



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

**CAPACITY BUILDING – AWARE AND RISE**

Name of the Cell	Career Guidance Cell
Date	18.04.2022 & 19.04.2022
Mode	Offline
Topic	Pre-placement Training Program-“Aware & Rise”
Objective	To make students confident and to remove their fear for competitive examinations.
Resource Person	Mr. S. Robert Prabhu Director and Senior Trainer Master class Trainer
Event Category	Capacity Building - Life Skills
Level	Inter-departmental
No. of Participants	103

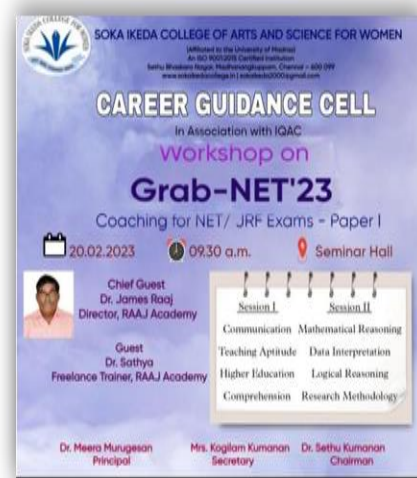
In the morning session of the program, Mr. Prabhu focused on developing the students' communication skills, specifically in English. He emphasized the importance of effective communication and also touched upon the significance of soft skills, such as body language, dress code, teamwork, accepting responsibility, voice modulation, and punctuality. Additionally, Mr. Prabhu provided valuable insights into the different avenues through which students can find job opportunities and how to approach interviews with confidence. He also imparted knowledge on the art of crafting an impressive resume and conducted mock interview sessions. These mock interviews were likely designed to help students overcome their fear and nervousness when facing actual job interviews, thereby better preparing them for their future careers.



## TRAINING FOR COMPETITIVE EXAMINATION - GRAB NET 2023

Name of the Cell	Career Guidance Cell
Date	20.02.23
Mode	Offline
Topic	Grab-NET'23
Objective	To guide students for Competitive Examinations
Resource Person	Dr. James Raaj Director, Raaj Academy. Dr. Sathya Freelance Trainer, Raaj Academy.
Event Category	Training for Competitive Examination
Level	Inter-departmental
No. of Participants	87

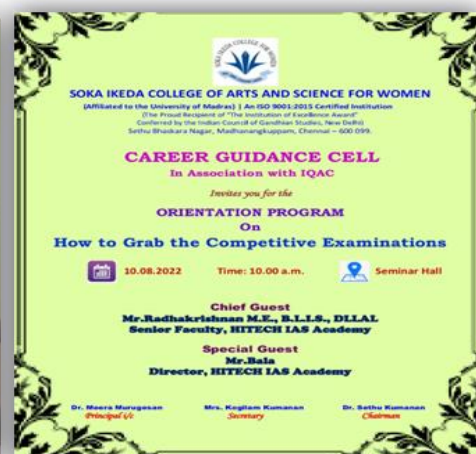
The Career Guidance Cell of and IQAC in association with Raaj Academy organized a workshop, 'Grab NET'23' at Seminar Hall on 20<sup>th</sup> February 2023 for the post graduate students in shift I & II. Dr. James Raaj, Director, Raaj Academy was the chief guest and guided the students in the session I. The session II was conducted by the special guest Dr. Sathya, Freelance Trainer, Raaj Academy. In the first session, Dr. James Raj briefed on the syllabus, techniques to take up reading comprehension. He also shared some strategies to choose the correct answers in the question papers. In the second session, Dr. Sathya, Freelance Trainer, Raaj Academy handled the syllabus like Mathematical Reasoning, Data Interpretation, Logical Reasoning and Research Methodology. She gave some Important tricks to sort out the problems in Mathematical Reasoning



## TRAINING FOR COMPETITIVE EXAMINATIONS HOW TO GRAB THE COMPETITIVE EXAMINATIONS

Name of the Cell	Career Guidance Cell
Date	10.08.2022
Mode	Offline
Topic	How to Grab the Competitive Examinations
Objective	To guide students for competitive exams
Resource Person	Mr. Radhakrishnan, Senior Faculty, HITECH Academy & Special Guest, Mr. Bala, Director, HITECH IAS Academy
Event Category	Training for Competitive Exams
Level	Inter-departmental
No. of Participants	94

The Career Guidance Cell organized a seminar on “How to Grab the Competitive Examinations” on 10.08.2022 at Seminar Hall. Mr. Bala, Director, HITECH IAS Academy, was the resource person. In his address, he explained briefly about the qualification required to attend the competitive examinations and also the strategies to achieve the goal. 94 students were benefited by this program

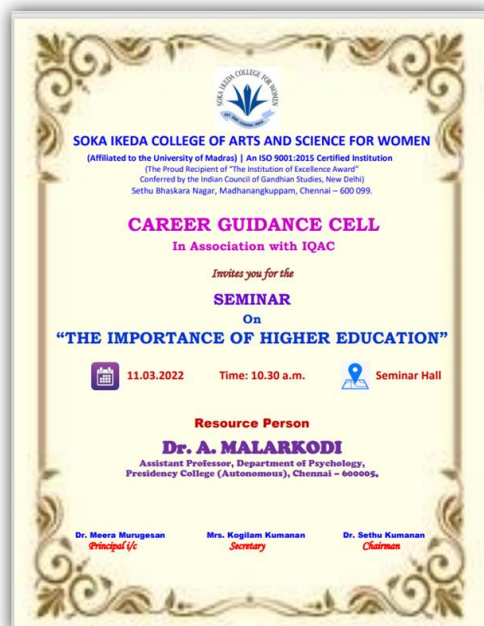
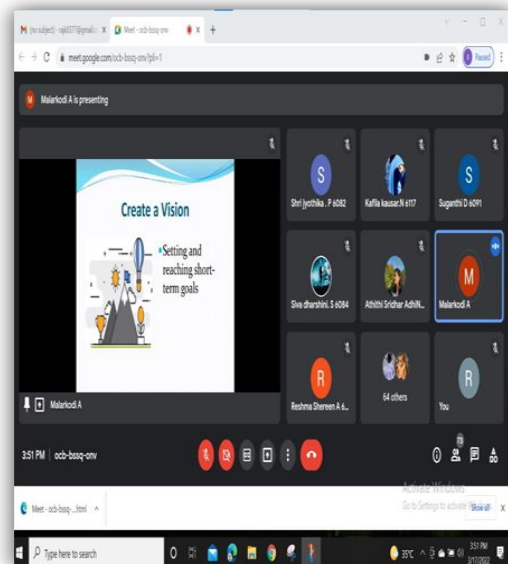
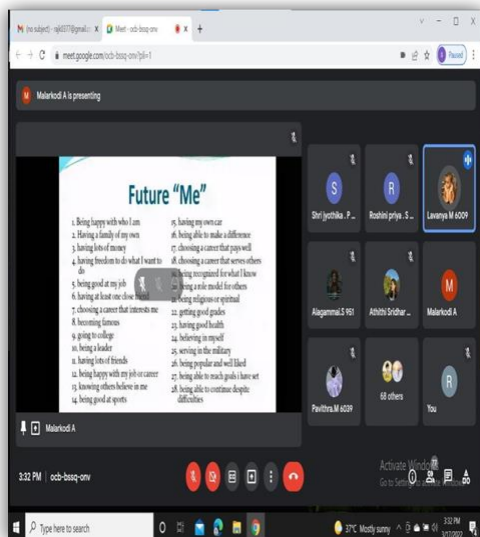
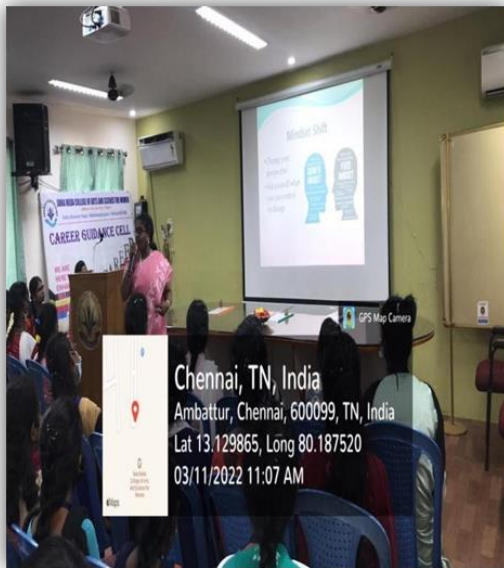


### **CAREER COUNSELING - IMPORTANCE OF HIGHER EDUCATION**

Name of the Cell	Career Guidance Cell
Date	11.03.2022 & 17.03.2022
Mode	Offline & Online
Topic	Importance of Higher Education
Objective	To facilitate students to get knowledge of Higher education.
Resource Person	Dr. A. Malarkodi Assistant Professor, Department of Psychology, Presidency College (Autonomous), Chennai.
Event Category	Career counseling
Level	Inter-departmental
No. of Participants	228

The Career Guidance Cell organized a one-day workshop titled "The Significance of Higher Education" in the seminar hall on 11.03.2022. The event featured Dr. A. Malarkodi, Assistant Professor from the Department of Psychology at Presidency College, as the resource person. Dr. Malarkodi began the session by highlighting the importance of higher education and engaging the audience in an interactive discussion on "FUTURE ME." The session introduced the concept of a "Life Audit" and aimed to inspire a vision for a successful future. She stressed the significance of personal development and encouraged participants to create an environment conducive to achieving success while enjoying the journey throughout their lives. In her presentation, Dr. Malarkodi also addressed the common challenges of time management in today's generation. She emphasized the need for effective time management when pursuing life goals, ambitions, and careers. She discussed the importance of changing one's perspective to conquer fear and eliminate procrastination. The workshop concluded with Dr. Malarkodi's inspiring words, "A degree is more than just a certificate of course completion; it is the art of learning how to think, communicate, and pave the way to success." In response to student demand, the program was also organized online on 17.03.2022.

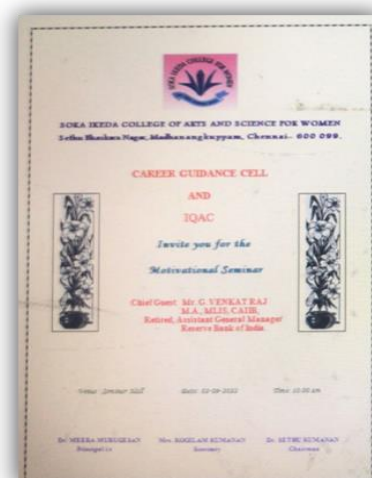
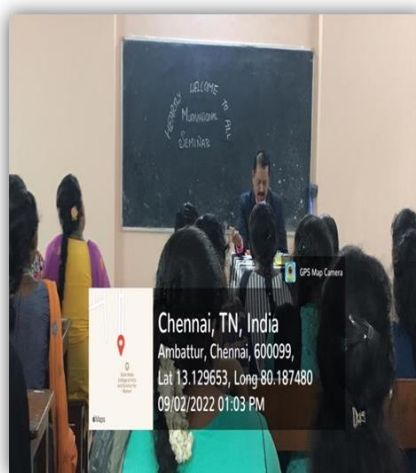
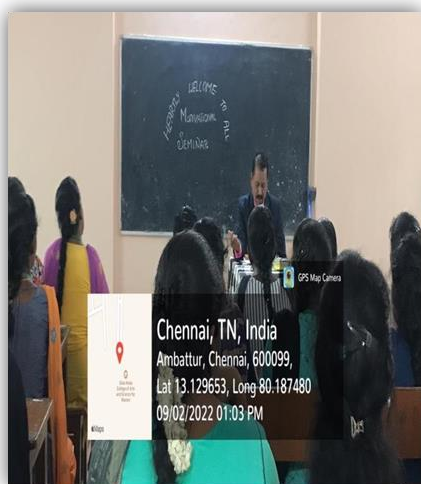




## **CAPACITY BUILDING - MOTIVATIONAL SEMINAR**

Name of the Cell	Career Guidance Cell
Date	02.09.2022
Mode	Offline
Topic	Motivational Seminar
Objective	To enable the students to get skills for placement
Resource Person	Mr. G. Venkat Raj Retired AGM, Reserve Bank of India.
Event Category	Capacity Building- Skills Development
Level	Inter-departmental
No. of Participants	95

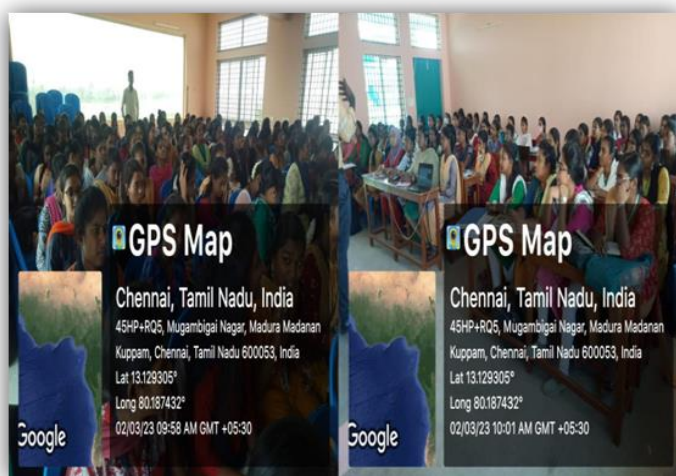
Career Guidance Cell organized a motivational seminar on 02.09.2022. Mr. G. Venkat Raj M.A., MUS CALLB, Retired Assistant Manager, Reserve Bank of India was the chief guest. In his address, he motivated the students sharing his life examples. In his speech, he said that being a differently abled person he has attained a good job and great position in the society with perseverance. He encouraged the students by his valuable advice that disabilities are not the obstacles to achieve one's ambition. Then he explained the value of money and how to identify fake money. More than ninety students participated in this program.



## CAREER COUNSELING - PRE-PLACEMENT PROGRAMME

Name of the Cell	Career Guidance Cell
Date	01.03.2023 to 04.03.2023
Mode	Offline
Topic	Pre-placement Programme
Objective	To train students for placement
Resource Person	Mr. Arun Kumar Magic Bus India Representative and Placement Trainer
Event Category	Career Counseling
Level	Inter-departmental
No. of Participants	405

The Career Guidance Cell, IQAC in association with Magic Bus India Foundation organized pre- placement training program from 1<sup>st</sup> March 2023 to 4<sup>th</sup> March 2023 for all the final year students in shift I & II. Mr. Arun Kumar, Magic Bus India Representative and Placement trainer was the chief guest. Mr. Sasidharan, Ms. Alphonsa and Ms. Vidhya gave excellent training to the students. They trained the students to develop their skills in various aspects like personality development, communication skills etc., They provided training on how to face the interview by conducting mock interviews



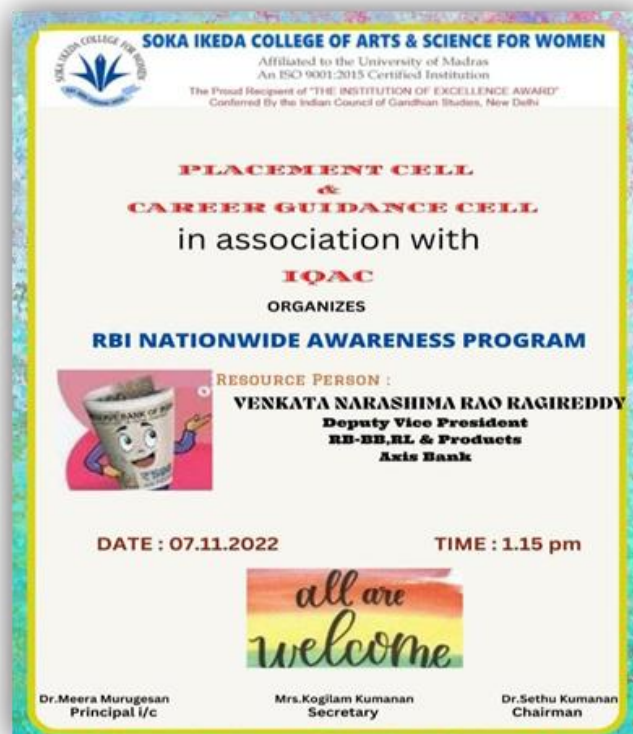


### **CAREER COUNSELING - RBI NATION-WIDE AWARENESS PROGRAM**

Name of the Cell	Career Guidance Cell & PlacementCell
Date	07.11.2022
Mode	Offline
Topic	RBI Nation-wide awareness program
Objective	To create awareness on Placements inRBI
Resource Person	Mr. Venkata Narashima Rao Ragi Reddy Deputy Vice President RB-BB, RL &ProductsAxis Bank
Event Category	Career Counseling
Level	Inter-Departmental
No. of Participants	108

The RBI Nationwide Awareness Programme was organized by the Placement and Career Guidance Cell on November 7, 2022. The program aimed to empower students with the knowledge and tools necessary to address concerns and complaints related to banking services. The session featured an engaging presentation by Mrs. Rajalakshmi, the Nodal Officer of Axis Bank. Through a combination of questionnaires and a comprehensive Power point presentation, she shared insights on secure banking practices and offered valuable guidance on protecting oneself from digital fraud. Mrs. Rajalakshmi emphasized the importance of using secure bank websites, identifiable by the "https://" in the URL, with the 's' signifying a secure connection. She also stressed the significance of verifying the spelling of the website or URL in use to safeguard account details from fraudulent actors. In the event that digital fraud is identified, Mrs. Rajalakshmi, advised account holders to promptly file a complaint with the Indian Cyber Crime Coordination Centre or reach out to the Cyber Crime Helpline for assistance. During the interactive session that followed the lecture, Mrs. Rajalakshmi patiently addressed students' queries, ensuring that everyone left with a clear understanding of the topics discussed.

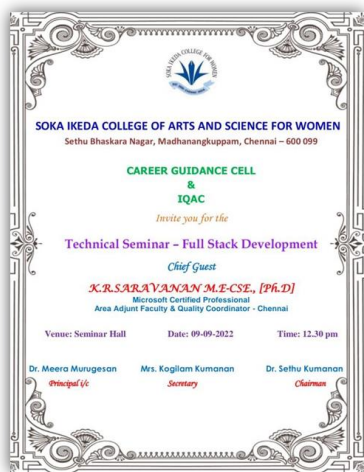
To conclude the program, Mr. Venkata Narashima Rao, Deputy Vice President of RB- BB, BL & Products, expressed his admiration for the students' eagerness to learn and encouraged them to maintain discipline and enthusiasm in their educational pursuits. He also expressed a keen interest in facilitating campus drives and potentially recruiting students for future employment opportunities



## CAREER COUNSELING -TECHNICAL SEMINAR ON FULL STACK DEVELOPMENT

Name of the Cell	Career Guidance Cell
Date	09.09.2022
Mode	Offline
Topic	Technical Seminar on Full Stack Development
Objective	To enable students to learn the details of Full Stack Development
Resource Person/Judge	Mr. K.R. Saravanan Microsoft Certified Professional, Area Adjunct Faculty & Quality coordinator, Chennai.
Event Category	Career Counseling
Level	Inter-Departmental
No. of Participants	68

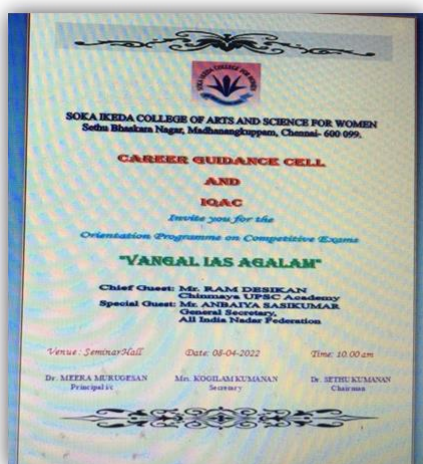
The Career Guidance Cell organized a technical seminar on “Full Stack Development” by Mr.K.R. Saravanan, Microsoft Certified Professional, Area Adjunct Faculty and quality Coordinator, Chennai on 09.09.2022 at seminar hall for the Department of Computer Science shift I and II



## COMPETITIVE EXAMINATION TRAINING - VARUNGAL IAS AGALAAM

Name of the Cell	Career Guidance Cell
Date	08.04.2022
Mode	Offline
Topic	Varungal IAS Agalaam
Objective	To guide students for the Civil Service Examinations
Resource Person	Mr. Ram Desigan, Chinmaya UPSC Academy. Mr. Anbaiya Sasikumar, General Secretary, All India Nadar Foundation
Event Category	Competitive Examination Training
Level	Inter-departmental
No. of Participants	59

The Career Guidance Cell organized a seminar on “Varungal IAS Agalam” on 08.04.2022 at seminar hall. Mr. Ram Desigan, Chinmaya UPSC Academy was the resource person of the program and Mr. Anbaiya Sasikumar, General Secretary, All India Nadar Foundation was the special guest. In their address, they motivated the students on how to focus on the main and preliminary exams in Group I. They guided the students according to the syllabus and format of the question paper.

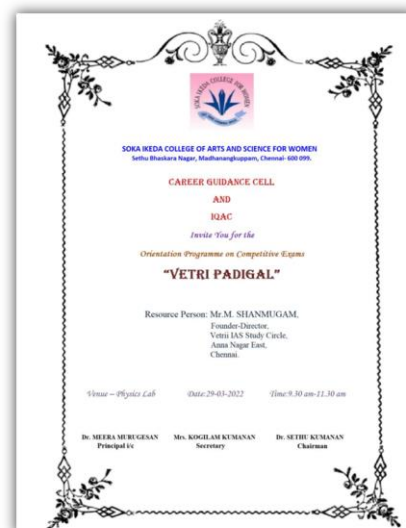




## **VERTIPADIGAL - ORIENTATION PROGRAMME ON COMPETITIVE EXAMINATIONS**

Name of the Cell	Career Guidance Cell
Date	29.03.2022
Mode	Offline
Topic	Vertipadigal- Orientation programme on Competitive examinations
Objective	To guide students for the competitive Examinations
Resource Person	Mr. M. Shanmugam Founder-Director, Vetri IAS Academy, Chennai.
Event Category	Competitive Examination Training
Level	Inter-departmental
No. of Participants	168

Career Guidance Cell organized an orientation programme on competitive examination- “Vetri Padigal” on 29.03.2022. Mr.M.Shanmugam, Founder, Director, Vetri IAS Academy, Anna Nagar, Chennai was the chief guest. In his address, he stressed the value of clearing the competitive examinations such as Group I, II and IV. He also gave some easy tips to get rid of fear and achieve their goal. He also motivated the students to enhance the skill-set and work towards their goal.



  
**PRINCIPAL**  
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