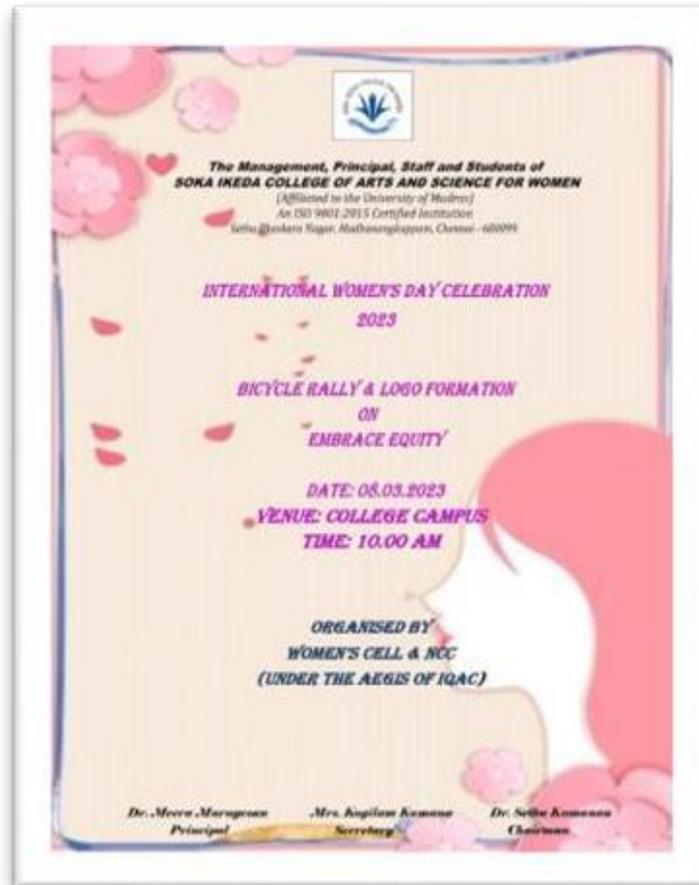




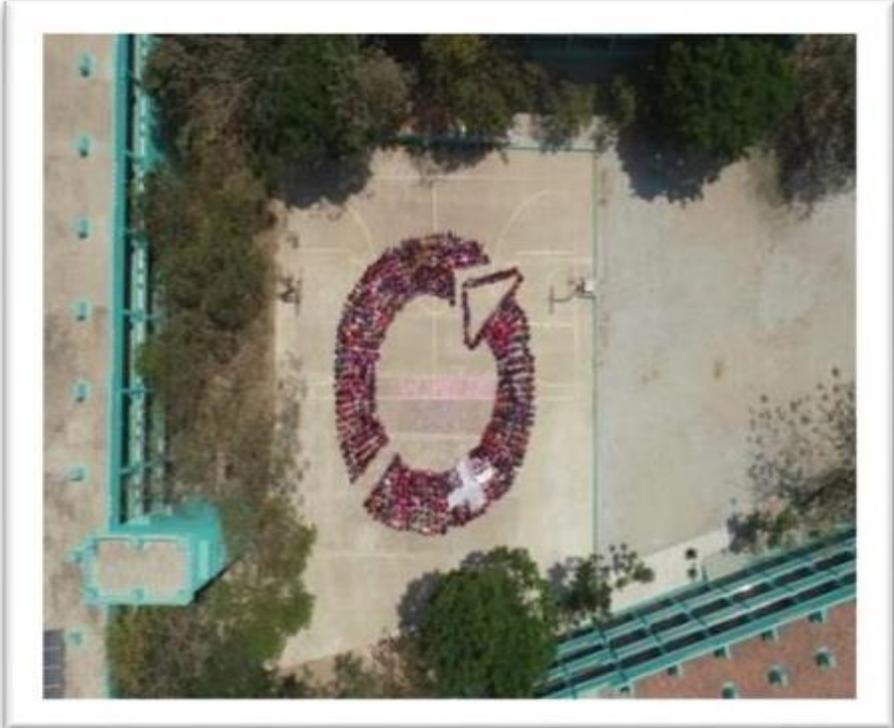
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(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

### **INTERNATIONAL WOMEN'S DAY 2023**

On 8<sup>th</sup> March 2023, Women's Cell and NCC under the aegis of IQAC collaboratively celebrated International Women's Day in the college premises. Around 1200 students participated in the logo formation on the theme 'EMBRACE EQUITY'. The National Cadet Corps organized a "Bicycle Rally" from Ambattur O.T to college campus. Mr. N. Giri, Assistant Commissioner of Police, Ambattur Range, started the event by waving the flag. 52 Cadets participated in the event and completed the rally with vigour. The purpose of celebrating International Women's Day is to create an affirming, inclusive and equitable educational ecosystem.



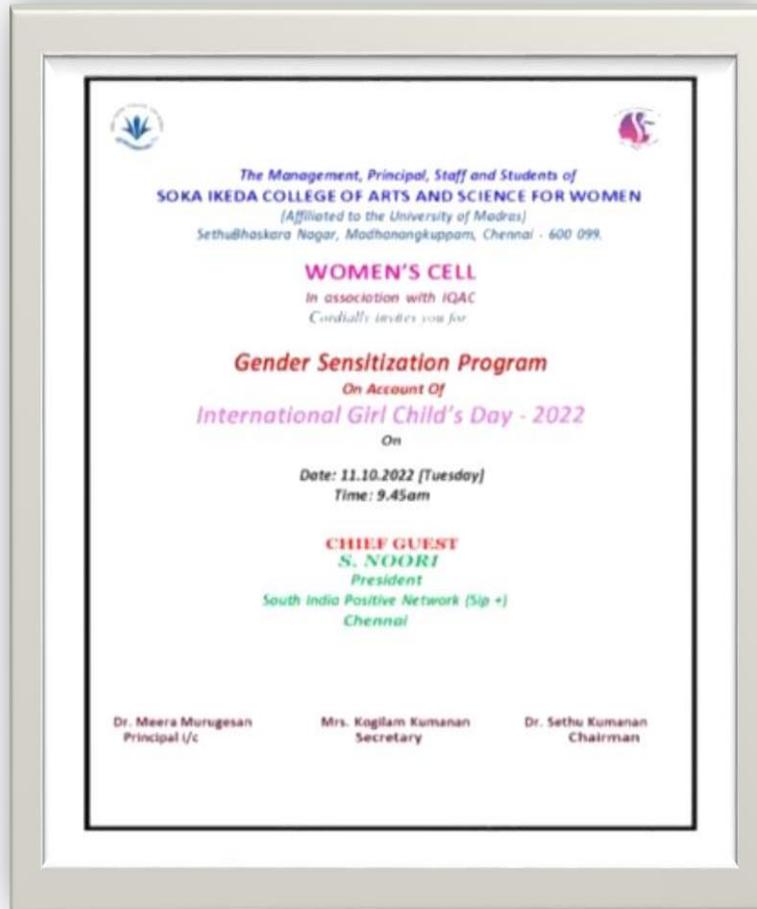
  
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## GENDER SENSITIZATION PROGRAM

On account of International Girl Child's Day, the Women's Cell in association with IQAC organized a 'Gender Sensitization Program' on 11<sup>th</sup> October 2022 to create awareness among the students about gender education. The program was graced by Mrs. Noori Saleem, President of South India Positive (SIP+) Memorial Trust, Chennai. She narrated her life stories and highlighted the hardships which she faced as a transgender woman. She inspired the students to fight for their rights inspite of the impending challenges in the society. The speech not only inspired everyone but also gave a hope to lead a dignified life. The chief guest distributed prizes to the winners of the Elocution Competition.



  
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## **INTERNATIONAL CONFERENCE ON WOMEN EMANCIPATION & GLOBAL CAREER OPPORTUNITIES THROUGH HIGHER EDUCATION**

The Research and Development Cell organized an International Conference on Women Emancipation and Global Career Opportunities through Higher Education from 04.05.2022 to 06.05.2022. The Resource Persons are Ms. Dipti Kumar, Strategic Director, Digital Engagement, US Consulate, Chennai and Ms. Juna Roseline, Deputy Manager, Union Bank, Pune. The eminent speakers addressed various facets of women and motivated them to reach greater heights through education on the global level. They inspired the audience with real-time examples and presented the multitude of opportunities for women in the international arena.

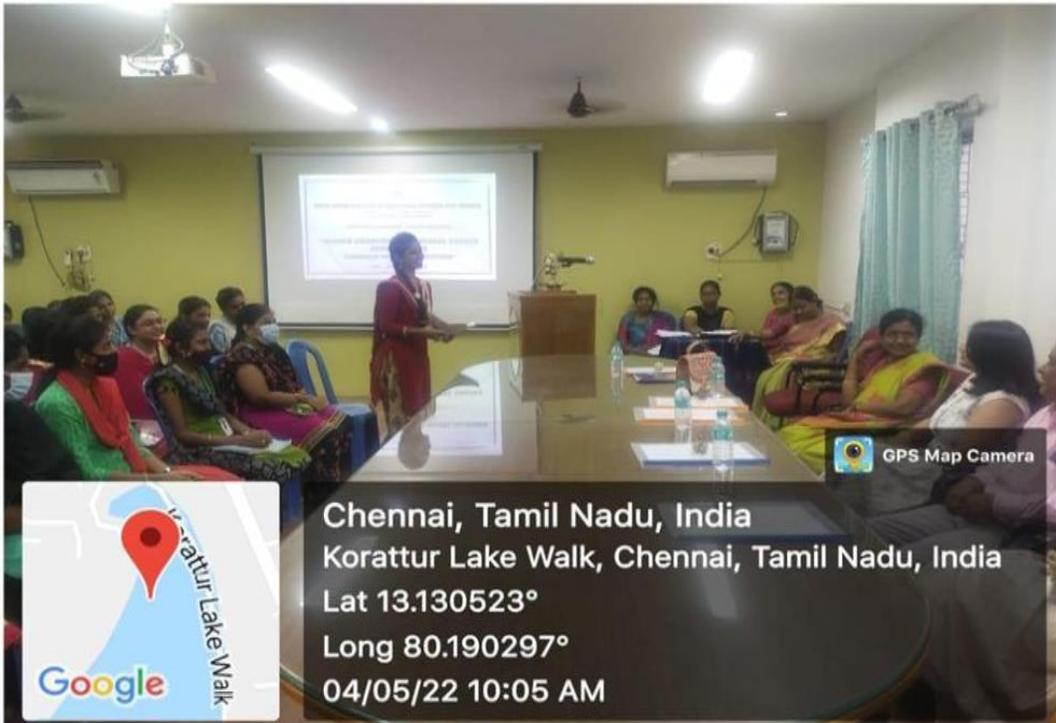


  
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Chennai, Tamil Nadu, India  
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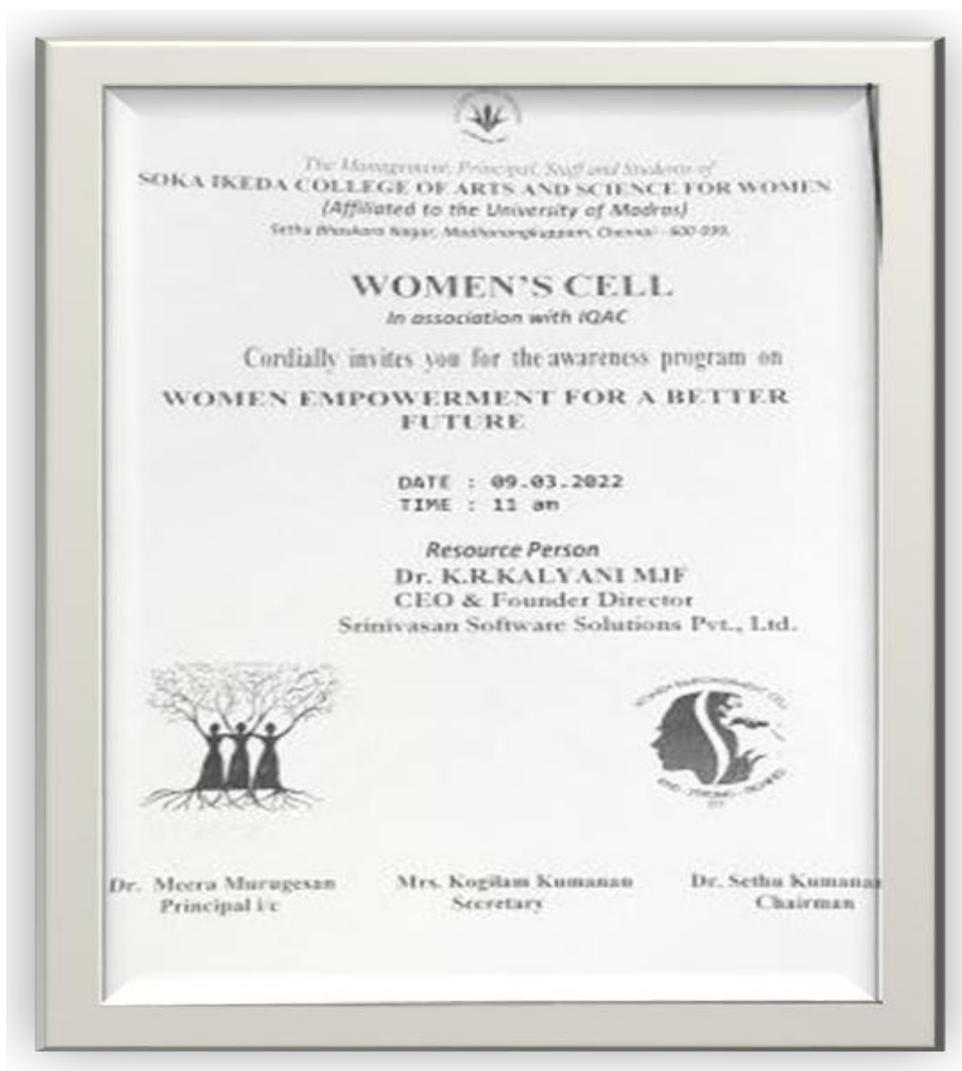
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## WOMEN EMPOWERMENT FOR A BETTER FUTURE

The Women's Cell in association with IQAC organized an awareness program on Women Empowerment for a Better Future on 09.03.2022. The Resource Person, Dr. K.R. Kalyani MJF, CEO & Founder Director, Srinivasan Software Solutions PVT., Ltd. briefly gave the definition of Women Empowerment and elaborated on the government funded-projects such as Rashtriya Mahila Kosh (RMK), National Credit Fund for Women (NCFW), Women Helpline Scheme, Working Women Hostel, Central Social Welfare Board (CSWB) and Support to Training and Employment Programme for Women (STEP) for education and skill development of women



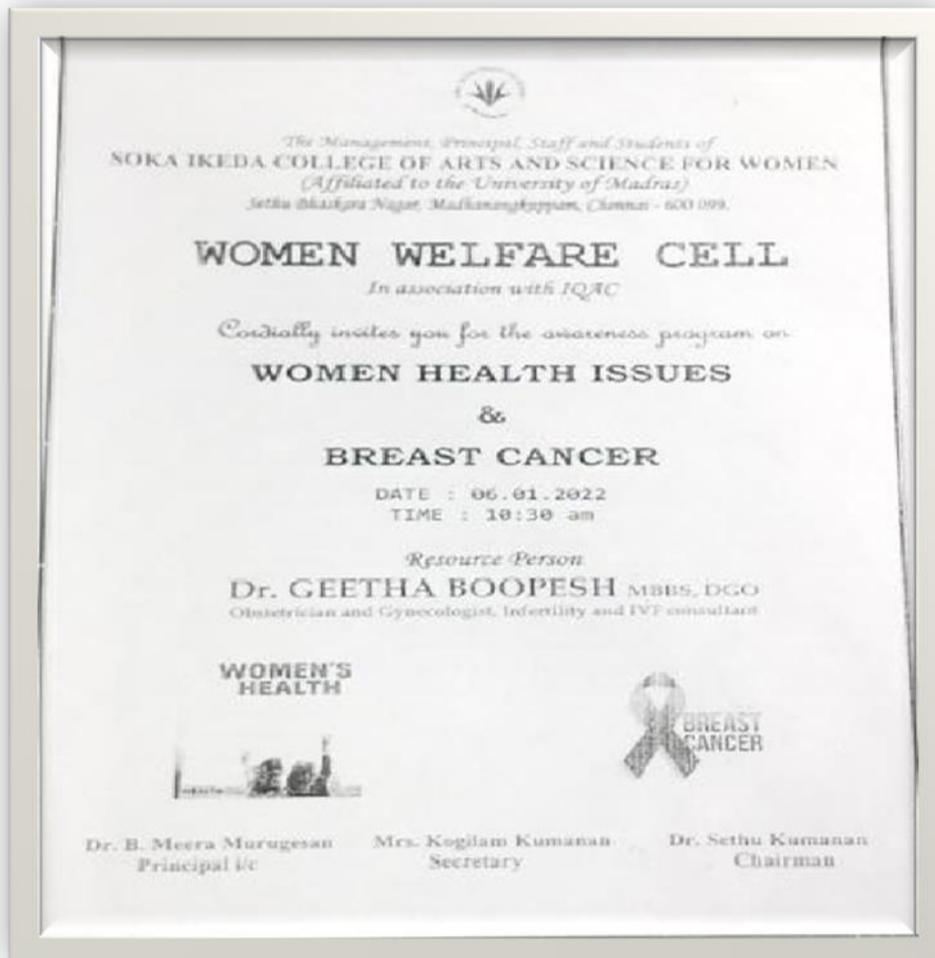
  
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## AWARENESS PROGRAM ON WOMEN HEALTH ISSUES AND BREAST CANCER

The Women's Cell in association with IQAC, organized an awareness program on "Women Health issues and Breast Cancer" on 06.01.2022 at 10.30 a.m. The Chief Guest, Dr. Geetha Boopesh, Gynaecologist, gave an inspiring speech to the gathering. She presented slides on Women Health issues in young age, adolescent age and old age. She spoke of risk factors, symptoms of Breast cancer and effects of treatment etc



  
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## AWARENESS PROGRAMME ON SEXUAL ABUSE

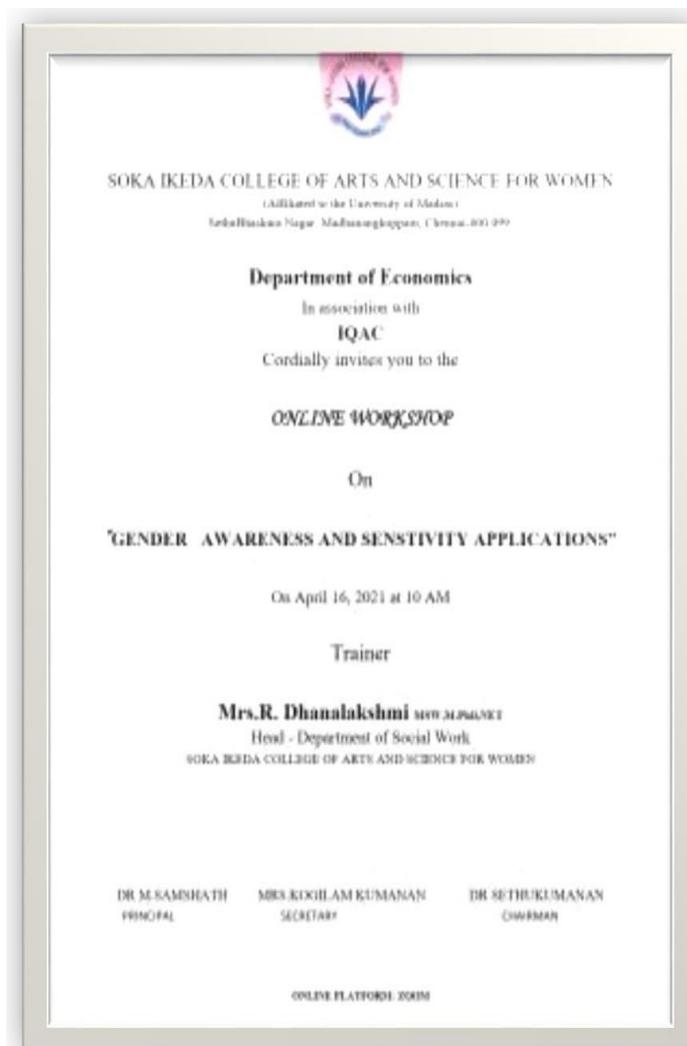
Soka Albatross & Rotary Club of Aarch City and Rotaract club of East Coast Chennai jointly conducted an awareness programme on sexual abuse on 4.12.2021. Ms. S. Krishna Priya, Counselling Psychologist and Head of Research, Ulavisai, and Ms. Varsha Rajabaskar, Managing Director, Co-founder & Psychologist of Ulavisai presided over the session captioned “No means No”. They suggested the solutions for the problems in the working atmosphere. They explained the acts which support and protect female employees from harassment.



  
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## WORKSHOP ON GENDER AWARENESS AND SENSITIVITY APPLICATIONS

The Department of Economics conducted a virtual workshop on Gender Awareness and Sensitivity Applications on 16.04.2021. Mrs. R. Dhanalakshmi, Head Department of Social Work, was the guest of the programme. She discussed about gender stereotypes and gender equality. She encouraged the students to combat the impending challenges and presented the topics clearly with PowerPoint presentation. It also enlightened the students on the significance of gender equality. 97 students were benefited by this programme.



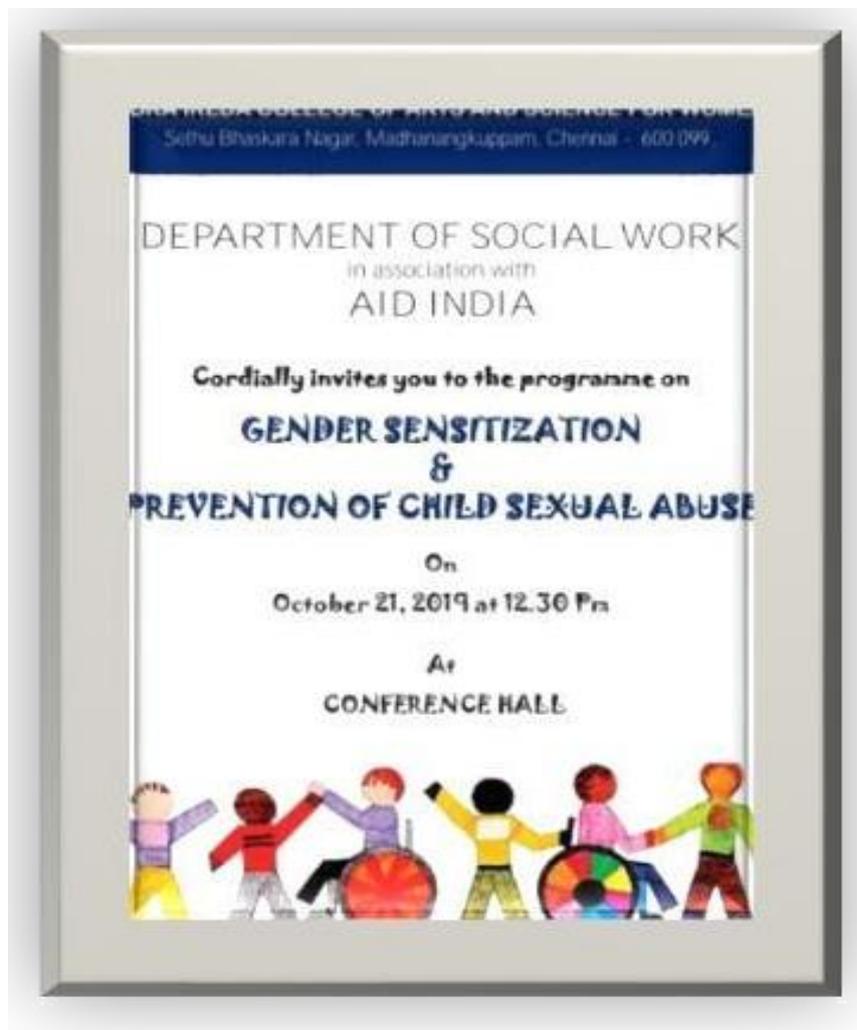
  
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## GENDER SENSITIZATION AND PREVENTION OF CHILD SEXUAL ABUSE

The Department of Social Work, in association with Aid India, organized a special programme on Gender Sensitization and Prevention of Child Sexual Abuse on October 23, 2019. Ms. Revathy Ramkumar, Health Care Management (UK), Programme Coordinator, AID INDIA was the resource person. 45 students from UG and PG have participated in this programme. The poster display of MSW students was a special event on that day. It was on the current scenario of gender injustice and incidences of sexual abuses was very informative and thought-provoking.



  
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## **SEMINAR ON WOMEN EMPOWERMENT**

The Seminar on Women Empowerment was conducted on 22.08.2019. The Guests of the programme were Mrs. Ishaan Meera and Mrs. Vidhyalakshmi, Assistant Professors. Ambedkar College of Law, Chennai. They delivered lecture on women empowerment, laws and rights for women. It was a very interactive and valuable programme.



  
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