



SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
(Affiliated to the University of Madras)
Chennai 600 099, Tamilnadu.

2022-23
CAREER COUNSELING PROGRAMMES

S. No.	NAME OF THE EVENT	DATE OF EVENT	NO. OF PARTICIPANTS
1	Motivational Seminar	02.09.2022	96
2	One day Workshop on Mushroom Cultivation	15.09.2022	73
3	Career Guidance Program on Monetary Policy of India 2022	20.09.2022	52
4	Career Guidance Program on Employment Opportunities in Malaysia	28.09.2022	57
5	Career Guidance Program	01.10.2022	104
6	Job Enrichment Program-Relevance of Sociology in Today's Society	10.10.2022	83
7	Workshop on Journalism-Opportunities and Challenges	13.10.2022	73
8	Career Guidance Programme on College Career Connect-Preparing Industry Ready Professionals	21.10.2022	131
9	RBI Nationwide Awareness Program-Career Guidance	07.11.2022	79
10	Workshop on Entrepreneurship and Innovation as Career Opportunity	19.11.2022	47
11	Workshop on Placement in Media & Film Direction and Script Writing	09.02.2023	51
12	Workshop on Grab NET'23	20.02.2023	87
13	Awareness Programme on Social Entrepreneurship and Innovation	27.02.2023	73
14	International Seminar on Creative Writing	27.02.2023 & 28.02.2023	57
15	Pre-Placement Programme	01.03.2023 to 04.03.2023	70

16	Skill Enhancement Program on How to Crack an Interview	18.04.2023	57
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PRINCIPAL
SOKA IKEDA COLLEGE OF ARTS
AND SCIENCE FOR WOMEN
CHENNAI - 600 099

MOTIVATIONAL SEMINAR - 02.09.2022



SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
Sethu Bhaktha Nagar, Madhavangaluppam, Chennai- 600 099.

CAREER GUIDANCE CELL

AND

IQAC

*Invite you for the
Motivational Seminar*

Chief Guest: Mr. G. VENKAT RAJ
Retired, Manager
Reserve Bank of India

Venue: Seminar Hall

Date: 02-09-2022

Time: 10.00 am

Dr. MEERA MURUGESAN
Principal

Mrs. KOGILAM KUMANAN
Secretary

Dr. SETHU KUMANAN
Chairman

MOTIVATIONAL SEMINAR PROGRAMME

*Programme Schedule
(02-09-22)*

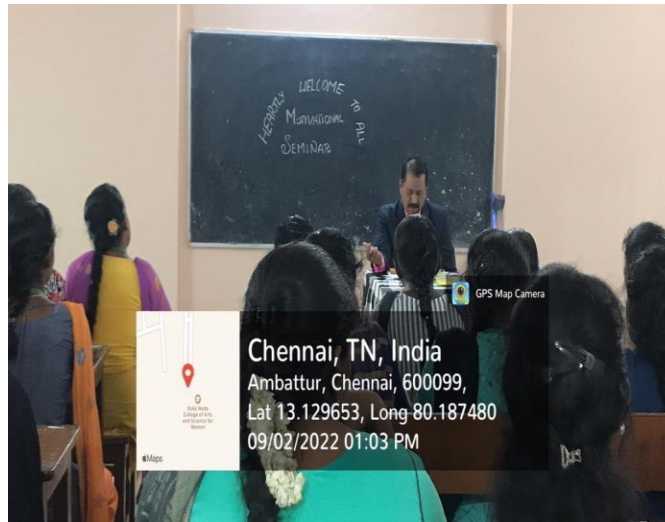
- > Prayer song
- > Welcome Address
- > Honouring the Guest
- > Chief Guest Address
- > Vote of Thanks

MOTIVATIONAL SEMINAR - 02.09.2022

Name of the Cell	Career Guidance Cell
Date	02.09.2022
Mode	Offline
Topic	Motivational Seminar
Resource Person	Mr. G. Venkat Raj M.A., MLIS, CAIIB, Retired AGM, Reserve Bank of India.
Objective	To enable the students to get skills for placement
Event Category	Capacity Building-Skills Development
Level	Inter-departmental
No. of Participants	96

The Career Guidance Cell organized a Motivational Seminar on 02.09.2022. The Chief Guest Mr. G. Venkat Raj M.A., MUS CALLB, Retired Assistant Manager, Reserve Bank of India motivated the students by sharing his life examples. He explained how being a differently abled person, he attained a great position in society. Further he advised, disabilities are not the obstacles to achieve one's ambition. More than ninety students participated in this program.

MOTIVATIONAL SEMINAR - 02.09.2022



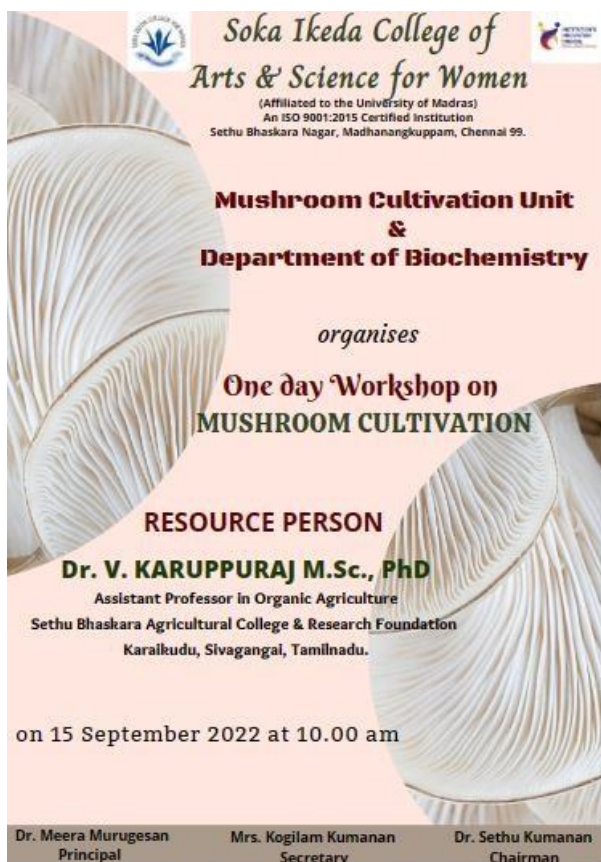
MOTIVATIONALSEMINAR - 02.09.2022
GUEST PROFILE

G. Venkat Raj, Retd., AGM in Reserve Bank of India, Chennai. He was affected by polio at the age of 3. Unlike other children, he didn't have a smooth childhood. He was rejected to join the school at the age of 5 by the school HM for being affected by polio but a good teacher supported and guided him to continue his schooling and complete it with good knowledge. He has encouraging parents to enhance and give support throughout his journey of success. He did his MA in Economics and secured second position in his college. He applied for Reserve Bank, out of one lakh aspirants only 100 were selected and he was one among them. He is a postgraduate in History of Science and cleared CA113 in RBI.




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ONE DAY WORKSHOP ON MUSHROOM CULTIVATION - 15.09.2022



The poster features a background of several white, gilled mushrooms. At the top left is the Soka Ikeda College logo. The text is centered and reads: 'Soka Ikeda College of Arts & Science for Women' followed by '(Affiliated to the University of Madras) An ISO 9001:2015 Certified Institution' and 'Sethu Bhaskara Nagar, Madhanangkuppam, Chennai 99.' Below this is 'Mushroom Cultivation Unit & Department of Biochemistry organises One day Workshop on MUSHROOM CULTIVATION'. The resource person is 'Dr. V. KARUPPURAJ M.Sc., PhD', Assistant Professor in Organic Agriculture at Sethu Bhaskara Agricultural College & Research Foundation, Karaikodu, Sivagangal, Tamilnadu. The event is on '15 September 2022 at 10.00 am'. At the bottom, three names are listed: Dr. Meera Murugesan (Principal), Mrs. Kogilam Kumanan (Secretary), and Dr. Sethu Kumanan (Chairman).

Soka Ikeda College of Arts & Science for Women
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An ISO 9001:2015 Certified Institution
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai 99.

Mushroom Cultivation Unit & Department of Biochemistry
organises
One day Workshop on MUSHROOM CULTIVATION

RESOURCE PERSON
Dr. V. KARUPPURAJ M.Sc., PhD
Assistant Professor in Organic Agriculture
Sethu Bhaskara Agricultural College & Research Foundation
Karaikodu, Sivagangal, Tamilnadu.

on 15 September 2022 at 10.00 am

Dr. Meera Murugesan
Principal

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman

One day Workshop on MUSHROOM CULTIVATION	
Program Schedule	
10.00 am	Tamizhthal Vazhthu
10.05 am	Welcome Address
10.10 am	Introduction of Chief Guest
10.15 am	Presidential Address Dr. Sethu Kumanan Chairman, Soka Ikeda College
10.20 am	Principal Address Dr. Meera Murugesan Principal, Soka Ikeda College
10.25 am	Special Address Dr. Kanmani Subramanian Vice-Principal, Soka Ikeda College
10.30 am	Session - I Chief Guest Address Dr. V. Karuppuraj Assistant Professor, Organic Agriculture Sethu Bhaskara Agricultural College
11.30 am	Tea Break
11.45 pm	Session - II Technical Session - Hands on Training Dr. C. Latha Assistant Professor Department of Biochemistry Soka Ikeda College
12.45 pm	Certificate Distribution
01.00 pm	Vote of Thanks & National Anthem

ONE DAY WORKSHOP ON MUSHROOM CULTIVATION - 15.09.2022

Name of the Department	Biochemistry
Date	15.09.2022
Mode	Offline
Topic	One-day Workshop on Mushroom Cultivation
Resource Person	Dr. V. Karuppuraj, Assistant Professor in Organic Agriculture, SethuBhaskara Agricultural College & Research Foundation, Karaikudi
Objective	To educate the students on mushroom cultivation technology
Event Category	Career guidance
Level	Inter-departmental
No. of Participants	73

A One-day Workshop on Mushroom Cultivation was organized on 15th September, 2022. Dr. V. Karuppuraj, Assistant Professor in Organic Agriculture, Sethu Bhaskara Agricultural College & Research Foundation, Karaikudi inaugurated the workshop and educated the students on mushroom cultivation.

ONE DAYWORKSHOP ON MUSHROOM CULTIVATION - 15.09.2022



ONE DAY WORKSHOP ON MUSHROOM CULTIVATION - 15.09.2022

GUEST PROFILE

Dr.V.KARUPPURAJ,M.Sc.,PhD

60A/2, Kalamman Kovil Street,

Thiruppatur, Sivagangai (District)-630211

Mobile: 9489266298

Email:karuppuraj@gmail.com




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The Management, Principal, Staff & Students of
SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
(Affiliated to the University of Madras)
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai-600099.

Department of Economics

In association with IQAC

Cordially invites you for the

Career Guidance on

MONETARY POLICY OF INDIA 2022

Resource person

Dr.R.SARITHAM.A.,M.Phil.,Ph.D.,
Assistant Professor, PG & Research Department of Economics
Loyola College, Chennai-34

On 20 September, 2022 at 10.30 a.m.

Dr.B.MEERA MURUGESAN **MRS.KOGILAMKUMANAN**
PRINCIPAL/c SECRETARY

Dr.SETHU KUMANAN
CHAIRMAN

CAREER GUIDANCE ON MONETARY POLICY OF INDIA 2022 - 20.09.2022

Name of the Department	Economics
Date	20.09.2022
Mode	Offline
Topic	Career Guidance on Monetary Policy of India 2022
Resource Person	Dr.Saritha, M.A.,M.Phil.,Ph.D., Assistant Professor, Department of Economics, Loyola College, Chennai.
Objective	To Give an Overview of Monetary Policy of India
Event Category	Workshop-Career Guidance
Level	Intra-departmental
No. of Participants	52

The Department of Economics organized a workshop on Monetary Policy of India 2022 on 20.09.2022. The main aim of the workshop was to impart the information about the interest rates and value of money to the students. The entire session was effective and informative. The workshop helped the students.

CAREER GUIDANCE ON MONETARY POLICY OF INDIA 2022 - 20.09.2022



CAREER GUIDANCE ON MONETARY POLICY OF INDIA 2022 - 20.09.2022

GUESTPROFILE

Name: Dr.R. Saritha

Gender: Female

DOB:15/10/ 1978

S.No.	Degree/ Diploma	Subject	Name of the College/University	Year of Passing
1.	UG -B.A.,	Economics	Ethiraj College for Women, Madras University	1999
2.	PG—M.A	Economics	Ethiraj College for Women, Madras University	2001
3.	M.Phil.	Economics	Loyola College, Madras University	2005
4.	Ph.D.	Economics	Madras Christian College, Madras University	2020
5.	NET	Economics	UGC, New Delhi	2009
6.	SLET	Economics	Bharathiar University	2006




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CAREER GUIDANCE PROGRAM ON EMPLOYMENT OPPORTUNITIES IN MALAYSIA - 28.09.2022

**சோகா இகேதா கலை மற்றும் அறிவியல்
மகளிர் கல்லூரி**
(சென்னைப் பல்கலைக் கழக அங்கீகரிக்கப்பட்டது)
சேது பாஸ்கரா நகர், மாத்நங்குசுபம்,
சென்னை - 600 099.
Website: www.sokaikeda2000@gmail.com E-Mail : sokaikeda2000@gmail.com

**தமிழ்த்துறை - சோகா தமிழ்ப்பேரவை
பணி வழிகாட்டல் நிகழ்வு**
சிறப்பு விருந்தினர்
திரு. இராஜேந்திரன் பெருமாள்
தலைவர், அபகத நெட்டிக்குளம்,
மலேசியத் தமிழ் எழுத்தாளர் சங்கம், மலேசியா.
சிறப்பு வருகை
திரு. கி. இராஜசேரன்
தலைமைப்பாசிபர், தென்குப் பள்ளி கரகம், மலேசியா.

திகதி: 28.09.2022 நேரம்: காலை 10.30 மணி இடம்: கல்லூரி வளாகம்

பி. பவீத்ரா
சேது பாஸ்கரா நகர்
வி. மாரிகவிதா
சேது பாஸ்கரா நகர்

முனைவர் பி. முருகேசன்
கல்லூரி முனைவர்
திரு. கி. இராஜசேரன்
கல்லூரி முனைவர்
பி. பவீத்ரா
கல்லூரி முனைவர்

அனைவரும் வரவேற்க!!

**SOKA IKEDA COLLEGE OF ARTS AND
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(Affiliated to the University of Madras)
An ISO 9001:2015 Certified Institution
Sethu Baskara Nagar, Madhanangusupam, Chennai - 600099.
www.sokaikeda2000@gmail.com | Email : sokaikeda2000@gmail.com

Department of Tamil – Soka Tamil Peravai
Signatures
*Career guidance program on employment
opportunities in Malaysia*
Chief Guest
Mr. Rajendran Perumal
President, Ayalaga Thodarbu Committee Malaysian
Tamil Writers Association, Malaysia.
Mr. K. Rajaseran
Principal,
Teluk Panglima Garang Tamil School, Malaysia
28.09.2022
10.00 a.m.

P. Pavithra, III BA Tamil
Secretary, Soka Tamil Peravai
V. Marikavitha, II BA Tamil
Joint secretary, Soka Tamil Peravai

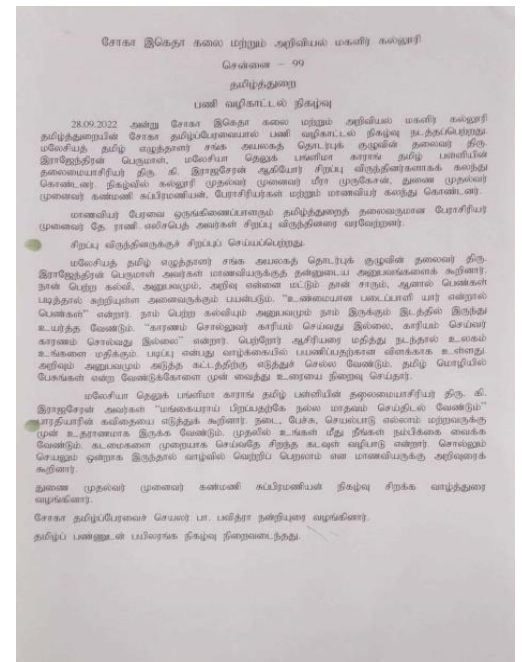
Dr. Kannan Subramanian
Vice Principal
Dr. Meera Marudhan
Principal
Mrs. Kafilan Kumaran
Secretary
Dr. Sethu Kumaran
Chairman

ALL ARE WELCOME

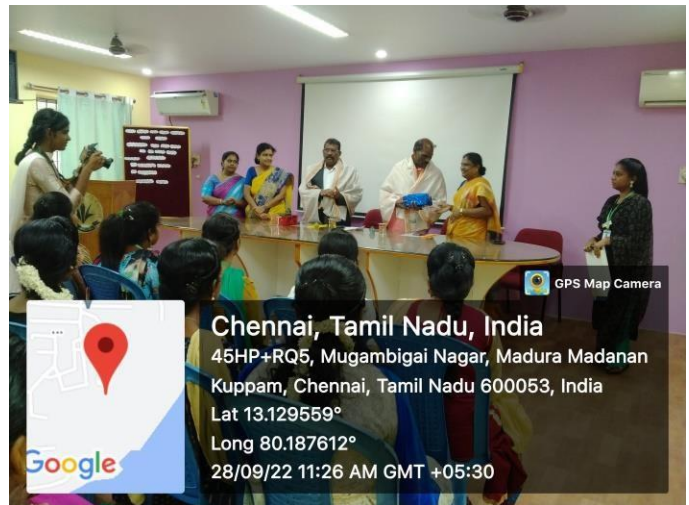
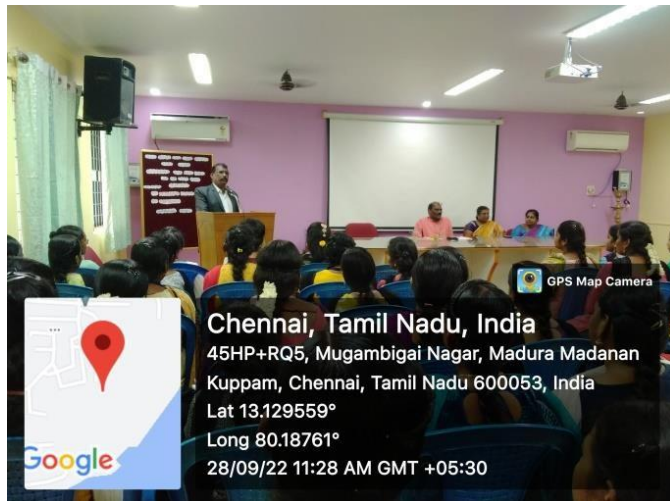
CAREER GUIDANCE PROGRAM ON EMPLOYMENT OPPORTUNITIES IN MALAYSIA - 28.09.2022

Name of the Department	Tamil
Date	28.09.2022
Mode	Offline
Topic	Career Guidance Program on Employment Opportunities in Malaysia
Resource Person	Mr.Rajendran Perumal, President, Ayalaga Thodarbu Committee Malaysian Tamil Writers Association, Malaysia. Mr.K.Rajaseran, Principal, Malaysia Teluk Panglima Garang Tamil School, Malaysia.
Objective	To create an awareness of the job opportunities in foreign countries.
Event Category	Career Guidance Program
Level	Intra-departmental
No. of Participants	57

A Career Guidance Programme was conducted by the Department of Tamil on 28.09.2022. Mr. Rajendran Perumal, President of Ayalaga Thodarbu Committee, Malaysian Tamil Writers Association, Malaysia, and Mr.K.Rajaseran, Principal, Malaysia Teluk Panglima Garang Tamil School, Malaysia were the guests. They spoke about the employment opportunities in foreign countries for Tamil students. Students actively participated in the seminar.



CAREER GUIDANCE PROGRAM ON EMPLOYMENT OPPORTUNITIES IN MALAYSIA - 28.09.2022



CAREER GUIDANCE PROGRAM ON EMPLOYMENT OPPORTUNITIES IN MALAYSIA - 28.09.2022

GUEST PROFILE

MR. P. RAJENDRAN
RC 27-3 (SURIYA 3)
RIVERCITY CONDO,
BATU3, JALANIPOH
51200 KUALALUMPUR
H/P: 0133609989
Email: rajlaavan_83@yahoo.com




- 2004 ஆம் ஆண்டு முதல், பெ.
இராஜேந்திரன் மலேசிய தமிழ் எழுத்தாளர் சங்கத்தலைவராகப் பொறுப்பு ஏற்றுச் செயல்பட்டு வருகின்றார்.
- மலேசியாவிற்கும் தமிழகத்திற்கும் இடையே இலக்கிய உறவுபாலத்தை ஏற்படுத்தியது மட்டுமல்லாமல், சிறந்த தமிழ்ப் பணிக்காக,
மலேசிய தமிழ் எழுத்தாளர் சங்கத்தலைவர் ராஜேந்திரன் அவர்கள் தமிழ்நாடு அரசு 2019 ஆம் ஆண்டுக்குரிய இலக்கிய விருதைப் பெற்றவர்.
- பயணக்குழுவில் இடம் பெற்று இருந்த எழுத்தாளர்களைப் பற்றிய குறிப்புகள் அடங்கிய,
மலேசியத் தமிழ் எழுத்தாளர்கள் என்ற நூலையும், 'மலேசியத் தமிழ் இலக்கியம் - ஓர் அறிமுகம்' என்ற நூலையும், எழுதியுள்ளார்.
- தமிழ்த்தாய் விருதினை பெற்றவர்.




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CHENNAI - 600 099

CAREER GUIDANCE PROGRAM -01.10.2022



Management, Principal, Staff and Students of
SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai-600099.

SPECIAL NEEDS CELL
&
IQAC

invite you for a
CAREER GUIDANCE PROGRAM
on
01 .10. 2022 at 1.00 pm

CHIEF GUEST

MR. MURALI SESHADRI
Program Manager - CollegeConnect Program
Youth 4 Jobs Foundation

SPECIAL GUEST

MR. A. KUMARESAN
Project Executive - CollegeConnect Program
Youth 4 Jobs Foundation

<i>Sera Murugesan</i>	<i>Mrs. Kogilam Kumanan</i>	<i>Dr. Sethu Kumanan</i>
<i>Principal i/c</i>	<i>Secretary</i>	<i>Chairman</i>

CAREER GUIDANCE PROGRAM -01.10.2022

Name of the Cell	Special Needs Cell
Date	01.10.2022
Mode	Offline
Topic	Career Guidance Program
Resource Person	Chief Guest- Mr. Murali Seshadri, Program Manager-College Connect Program, Youth4Jobs Foundation, Chennai. Special Guest-Mr.A. Kumaresan, Project Executive-College Connect Program, Youth4Jobs Foundation, Chennai.
Objective	To enable the differently able to be aware of the opportunities of employment.
Event Category	Career Guidance Program
Level	Inter-departmental
No. of Participants	104

The Career Guidance Programme on Job Opportunities for People with Disability was conducted by Special Needs Cell in association with IQAC for People with Disability. The Chief Guest, Mr. Murali Seshadri, Program Manager, College Connect Program, Youth4Jobs Foundation and the Special Guest, Mr. A. Kumaresan, Project Executive, Youth4Jobs Foundation addressed the gathering and guided them to choose their career wisely after their graduation. It gave them deeper understanding of the employability skills and opportunities to people with disabilities.

CAREER GUIDANCE PROGRAM -01.10.2022



CAREER GUIDANCE PROGRAM -01.10.2022

Guest Profile

Mr.Murali Seshadri,
Program Manager–Collect Connect Program,
Youth4Jobs Foundation,
1stfloor,339/3,NewSunshineBuilding,2ndAvenue, Anna
Nagar, Chennai – 40.

- Mr. Murali Seshadri comes with an operational and strategic work experience of over 24 years, having varied industry exposure, in leading FMCG, Telecom, Education, IT, BPO.
- He has held leadership positions in Marketing, Sales & Business Development and Operations and has worked in Indian and International assignments.
- While working in different regions in India and Africa, with varied cultural environments.
- Murali has displayed tremendous adaptability and passion in leading the teams to great success.
- In Youth4Jobs, he heads the College Connect Program (Non-tech) as a Lead Program Manager and works closely with leading MNCs, and other stakeholders in ensuring placement of Youth with Disabilities.

Special Guest Profile

Mr. A. Kumaresan
Project Executive,
Youth4JobsFoundation,
1stfloor,339/3,Newsunshinebuilding,2ndAvenue, Anna
Nagar, Chennai – 40

- Mr.A.Kumaresan comes with a professional experience of over 3 years in different sectors like community development, CSR, Educational development and women's welfare.
- He completed his Master of Social Work at the Rajiv Gandhi National Institute of Youth Development. Ministry of Youth Affairs and Sports, Chennai.
- Presently, he has been working as Project Executive-College Connect Program at Youth4Jobs Foundation, managing the Chennai centre of CC to provide the skill development training and placement support for persons with disability




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CHENNAI - 600 099

JOB ENRICHMENT PROGRAM –RELEVANCE OF SOCIOLOGY IN TODAY’S SOCIETY- 10.10.2022



SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
Sethu Bhaskara Nagar, Madhavankuppam, Chennai – 600 099.

DEPARTMENT OF SOCIOLOGY
In association with IQAC Cordially invite you to the

**Job Enrichment Program on
RELEVANCE OF SOCIOLOGY IN TODAY'S SOCIETY**
Venue: Seminar Hall, 10th October 2022 at 2.30 pm to 3.30 pm



Our Chief Guest
Ms. V. BHANU, M.A., M.Phil., Ph.D.
Assistant Professor and Head,
Department of Sociology,
Sri Kanyaka Parameswari Arts and Science
College for Women,
Chennai-01.

ALL ARE WELCOME

Dr. Sethu Kumanan Chairman	Mrs. Kogilam Kumanan Secretary
Dr. Meera Murugesan Principal i/c	Dr. Kanmani Subramanian Vice Principal

JOB ENRICHMENT PROGRAM–RELEVANCE OF SOCIOLOGY IN TODAY’S SOCIETY - 10.10.2022

Name of the Department	Sociology
Date	10.10.2022
Mode	Offline
Topic	Job Enrichment Program–Relevance of Sociology in Today’s Society
Resource Person	Ms.V.Bhanu, Professor and Head, Department of Sociology, Sri Kanyaka Parameswari Arts and Science College for Women.
Objective	To make the students aware on the relevance of sociology in today’s society
Event Category	Career Counseling
Level	Inter-departmental
No. of Participants	83

The Job Enrichment Programme was conducted by the Department of Sociology on 10th October, 2022 which focused on the relevance of sociology in today’s society. The Chief Guest of the day was Ms. V. Bhanu, Professor and Head, Department of Sociology, Sri Kanyaka Parameswari Arts and Science College for Women. The guest spoke about the job opportunities related to sociology discipline

JOB ENRICHMENT PROGRAM-RELEVANCE OF SOCIOLOGY IN TODAY'S SOCIETY - 10.10.2022





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INTER COLLEGIATE WORKSHOP ON JOURNALISM – OPPORTUNITIES AND CHALLENGES - 13.10.2022

Soka Ikeda College of Arts and Science for Women
(Affiliated to the University of Madras)
An ISO 9001: 2015 Certified Institution

**PG Department of English
&
Career Guidance Cell**
under the aegis of IQAC
Organize an
intercollegiate workshop on
Journalism - Opportunities and Challenges
On
13th October, 2022, at 11 am



Resource person
Mr. Z. Shabbir Ahmed
Senior News Editor,
The News Minute

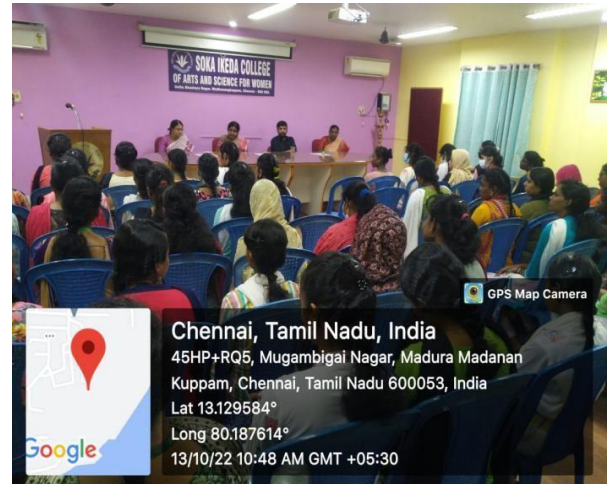
Principal i/c	Secretary	Chairman
Dr. Meera Murugesan	Mrs. Kogilam Kumanan	Dr. Sethu kumanan

INTER COLLEGIATE WORKSHOP ON JOURNALISM – OPPORTUNITIES AND CHALLENGES - 13.10.2022

Department	English
Date	13.10.2022
Mode	Offline
Topic	Inter collegiate Workshop on Journalism-Opportunities and Challenges
Resource Person	Mr.Z.ShabbirAhmed, Senior News Editor, The News Minute
Objective	To guide students on the career opportunities available in field of Journalism
Event category	Career Counseling
Level	Inter-collegiate
No. of participants	73

The Department of English along with Career Guidance Cell and IQAC organized a Workshop on Journalism Opportunities and Challenges on 13th October 2022. The Resource Person, Mr. Z. Shabbir Ahmed, Senior News Editor, The News Minute, addressed the students on the scope of Journalism, responsibility of the journalists and the challenges faced by the journalists in an interesting and engaging way. He recollected several episodes from his career and spoke on the innate talents needed for a good journalist. In the question-and-answer session, students raised several questions on opportunities available for women, courses to be completed and freelance writing.

INTER COLLEGIATE WORKSHOP ON JOURNALISM- OPPORTUNITIES AND CHALLENGES



**INTER COLLEGIATE WORKSHOP ON JOURNALISM - OPPORTUNITIES AND
CHALLENGES**
GUEST PROFILE

Mr.Z.ShabirAhmed

Deputy News Editor at Times Global Broadcasting Co.Limited
(Times Now), Chennai, Tamil Nadu, India

Experience:

- Senior News Editor
The News Minute
Mar2022- Present 1 year 8 months
- Times Now
10 years 1 month
Deputy News Editor
 - Senior Correspondent
Jan2013 -Jan2023 10 years 1 month
 - Correspondent
Headlines Today, TV Today Group
Feb 2011 - Jan 2013 2 years
India
- NDTV Graphic
Reporter
NDTV
Sep2008-Dec2010 2 years 4 months India
- RAJ TELEVISION NETWORK LTD. Graphic
Reporter
RAJTELEVISIONNETWORKLTD
Mar2008-Sep2008 7 months
Chennai Area, India
- Nakkheeran Publications-India Graphic
Online Reporter
Nakkheeran Publications-India Apr
2006 - Mar 2008 2 years Chennai
Area, India

- WinTV, Tamil Channel Graphic Reporter
WinTV, Tamil Channel
Jul2005-Mar20069months
Chennai Area, India
- Theekkathir – India
Graphic Trainee Reporter
Theekkathir - India
Mar2004-Jul20051year5months
Chennai Area, India




PRINCIPAL
SOKA IKEDA COLLEGE OF ARTS
AND SCIENCE FOR WOMEN
CHENNAI - 600 099

CAREER GUIDANCE PROGRAMME ON COLLEGE CAREER CONNECT -PREPARING INDUSTRY READY PROFESSIONALS- 21.10.2022



The Management, Principal, Staff & Students of
SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
(Affiliated to the University of Madras)
Sethulakshmi Nagar, Madhavangalappan, Chennai-600 099.

Department of Economics

In association with IQAC
Cordially invites you for the

CAREER GUIDANCE PROGRAMME

on

**COLLEGE CAREER CONNECT-PREPARING
"INDUSTRY READY PROFESSIONALS"**



Resource person

Dr. BFREDY FERNANDODO MHA,PGDHM,PhD,

Founder & Managing Director,

M/s. E-Kids Software Private Limited (School Projects)

M/s. E-Evolution Point (College Projects)

M/s. Executive Faculty (ETP) program for School Teachers and College Lecturers)

on 21 September, 2022 at 10.00 a.m

DR.KATHERLA NITHYDEVI **MHA,KOGILANI KUNJANAN** **DR. RETHUKUMARAN**
PRINCIPAL /V/ SECRETARY CHAIRMAN

**CAREER GUIDANCE PROGRAMME ON COLLEGE CAREER CONNECT
-PREPARING INDUSTRY READY PROFESSIONALS- 21.10.2022**

Name of the Department	Economics
Date	21.10.2022
Mode	Offline
Topic	Career Guidance Programme on College Career Connect - Preparing Industry Ready Professionals
Resource Person	Dr.Fredy Fernando Founder and MD of E -Kids Solutions Pvt.t Ltd.,
Objective	To enhance skills of the students
Event Category	Career Guidance Program
Level	Intra-departmental
No. of Participants	131

The Department of Economics conducted a Career Guidance Programme on College Career Connect-Preparing Industry Ready Professionals on 21.10.2022. Dr. Fredy Fernando, Founder and MD of E-Kids Solutions Pvt. Ltd., was the resource person. This programme helped to enhance students' industrial skills and to explore part time job opportunities available.

**CAREER GUIDANCE PROGRAMME ON COLLEGE CAREER CONNECT
-PREPARING INDUSTRY READY PROFESSIONALS - 21.10.2022**



CAREER GUIDANCE PROGRAMME ON COLLEGE CAREER CONNECT -PREPARING INDUSTRY READY PROFESSIONALS- 21.10.2022

GUEST PROFILE

Dr.B.FREDYFERNANDO alias Mr.B.GASPAR
FREDY

(BSc(CS),MBA,PGDBA,PGDCHM,PhD)



Visionary of “Bridging the gap between rural and urban
Students and teachers by providing an innovative Parallel Education System in English
reading, speaking & mathematical ability skill”

CITATIONFORDRB.FREDYFERNANDO


Incorporating the quote, “Teach A Man to fish”, Dr. B Fredy Fernando is an innovator, and educator, with an experience of 21 years plus, in educational research, content development, deployment, implementation, consultation, and marketing strategies. He came out with innovative, cost-effective, goal-oriented, computer-based, psycho-linguistic based Spoken English and mathematical skills for school children in rural areas. These are the skills that are a bit tough to be implemented. Dr. B. Fredy Fernando made them easy by encapsulating the process of learning with adventure and fun, thereby making it interesting for the kids to adapt without difficulty; and made easy for the teachers to teach them. He makes sure that the objective is met, by assessing the students professionally through the introduction of the unique concept of “Train the Trainer; Test the Learner with 3rd party assessment”.

Dr. B. Fredy Fernando has spent a considerable amount of time, energy, knowledge, and money, on the conception and implementation of this idea. He has done various school visits, both in India and abroad, participated in brainstorming sessions with educationalists, psychologists, ICT Experts, school teachers, and principals has acquired knowledge regarding information, implementation, testing, and analysis through various sources, all through these years. He is continuing the research still, on the teaching behaviour of the teachers and learning behaviour of the students and has come up with an innovative solution to improve the result oriented, English Speaking Skill with his own philosophy of the sort, “DON’T TEACH THE STUDENTS, INSTEAD, MAKE THEM TO LEARN”. To Strengthen the concept further and to bring and maintain the quality, he has incorporated the “TRAIN THE TRAINER; TEST THE LEARNER” concept, to get the best learning outcome from students





PRINCIPAL
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CHENNAI - 600 099

RBI NATIONWIDE AWARENESS PROGRAM - 07.11.2022




SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN
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Conferred By the Indian Council of Gandhian Studies, New Delhi

**PLACEMENT CELL
&
CAREER GUIDANCE CELL**
in association with
IQAC
ORGANIZES
RBI NATIONWIDE AWARENESS PROGRAM



RESOURCE PERSON :
VENKATA NARASHIMA RAO RAGIREDDY
Deputy Vice President
RB-EE,RL & Products
Axis Bank

DATE : 07.11.2022 **TIME : 1.15 pm**



Dr.Meera Murugesan
Principal i/c

Mrs.Kogilam Kumanan
Secretary

Dr.Sethu Kumanan
Chairman

RBI NATION WIDE AWARENESS PROGRAM - 07.11.2022

Name of the Cell	Career Guidance Cell & Placement Cell
Date	07.11.2022
Mode	Offline
Topic	RBI Nationwide Awareness Program
Resource Person	Venkata Narashima Rao Ragir Reddy Deputy Vice President RB-BB, RL& Products Axis Bank
Objective	To create awareness on Placements in RBI
Event Category	Career counseling
Level	Inter-departmental
No. of Participants	79

RBI Nationwide Awareness Programme was organized by the Placement and Career Guidance Cell on 7th November 2022. With the questionnaire and PPT, Mrs. Rajalakshmi, Nodal Officer, Axis Bank delivered an awareness lecture on secured bank practices and to overcome Digital Fraud. She insisted the students to visit the official websites of the bank which are secure to use. To protect the account details from frauds, she asked the students to check the spelling of the website or URL. The concluding speech was given by Mr. VenkataNarashimaRao,DeputyVicePresident,RB-BB,BL&Products.Heappreciatedthestudents for their thirst for learning new things and asked them to rhythm up their educational field with discipline.

RBI NATIONWIDE AWARENESS PROGRAM - 07.11.2022




PRINCIPAL
SOKA IKEDA COLLEGE OF ARTS
AND SCIENCE FOR WOMEN
CHENNAI - 600 099

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY - 19.11.2022

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INSTITUTION'S INNOVATION COUNCIL
(Initiative of IQAC)

Institution's Innovation Council & IQAC
Organize a
Workshop on
Entrepreneurship and Innovation
as career opportunity
Resource person
Dr.S.Gayathri
Associate Professor & Head
General Management
Rajalakshmi School of Business, Chennai

19/11/2022@10.30 AM
Mode: 




Dr. Meera Murugesan
Principal i c
Mrs. Kogilam Kumanan
Secretary
Dr. Sethu Kumanan
Chairman

Programme Schedule

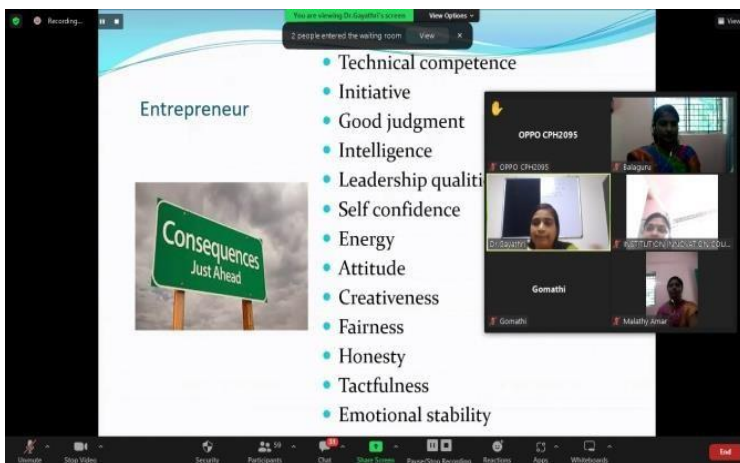
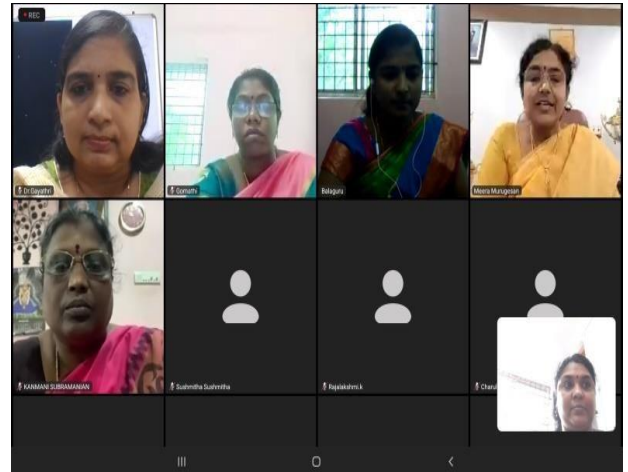
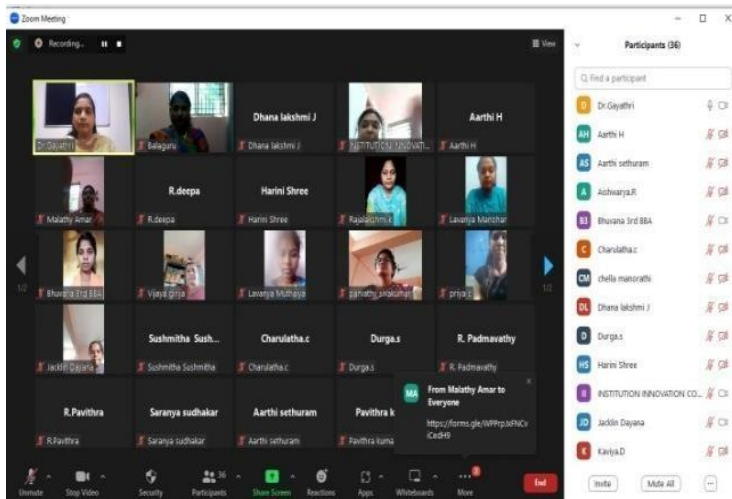
<i>Invocation</i>	<i>10:30 am</i>
<i>Welcome Address</i>	<i>10:35 am</i>
<i>Introduction of Chief Guest</i>	<i>10:40 am</i>
<i>Address by Resource Person</i>	<i>10:45 am</i>
<i>Vote of Thanks</i>	<i>11:30 am</i>

**WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS
CAREER OPPORTUNITY - 19.11.2022**

Name of the Cell	Institution's Innovation Council
Date	19.11.2022
Mode	Online
Topic	Workshop on Entrepreneurship and Innovation as Career Opportunity
Resource Person	Dr. S. Gayathri, Assistant Professor, General Management, Rajalakshmi School of Business, Chennai
Objective	To create awareness on job opportunities.
Event Category	Career Guidance
Level	Inter-departmental
No. of Participants	47

The Guest explained the basic qualities that an entrepreneur should possess and insisted the role of women entrepreneurs by quoting famous women personalities as example. She continued the session with the available career opportunities in entrepreneurship. The session was very informative.

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY - 19.11.2022



WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY - 19.11.2022

GUEST PROFILE

Dr. Gayathri Sivasubramanian

Professor & Author,

Currently serving as Associate Professor at Rajalakshmi School of Business, Chennai, Tamil Nadu, India.

- A continuous learner and a management faculty with a passion to hand hold the students towards their goals.
- Holds a Ph.D. in Corporate Governance from Madras University and had worked with Xavier Institute of Management & Entrepreneurship- XIME, Chennai. Currently I'm an Associate Professor and Head, General Management with Rajalakshmi School of Business.
- Offer training on soft skill development and Entrepreneurship, Passionate case writer.
- Had authored a book "Katrathu 1 GB" which serves as a guide for corporate readiness.
- Had published books on Strategic Management, Corporate Governance of banks in India.
- Current research interest includes corporate social responsibility and Sustainability Management.
- Had delivered Live Programmes in All India Radio – Kodaikanal FM on the topics of "The right approach for the Board Examinations" and "Effective Parenting".




PRINCIPAL
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WORKSHOP ON PLACEMENT IN MEDIA & FILM DIRECTION AND SCRIPT WRITING - 09.02.2023

 சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி <small>செங்கல் மகலைக்கு அகலாதிருக்கப்பட்டு - 600099, சென்னை, தமிழ்நாடு. பின்புலம்: சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி, சென்னை - 600 099. www.sokaikedacollege.in Email: sokaikeda2000@gmail.com sokatamilaval2021@gmail.com</small>	 SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN <small>The Management, Principal Staff and Students of (Affiliated to the University of Madras) An ISO 9001:2015 Certified Institution Sethu Baskara Nagar, Madhanangkuppam, Chennai - 600099. www.sokaikedacollege.in Email: sokaikeda2000@gmail.com</small>
தமிழ்த்துறை - சோகா தமிழ்ப்பேரவை தடத்து ஒரு நாள் பயிற்சியுடன் உடனடி வேலைவாய்ப்பு, திரைக்கதை உருவாக்கம் மற்றும் திரைப்பட இயக்கம் சிறப்பு விருந்தினர் திரைப்பட இயக்குநர் பேரா. எஸ். ஜெயக்குமார் லாரன்ஸ் தலைநிலை இயக்குநர், DESIFMA வருவது - 24 நாள் : 09.02.2023 நேரம் : காலை 9.30 மணி முதல் கூடம் : கல்லூரி வளாகம்	Department of Tamil - Soka Tamil Peravai Organizes One Day Workshop on Placement in Media & Film Direction and Script Writing Cheif Guest Film Director Prof. S. Lawrence Jeyakumar Director, DESIFMA, Chennai. 09.02.2023 9.30 a.m.
பா. பவீத்ரா <small>(தலைவரின் தனிப்பட்ட உதவியாளர்)</small> சோகா தமிழ்ப்பேரவைச் செயலர்	P. Pavithra, B.A. Tamil Secretary, Soka Tamil Peravai
வி. மாரிகவிதா <small>(தலைவரின் தனிப்பட்ட உதவியாளர்)</small> சோகா தமிழ்ப்பேரவைத் துணைச் செயலர்	Y. Marikavitha, B.A. Tamil Joint secretary, Soka Tamil Peravai
முகைசா கிரேஸ் லக்ஷ்மி தலைவர் உதவியாளர்	Dr. Kanmani Subramanian Vice Principal
முகைசா கிரேஸ் லக்ஷ்மி தலைவர் உதவியாளர்	Dr. Meera Murugesan Principal
தலைவர் உதவியாளர் தலைவர் உதவியாளர்	Mrs. Kogilam Kumaran Secretary
தலைவர் உதவியாளர் தலைவர் உதவியாளர்	Dr. Selva Kumaran Chairman
தலைவர் உதவியாளர் தலைவர் உதவியாளர்	

WORKSHOP ON PLACEMENT IN MEDIA & FILM DIRECTION AND SCRIPT WRITING - 09.02.2023

Name of the Department	Tamil
Date	09.02.2023
Mode	Offline
Topic	Workshop on Placement in Media & Film Direction and Script Writing
Resource Person/Judge	Prof.S.Jayakumar Lawrance, Film Director, Director of Education DESIFMA, Chennai and Mr.J.K.Jagan, Associate Director.
Objective	To create awareness on job opportunities in Media.
Event Category	Career Counseling
Level	Intra-departmental
No. of Participants	51

The Department of Tamil organized a workshop on Media Employment, Screenplay Writing and Film Direction on 09.02.2023. The Chief Guest was Prof. Jayakumar Lawrence, Director of Education and Film Director. He detailed the script writing to Tamil students and asked them to learn the language properly to grab the employment opportunities in media. Mr. J.K. Jagan, Associate Director also took part in this event.

சோகா இலெக்டர் கலை மற்றும் அறிவியல் மகளிர் கல்லூரி, சென்னை - 99
தமிழ்த்துறை

ஒரு நாள் பயிலங்கம்

சோகா இலெக்டர் கலை மற்றும் அறிவியல் மகளிர் கல்லூரி தமிழ்த்துறையின் சோகா தமிழ்ப்பேரவையில் 09.02.2023 அன்று ஒரு நாள் பயிலங்கம் நடத்தப்பெற்றது. ஊடக வேலைவாய்ப்பு, திரைக்கதை உருவாக்கம் மற்றும் திரைப்பட இயக்கம் என்ற தலைப்பில் நடைபெற்ற பயிலங்கத்திற்கு சென்னை, டிசேல்ஸ் சர்வதேசத் திரைப்படம் மற்றும் மீடியா அகாடமியின் கல்விப்பூல இயக்குநர் மற்றும் திரைப்பட இயக்குநர், பேராசிரியர் எஸ். ஜெயக்குமார் லாரன்ஸ் அவர்கள் சிறப்பு விருந்தினராகக் கலந்து பயிலங்கை நடத்தினர்.

மாணவியர் பேரவை ஒருங்கிணைப்பாளர் தமிழ்த்துறைத் தலைவருமான பேராசிரியர் முனைவர் தே. ராணி எலிசபெத் அவர்கள் வரவேற்புரை வழங்கினார்.

தன் உணரவில் இயற்கை சூழலைப் பற்றி கூறி, மிக பெரிய உயரங்களைத் தொட முடியும். கல்வியை விரும்பி படிப்பவர்கள் தமிழ்முறை படி சுற்றுக்கொள்ளுங்கள். உங்கள் குறைத்து எடை போடாதீர்கள். மாணவியருக்கு முன்னேறும் வழிமுறைகளைக் கூறி, வேலையை விரும்பி செய்ய வேண்டும், நிறைய வாய்ப்புகள் உள்ளது எனக் கூறி தன் உரைதொகுத்தினார்.

பயிலங்கில் இணை இயக்குநர் மற்றும் உதவிப் பேராசிரியர் திரு. ஜே.கே. ஜெகன், கல்லூரித் துணை முதல்வர் முனைவர் கண்மணி சுப்பிரமணியன், பேராசிரியர்கள் மற்றும் மாணவியர் கலந்து கொண்டனர்.

சோகா தமிழ்ப்பேரவைத் துணைச் செயலர் செல்வி வி. மாரிகவிதா தயாரிப்புரை வழக்க, தமிழ் பன்னாட்டுடன் விழா இனிதே நிறைவுற்றது.

WORKSHOP ON PLACEMENT IN MEDIA& FILM DIRECTION AND SCRIPT WRITING - 09.02.2023



**WORKSHOP ON PLACEMENT IN MEDIA & FILM DIRECTION AND
SCRIPT WRITING - 09.02.2023
GUEST PROFILE**

Prof.S.LawrenceJeyakumar

Dean & Academic Director

DeSIFMA-Desales International Film & Media Academy,

Former H.O.D & Professor, Department of Media Arts,

Loyola College, Chennai - 34

Ph: 7904690749




Film Directed	:	Attraith Thingal Annilavil Tamil Feature Film Story, Screeplay, Dialogue, Lyrics & Direction
Films Worked	:	Vaalee, Kushi, -Dir. S.J.Surya, Asst. Director Parijatham—Dir. K.Baghyaraj, Script Discussion
Television	:	Dir.K.Baghyaraj—Apadi Podu Asst Director (50 Episode) Dir.M.Thirumurugan – Kuladeivam, Kalyana Veedu Screenplay Team (from 500 Episode)
Short Films	:	Guided more than 200 students’ Short Film projects as course guide
Media Teaching	:	15years@Loyola Media Department as Media Professor 5 Years as H.O.D
Subject Specialization	:	Film Making Screenplay & Direction Television Production
Bound Scripts for Films	:	5 Different Genres / Different Budget
Best Screenplay Award	:	2014 Best Screenplay Award by “Sound Camera Action Network”




PRINCIPAL
SOKA IKEDA COLLEGE OF ARTS
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CHENNAI - 600 099

WORKSHOP ON GRAB-NET' 23 – 20.02.2023




SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN
(Affiliated to the University of Madras)
An ISO 9001:2015 Certified Institution
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai – 600 099
www.sokaikeda2000@gmail.com


CAREER GUIDANCE CELL


In Association with IQAC


Workshop on Grab-NET'23

Coaching for NET/ JRF Exams – Paper I

 **20.02.2023**

 **09.30 a.m.**

 **Seminar Hall**



Chief Guest
Dr. James Raaj
Director, RAAJ Academy

Guest
Dr. Sathya
Freelance Trainer, RAAJ Academy

<u>Session I</u>	<u>Session II</u>
Communication	Mathematical Reasoning
Teaching Aptitude	Data Interpretation
Higher Education	Logical Reasoning
Comprehension	Research Methodology

Dr. Meera Murugesan
Principal

Mrs. Kogilam Kumanan
Secretary

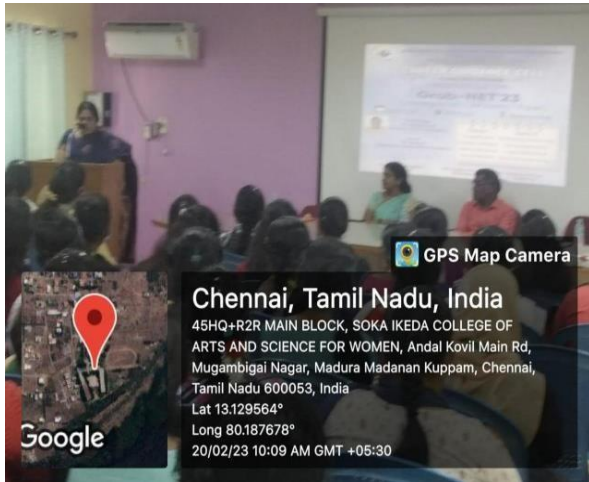
Dr. Sethu Kumanan
Chairman

WORKSHOP ON GRAB-NET' 23 – 20.02.2023

Name of the Cell	Career Guidance Cell
Date	20.02.23
Mode	Offline
Topic	Workshop on Grab-NET'23
Resource Person	Chief Guest Dr.James Raaj, Director, Raaj Academy. Special Guest Dr.Sathya, Freelance Trainer, Raaj Academy.
Objective	To guide students for the competitive examinations
Event Category	Competitive Examination Training
Level	Inter-departmental
No. of Participants	87

The Career Guidance Cell and IQAC in association with Raaj Academy organized a workshop on Grab NET'23 in Seminar Hall on 20th February, 2023 for the post graduate students in shift I & II. Dr. James Raaj, Director, Raaj Academy was the chief guest and guided the students in the session I. The session II was conducted by the special guest Dr. Sathya, Freelance Trainer, Raaj Academy. In the first session, the topics like Communication, Teaching Aptitude, Higher Education, and Comprehension were briefly lectured by Dr.James Raaj. He also shared some strategies to easily choose the correct answers in the question papers. In the second session. Dr. Sathya, Freelance Trainer, Raaj Academy handled the syllabus like Mathematical Reasoning, Data Interpretation, Logical Reasoning and Research Methodology.

WORKSHOP ON GRAB-NET' 23 – 20.02.2023



WORKSHOP ON GRAB-NET' 23 – 20.02.2023

GUEST PROFILE

Profile Dr. James Raaj

Raaj Academy, Anna Nagar, Chennai-40

James Raaj did his graduation from Government College, **Port Blair**, Andaman and Nicobar Islands, Post Graduation from **Pondicherry University, Pondicherry** in **English Literature** and M. Phil in from **Madras Christian College, Chennai** and doctorate from **University of Madras**.

He passed NET Exam in the year **2000** and subsequently in the years **2006 and every UGC-NET and SET Exam Since 2012**. He has teaching experience of more than 20 years in institutions like **Loyola College, St. Josephs College, Agni College of Technology, SRM Institute of Science and Technology, Chennai**. He coaches and mentors NET/SET/JRF and TRB Students and teaches English Literature to UPSC Aspirants. He has written a book *Technical English* –I for the Engineering students of affiliated colleges of Anna University, Chennai and edited a book *Essentials of Humanities* for the students of St. Josephs College, Trichy and 12 books on UGC NET and SET and TRB Exams.

Raaj Academy, an exclusive *Institute for NET/SET/JRF, TRB, and UPSC Exams* was started in the year 2014 to train aspirants who want to become professors and master English literature from demystified perspective devoid of its utopian idealism. In addition to **English Literature**, coaching for **Commerce, Management, Economics, Computer Science, Aptitude, TRB, CUET and UPSC English Literature Mains exams** are also offered at the academy. 355+ students have qualified NET/SET/JRF & TRB Exams **since 2014**.




It is India's first Academy exclusively for UGC-NET/SET/JRF aspirants run by 23 times NET/ SET/JRF, PG-TRB & GATE passed trainer. He has passed NET Exam in both in descriptive and objective pattern.

He has also conducted more than 25 workshops and delivered guest lectures on *Communication Skills, Literary Criticism and Theories, British Literature, Personality Development, NET/SET Exams and Civil Services Exams* for students and faculty members of many colleges such as Loyola College, Ethiraj College, Vels University, Nazareth College of Arts and Science, Dharam Hinduja Higher Secondary School, Chennai, Ayya Nadar Janaki Ammal College, Sivakasi, Bharathi Women's College, Chennai, Periyar University PG-Extension Center, Dharamapuri, Patrician Arts and Science College, Chennai, Adhiyaman Arts and Science College, Uthangarai, etc.




PRINCIPAL
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CHENNAI - 600 099

AWARENESS PROGRAMME ON SOCIAL ENTREPRENEURSHIP AND INNOVATION – 27.02.2023



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE - TAMILNADU

SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN, CHENNAI

MADRAS SCHOOL OF SOCIAL WORK

Organizes

Awareness Programme On

SOCIAL ENTREPRENEURSHIP

&

INNOVATION

Guest Speaker

Ms.Anitha Bai.T

Assistant Professor

Madras School of Social Work

Dr. Meera Murugesan

Principal

Soka Ikeda College for Women

Chennai

Ms. Dhanalakshmi Rajendran

Head of the Department



Soka Ikeda College for Women

Chennai

Mr.Martin Ruso

Organizer & Coordinator

Date : 27-02-2023



**AWARENESS PROGRAMME ON SOCIAL ENTREPRENEURSHIP
AND INNOVATION – 27.02.2023**

Name of the Department	Social Work
Date	27.02.2023
Mode	Offline
Topic	Awareness Programme on Social Entrepreneurship and Innovation
Resource Person	Ms.AnithaBaiT, MBA., M.Phil., UGC-NET, PGDPR
Objective	To orient students on the importance of social entrepreneurship and innovation.
Event Category	Career Guidance Programme
Level	Inter-departmental
No. of Participants	73

The Department of Social Work in association with Madras School of Social Work and Entrepreneurship Development and Innovation Institute, Tamil Nadu and Madras School of Social Work organized a Career Guidance Programme on Social Entrepreneurship and Innovation on February 27, 2023. Ms. T. AnithaBai was the guest speaker and she ignited the young minds on the different types of social entrepreneurship venture and presented interesting case studies on the same.

AWARENESS PROGRAMME ON SOCIAL ENTREPRENEURSHIP AND INNOVATION – 27.02.2023



AWARENESS PROGRAMME ON SOCIAL ENTREPRENEURSHIP AND INNOVATION – 27.02.2023

GUEST PROFILE



Mrs. Anitha Bai T, MBA, M.Phil., UGC-NET, PGDPR
Mobile No: +917402025037
Email: anithabait22@gmail.com mailatanithabai@gmail.com

Experience Summary:

More than 8 years of extensive experience in the field of Academics/Education as well as the Financial Services Industry/ Startup Ecosystem, imparting knowledge gained through the years as well as striven hard to be a part of Continuous Learning & Development in the knowledge industry. It has been my endeavor to be the best by performing efficiently, creatively & effectively to achieve the set objectives with a win-win situation.

Academic Background:

Ph. D	Mother Teresa Women's University	Completing 2022
UGC-NET	UGC	Dec 2011
M. Phil	Alagappa University	June 2010
M.B.A- Gold Medalist	Bharathiar University	April 2004
P.G Diploma in Public Relations	Bharatiya Vidya Bhavan	April 2002
B.B.A	University of Madras	April 2001

Work Experience:

- ❖ **Incubation Associate–Scouting & Agri Initiatives, Incubation Cell
Indian Institute of Technology, Madras – Rural Technology & Business
Incubator (IITM – RTBI)[October 20, 2021 – Till Date]**
 - Enabling Startup Entrepreneurs to build Rural inclusive Business Models
 - Mediating between urban enterprise and rural potential through Rural database and Research
 - Building model of best practices in sector-specific Business Incubation
 - Facilitating affordable technology development appropriate to the Rural context
 - Focus sectors include Agriculture, Health, Finance, Education, Vocational Training, Business Processing, Manufacturing and Information and Communication Technologies for Rural India.

Academics:

- ❖ **Head, Department of Entrepreneurship Development
& Business Communication
Shilpa Karman Institute of Handicrafts and Design, Chennai.[October 01, 2020-January 31st, 2021]**
 - Designed Course Curriculum for Craft, Textile Designing, Entrepreneurship Development Program (EDP) courses (Certificate, Short term and PG Diploma)

- Initiated and completed the MoU with Atal Incubation Centre
- Designed and Conducted All India Level Online Handmade Golu Making Competition from Recycled Material

Papers Presented/Published:

- **Volume 14 No 2 (2022): International Journal of Early Childhood Special Education “KEY FACTORS INFLUENCE FOR FORMATION OF SELF HELP GROUP”**
- **Volume 14 No 3 (2022): International Journal of Early Childhood Special Education “IMPACT OF ENUMERATION FACTORS ON EFFECTIVE SELF HELP GROUP (SHG) FUNCTIONING**
- **“Social Entrepreneurs-As a catalyst for transforming India through their Social Innovations”–**
National Seminar on Leadership Lessons from Successful Indian Entrepreneurship on September 26, 2018 at Dr. MGR Janaki College of Arts & Science for Women
- **“A Study on Leadership from ancient Tamil literature ‘Thirukkural’”**
Jan 2018 in “Back to Roots” at Dr. MGR Janaki College of Arts & Science for Women-ISBN 978-93-81899-85-4
- **“A Study on problems faced by Self-Help Groups with special reference to Chennai”** on December 2017 at International Journal of Management and Social Science Research Review at Dr. MGR Janaki College of Arts & Science for Women- ISSN 2349-6746 (4.695)
- **“Entrepreneurial Mindset among students of Arts and Science College with Special Reference to Rohru”** on October 2017 at Inter-disciplinary National Conference on “Towards a new cultural dynamic: critiquing and questioning emerging trends in the Himalayan Scape” at Govt.P.G College, Seema, Rohru HP.
- **“A Study of Currency Demonetization and its impact on Microfinance in India”** on July 2017 – International Journal of Business Intelligence & Innovation – Annai Velankanni College ISSN 2348-4705
- **“Mentoring as a Learning Process: A Study on the Learning Style of the Protégé in an educational institution”,** held on 29 November 2016 at International Journal of Business Intelligence & Innovation at SDNBV College for Women – ISSN 2348-4705
- **“Role of Micro finance in growth of Self-Help groups-A Survey of recent literature in India”** on September 2016 – Intercontinental Journal of Human Resource Research Review at Prof Dhanapalan College –ISSN 2320-9704 (1.615)




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INTERNATIONAL SEMINAR ON CREATIVE WRITING - 27.02.2023 and 28.02.2023

SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN
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SETHU BHASKARA NAGAR, MADHANANGKUPPAM, CHENNAI -99
AN ISO 9001-2015 CERTIFIED INSTITUTION

QUEST, THE RESEARCH CLUB OF ENGLISH DEPARTMENT
UNDER THE AEGIS OF IQAC

CORDIALLY INVITE YOU FOR THE
INTERNATIONAL SEMINAR ON CREATIVE WRITING
ON 27TH AND 28TH FEBRUARY 2023



DR. ZMIRA PORAN ZION, POET AND ARTIST, ISRAEL
ACTIVIST IN ACHOTLE FOR WOMEN IN ISRAEL



DR. MARIA PREETHI SRINIVASAN,
ASSOCIATE PROFESSOR AND HEAD, DEPARTMENT OF ENGLISH, QUEEN MARY'S COLLEGE
STATE LEVEL COORDINATOR NAAN MUDHALYAN SCHEME,
DIRECTORATE OF COLLEGIATE EDUCATION, HIGHER EDUCATION DEPARTMENT,
GOVERNMENT OF TAMIL NADU

DR. MEERA MURUGESAN
PRINCIPAL

MRS. KOGILAM KUMANAN
SECRETARY

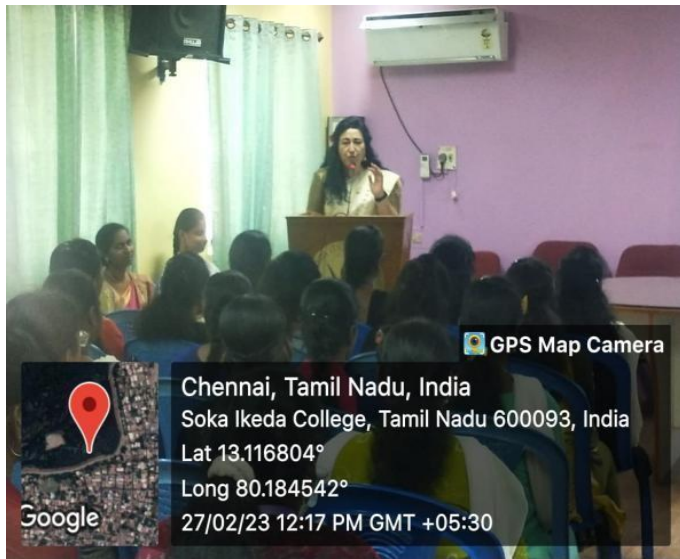
DR. SETHU KUMANAN
CHAIRMAN

INTERNATIONAL SEMINAR ON CREATIVE WRITING - 27.02.2023 and 28.02.2023

Department	English
Date	27.02.2023 and 28.02.2023
Mode	Offline
Topic	International Seminar on Creative Writing
Resource Persons	<ul style="list-style-type: none">• Dr. Zmira Poran Zion, Poet and Artist, Activist, Achoti for Women in Israel• Dr. Maria Preethi Srinivasan, Poet, Associate Professor and Head, Department of English, Queen Mary's College, State Level Co-Ordinator, Naan Mudhalvan Scheme, Directorate of Collegiate Education, Higher Education Department, Government of Tamil Nadu
Objective	To build the creative talent of students
Event category	Career Counseling
Level	International
No. of participants	57

The Research Club of the Department of English under the aegis of IQAC organized the two days International Seminar on 'Creative Writing' on 27th and 28th of February 2023. Dr. Zmira Poran Zion, Poet and Artist, Activist, Achoti for Women in Israel and Dr. Maria Preethi Srinivasan, Associate Professor and Head, Department of English, Queen Mary's College, State Level Co-ordinator, Naan Mudhalvan Scheme, Directorate of Collegiate Education, Higher Education Department, Government of Tamil Nadu were invited as the Chief Guests for the International Seminar. Students from other colleges too participated in the seminar. Students wrote poems on the topic given by Resource person. They felt the seminar is thoroughly enriching.

INTERNATIONAL SEMINAR ON CREATIVE WRITING - 27.02.2023 and 28.02.2023



INTERNATIONAL SEMINAR ON CREATIVE WRITING - 27.02.2023 and 28.02.2023

GUEST PROFILE

Dr. Zamira Poran Zion (Israel)

Artist and poet

Researcher of literature and art. A lecturer at the academy and host of art and inspiration writing workshops.

Poems and stories penned by Zmira have been published in many collections and magazines. Some of her works have been dramatized for a theater show and play, melody and songs. She is one of the establishments of the movement “My sister, for women in Israel” and “My heart in the east”, for equal allocation in education and culture. She presented many exhibitions in Israel and around the world.

The book of her poems “Ana. Samar” was published by the publishing house the books It on 77. Edited by Eli Hirsch. Transcription and editing: Ephraim Parizad

Blemkan el Jito M’noo – The Place I Come From

Blemkan el jito M’noo words came out round from my mouth
and slipped in my throat like zangulab’silan.

Bleiamelsuda, on the darkest days, they pierced my body
long and spiky, like your pins and needles
Nana Daisyel Hyata, my mom the seamstress.

Blemkan el jito M’noo my dreams spilled into
rivers at nightfall.

Jackals split the skies with their cries,
candle light crawled on wooden walls.

Blemkan el jito M’noo we were brown, skinny girls on metal cots.

D’llol el walad, d’llol, Nana sang,

With no doubt and no deceit.

Like orphans, we were. How they threw us there Nana, in Kfar Anna,
rundown shacks in a wonderland of a thousand and one nights.

Blemkan el jito M’noo I danced in a flowery dress

You sewed forme on a black Singer machine. Iran and jumped
over mallow and thistle like a dragonfly.

Ididn’t linger in dark wadis.

My legs were light, my dreams immense.

Maria Preethi Srinivasan

Maria Preethi Srinivasan is an Associate Professor of English at Queen Mary's College, Chennai, India. Her doctoral research was on the life writings of Australian Aboriginal, Indian Dalit and Adivasi women with a focus on their empowerment. Her research proposal for her doctoral research secured for her the Endeavour Award for the year 2006, sponsored by DEST (Department of Education, Science and Training), Government of Australia. (She received this award from the then Prime Minister of Australia, Mr. John Howard on his visit to India). Under the aegis of the award, she was a visiting scholar at the School English, Media and Performance Studies, UNSW, Sydney, till October 2007. She received an Australia India Council Fellowship in 2008 as well. She has travelled widely in Australia and Europe in relation to her academic work and has publications in reputed international journals.

In 2014, she hosted an international conference on Multiculturalism and the Social Fabric in Australia, America and India at Queen Mary's College. The conference was sponsored by the Australian Consulate in Chennai. Papers selected from the presentations were published in *Multiculturalism and the Social Fabric in Australia, America and India*, in 2018, by Emerald Publishers. The book was released at Queen Mary's College by the then Consul General, Her Excellency, Ms. Susan Grace. She has also contributed five units to the recently released IGNOU material on The Australian Novel. Dr. Maria Preethi Srinivasan has also founded In Tandem, a research club for postgraduate students and research scholars. The club which functions from Queen Mary's College, hosts fortnightly symposiums to provide a platform for young scholars to present papers and receive feedback from the Board Members of In Tandem (senior professors from universities and colleges across India). The theme for the current year is *The Prize-Winning Story*. Papers selected from among the presentations will be published in the journal *The Word and the World*.

Apart from her interest in literature Dr. Maria Preethi Srinivasan is a passionate educationist. She was on deputation to the Tamil Nadu State Council for Higher Education (TANSCH) from 2015 to 2016 where she conducted many faculty development workshops. She was also a member of the team which prepared the State Plan for Rashtriya Uchatar Shiksha Abhiyan submitted to the Ministry of Human Resource Development (MHRD) in 2014. She was on deputation with the Tamil Nadu State Council for Higher Education (TANSCH) from 2016-17. Apart from several FDPs for English faculty, in her tenure at TANSCH she led a State-sponsored project for a bridge course for new entrants to government arts and science colleges.




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PRE-PLACEMENT PROGRAMME - 01.03.2023 to 04.03.2023



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Sethu Bhaskara Nagar, Madhanangkuppam, Chennai – 600 099.

CAREER GUIDANCE CELL
In Association with IQAC

Invites you for the

PRE-PLACEMENT TRAINING PROGRAM
By
Magic Bus India Foundation

 01.03.2023 - 04.03.2023  9.30 a.m.  Seminar Hall

Chief Guest
Mr. Arun Kumar
Magic Bus India Representative

Trainers
Mr. Sasidharan
Ms. Alphonsa
Ms. Vidhya

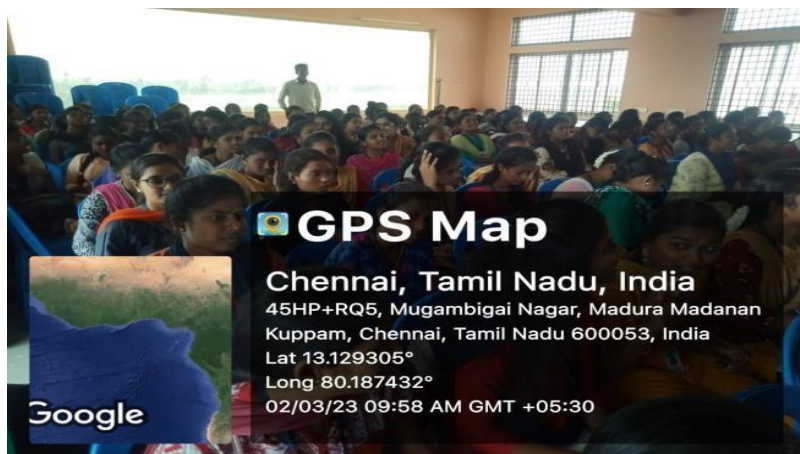
Dr. Meera Murugesan **Mrs. Kogilam Kumaran** **Dr. Sethu Kumaran**
Principal Secretary Chairman

PRE-PLACEMENT PROGRAMME - 01.03.2023 to 04.03.2023

Name of the Cell	Career Guidance Cell
Date	01.03.2023 to 04.03.2023
Mode	Offline
Topic	Pre-Placement Programme
Resource Person	Mr. Arun Kumar, Magic Bus India Representative and Placement Trainer.
Objective	To train students for placement
Event Category	Career Counseling
Level	Inter-departmental
No. of Participants	70


The Career Guidance Cell of Soka Ikeda College of Arts and Science for Women, IQAC in association with Magic Bus India Foundation organised pre-placement training programme from 1st March 2023 to 4th March 2023 for all the final year students in shift I & II. Mr. Arun Kumar, Magic Bus India Representative and Placement trainer was the chief guest. Mr. Sasidharan, Ms. Alphonsa, and Ms. Vidhya gave excellent training to the students. They trained the students to develop their skills in various aspects like personality development, communication skills etc. They provided training on how to face the interview by conducting mock interviews.

PRE-PLACEMENT PROGRAMME - 01.03.2023 to 04.03.2023




PRINCIPAL
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CHENNAI - 600 099

SKILL ENHANCEMENT PROGRAM ON HOW TO CRACK AN INTERVIEW - 18.04.2023



The Management, Principal, Staff and Students
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Conferred by the Indian Council of Gandhian Studies, New Delhi)
Sethu Bhaskara Nagar, Madhanangaluppam, Chennai - 600 099.

Department of Information System Management
In Association with IQAC

Cordially invites you for the
Skill Enhancement Program
On
"HOW TO CRACK AN INTERVIEW"
Resource Person

Mr.D.EBINEZER
Assistant Professor, Department of English
Language, Placement and Softskill Trainer
Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science
and Technology

On
18th April 2023, Tuesday
@1.00 P.m

Dr. Meera Murugesan Principal	Mrs. Kogilam Kumaran Secretary	Dr. Sethu Kumaran Chairman
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**SKILL ENHANCEMENT PROGRAM ON HOW TO CRACK AN
INTERVIEW - 18.04.2023**

Name of the Department	Information System Management
Date	18.04.2023
Mode	Offline
Topic	Skill Enhancement Program on How to Crack an Interview
Resource Person	D. Ebinezer, Assistant professor, Department of English, Vel Tech Rangarajan &ShakunthalaR &D Institute of Science and Technology, Chennai
Objective	Communication Skills
Event Category	Skill Enhancement Programme
Level	Intra-departmental
No. of Participants	57

The resource person addressed the gathering and explained the importance of communication skills and methods to get through in interviews. Students eagerly participated in the programme and acquired knowledge.

**SKILL ENHANCEMENT PROGRAM ON HOW TO CRACK AN
INTERVIEW - 18.04.2023**



**SKILL ENHANCEMENT PROGRAM ON HOW TO CRACK AN
INTERVIEW - 18.04.2023**

GUEST PROFILE

Mr. D. EBINEZER
ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH
LANGUAGE, PLACEMENT AND SOFT SKILL TRAINER
VEL TECH RANGARAJAN & Dr. SAGUNTHALAR & INSTITUTE OF SCIENCE AND
TECHNOLOGY




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