05.2021

The image is a collage of three elements related to a webinar:

- Left Panel (Flyer):** A promotional flyer for Soka Ikeda College of Arts and Science for Women. It includes the college's name, affiliation with the University of Madras, ISO 9001:2015 certification, and contact information. The flyer is for a webinar on "MACHINE LEARNING WITH PYTHON" featuring Mr. S.KALIDAS as the resource person. The event is scheduled for May 26th, 2021, from 11:00am to 12pm on Google Meet. The organizers listed are Dr.M.Samshath (Principal), Mrs.Kogilam Kumaran (Secretary), and Dr.Sethu Kumaran (Chairman).
- Middle Panel (Slide):** A presentation slide titled "Why the Popularity?". It features a central Python logo surrounded by a flowchart of related concepts: Data science, Machine learning, AI, Big data, Cloud, and IoT. Other terms like "Health care", "Finance", "Retail", "Education", "Marketing", "Manufacturing", "Transportation", and "Energy" are also connected to the central theme.
- Right Panel (Meet Interface):** A screenshot of a Google Meet interface during the webinar. The main video shows a slide with a portrait of a man and the text "Python ML Power" and "ENDFOR. ENDEAVOURS". The interface shows a list of participants on the right and a toolbar at the bottom.



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Skillset for Employability and Entrepreneurship - 28.05.2021**



**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
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Conferred By the Indian Council of Gandhian Studies, New Delhi

**DEPARTMENT OF BUSINESS ADMINISTRATION  
&  
IQAC**

**Organises Webinar  
on  
"Skill Set for Employability and  
Entrepreneurship"**

**KEYNOTE SPEAKER**

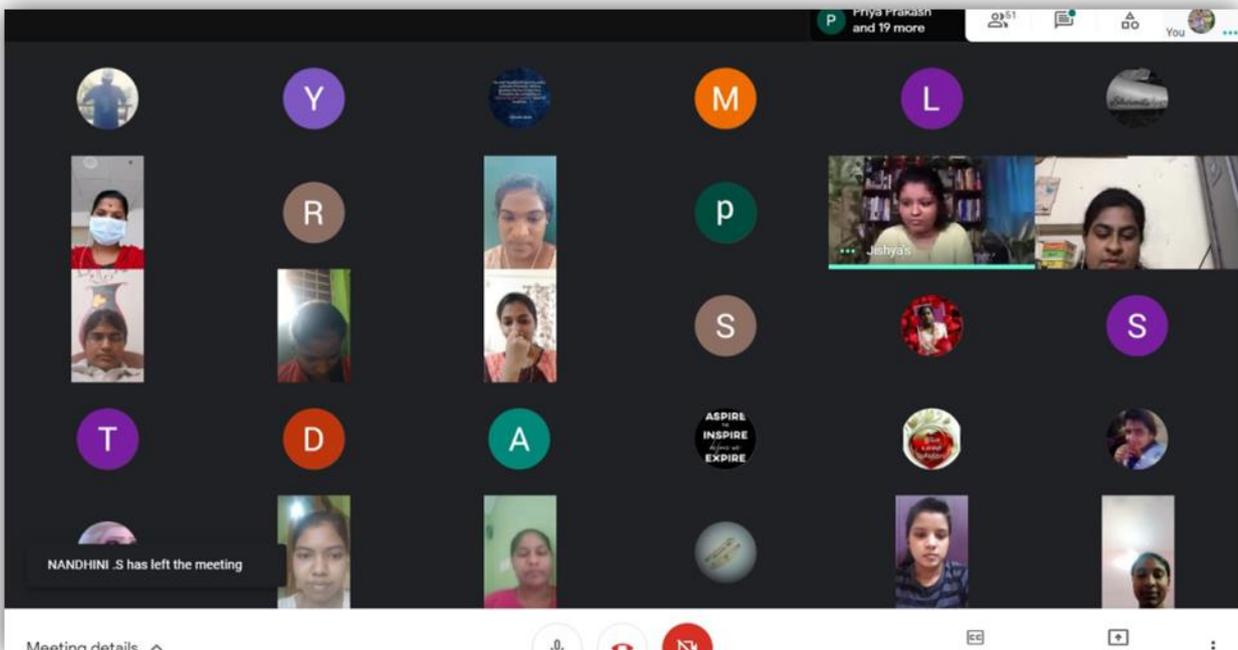


**Dr. C. Kala**  
Asst. Prof.  
St. Thomas College

**28th  
May 2021**  
10.30 AM TO 12 PM

**Platform**  
Google Meet

**Dr. M. Samshath**      **Mrs. Kogilam Kumanan**      **Dr. Sethu Kumanan**  
Principal                      Secretary                      Chairman



  
**PRINCIPAL**  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099