



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

3.2.2. Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

**2020-2021**

<b>S.NO.</b>	<b>NAME OF THE WORKSHOP/ SEMINAR/ CONFERENCE</b>	<b>DEPARTMENT /CELL/CLUB</b>	<b>DATE FROM -TO</b>
1.	National Webinar on Empathy and Resilience in the Wake of Corona Virus Pandemic	Biochemistry	01.06.2020
2.	Webinar on Taxation of Income from Other Sources	Commerce	04.06.2020
3.	Webinar on Global Climate Change, Disease Outbreaks and Lockdown: Perspective on Sustainability in the Environment	Biochemistry	05.06.2020
4.	Online Workshop on Opportunities for Tamil in Computer	Tamil	06.06.2020
5.	Webinar on Data Analytics with Excel	Economics	10.06.2020
6.	International Webinar on Big Data Management	Computer Science -II	11.06.2020
7.	Webinar on Challenges faced in Initial Stage of Career and How to Overcome it	Corporate Secretaryship	24.06.2020
8.	Webinar on Strategies in Human Resource Planning for Current Pandemic Situation	Commerce	21.07.2020
9.	Two days Online National Workshop on E-book Development and Web Application	Tamil	27.07.2020& 28.07.2020
10.	Webinar on Innovation and Entrepreneurship – Recent Trends	ISM	25.07.2020

11.	Online National Seminar on Conceptual and Comparative Literature	Tamil	07.08.2020
12.	Webinar on Soft Skills -The Need of the Hour	English	11.09.2020
13.	Online National Seminar on a Glimpse of K. Ravi's Writings.	Tamil	11.11.2020
14.	National Webinar on Signal Transduction and Role of G Protein	Biochemistry	02.12.2020
15.	Workshop on Meenakari Painting and Wall Painting	ENACTUS Club	11.12.2020 & 12.12.2020
16.	Webinar on Shakespeare – A Phenomenon	English	15.12.2020
17.	Webinar on Nutraceuticals: Role of food nutrients in fighting against viral infections	Biochemistry	10.05.2021
18.	Webinar on Identifying the Potential Entrepreneur in You	Corporate Secretaryship & Accounting and Finance	18.05.2021
19.	Webinar on Road to Healthy Living During COVID- 19 Pandemic	MSW	20.05.2021
20.	Webinar on Wireless Li-Fi & Gi-Fi	Computer Science -II	22.05.2021
21.	Webinar on Market Segmentation	ISM & Psychology	25.05.2021
22.	Webinar on Machine Learning with Python	ISM	26.05.2021
23.	Webinar on Skillset for Employability and Entrepreneurship	BBA	28.05.2021



  
 PRINCIPAL  
 SOKA IKEDA COLLEGE OF ARTS  
 AND SCIENCE FOR WOMEN  
 CHENNAI - 600 099



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Chennai 600 099, Tamilnadu.

2020-2021

National Webinar on Empathy and Resilience in the Wake of Corona Virus Pandemic  
01.06.2020

**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(AFFILIATED TO THE UNIVERSITY OF MADRAS  
SETHU BHASKARA NAGAR, MADHURANGKUPPAM, CHENNAI)  
**Department of Biochemistry**

National Webinar On  
**EMPATHY & RESILIENCE IN THE  
WAKE OF CORONAVIRUS PANDEMIC**


Resource Person  
**Mrs. PADMA REWARI** MSc., M.S.  
Head Counsellor & Mentor - Sports Project  
Reliance Foundation, Mumbai  
International Best Mental Awareness Expert of the Year  
Awardee from INDUS

01. 01 JUNE 2020  
@ 11:00am

Registrations will close  
on 31st May 6:00pm

Register  
Here for  
FREE

registration link - <https://forms.gle/T5hzShb7sxDyxDb7>



SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN  
(AFFILIATED TO THE UNIVERSITY OF MADRAS)  
SETHU BHASKARA NAGAR, MADHURANGKUPPAM, CHENNAI  
**Department of Biochemistry**

National Webinar On  
**EMPATHY & RESILIENCE IN THE  
WAKE OF CORONAVIRUS PANDEMIC**

Resource Person  
**Mrs. PADMA REWARI** MSc., M.S.  
Head Counsellor & Mentor - Sports Project  
Reliance Foundation, Mumbai  
International Best Mental Awareness Expert of the Year  
Awardee from INDUS

01. 01 JUNE 2020  
@ 11:00am

Registrations will close  
on 31st May 6:00pm

Meera Murgesen

S

Soka Ikeda

C



PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Taxation of Income from Other Sources - 04.06.2020

  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to Madras University, An ISO 9001:2015 Certified Institution)  
Sethu Bhaskara Nagar, Kalibikkupam, Chennai-99  
website: [www.sokaikedacollege.in](http://www.sokaikedacollege.in) E-mail: [sokaikeda@rediffmail.com](mailto:sokaikeda@rediffmail.com)

**Department of Commerce**  
cordially invite you to participate in  
a webinar on  
**"TAXATION OF INCOME FROM OTHER SOURCES"**  
on 04.06.2020 at 3.00 pm to 4.00 pm  
through youtube live streaming

*Resource Persons*

  
**Dr. CA. Abhishek Murali**  
Secretary of SIRC of ICAI  
M.Com., FCA, ACMA, CMA (Lon)  
CISA (USA), DISA(ICA), ADIT(UK), D.Lit

  
**CA. Divya Abhishek**  
B.Com., FCA, ACS, DIP, IFRS  
(ACCA) LLB, ADIT (UK)

**Dr. M. Sankarsh**  
PRINCIPAL


**Mrs. Kishan Kamesan**  
SECRETARY

**Dr. Sethu Kamesan**  
CHAIRMAN


♦ No Registration fee  
♦ E-Certificate will be provided





  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Webinar on Global Climate Change, Disease Outbreaks and Lockdown:  
Perspective on Sustainability in the Environment - 05.06.2020**

 **SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099

**DEPARTMENT OF BIOCHEMISTRY**

Organises  
**WEBINAR**  
ON THE OCCASION OF **WORLD ENVIRONMENTAL DAY**

**TOPIC:-**  
Global Climate Change, Disease Outbreaks & Lockdown : Perspective on Sustainability in the Environment

**RESOURCE PERSON**  
**Dr. M. Jayaprakashvel**  
Registrar i/c & Professor  
Department of Marine Biotechnology  
AMET Deemed to be University

ON  
5.06.2020  
@  
2.30 PM

Registration free : <https://forms.gle/RfThQ7DDfWkTm96LG>  
E-CERTIFICATE WILL BE PROVIDED TO ALL THE PARTICIPANTS

Historical Evidence for Climate and Disease Relations

1. Romans avoided hill resorts each summer to avoid malaria.
2. South Asians learnt that, in high summer, strongly curried foods were less likely to cause diarrhoea.
3. Malaria is of great public health concern, and seems likely to be the vector-borne disease most sensitive to long-term climate change.
4. Punjab region experienced periodic malaria epidemics. Excessive monsoon rainfall and high humidity was identified early on as a major influence, enhancing mosquito breeding and survival.
5. Recent analyses have shown that the malaria epidemic risk increases around five-fold in the year after an El Niño event.

(87)

SARADA S (You)

Jayaprakashvel Mani >


Jayaprakashvel Mani >

MAYAKKANNAN GOPAL >



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN**  
CHENNAI - 600 099

## Online Workshop on Opportunities for Tamil in Computer - 06.06.2020



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001:2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099.

DEPARTMENT OF TAMIL - SOKA TAMIL PERAVAI organises

Online Workshop  
Topic: Kattatra Kanini Tamil  
Yaaippugalum Idaiveligalum  
Chief Guest  
**Dr. Tamil Parithi Mari**  
Assistant Professor, Department of Journalism and Mass Communication,  
Periyar University, Salem.

Special Address  
**Dr. M. Samshath**  
Principal

Date: 06.06.2020 Time : 11.00 AM  
Last Date of Registration : 05.06.2020  
Online Mode Google Meet : Zoom Meet

Mrs. S. Kanmani  
HOD, Department of Tamil

Mrs. Kogilam Kumanan  
Secretary

Dr. Sethu Kumanan  
Chairman



சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி  
(சென்னை) பல்கலைக்கழக அங்கீகாரம் பெற்றது)  
சேது பஸ்கரா நகர், மாத்நாங்குப்பம், சென்னை 600 009.

தமிழ்த்துறை - சோகா தமிழ்ப் பேரவை நடத்தும்

இணையவழிப் பயிலரங்கம்  
சிறப்புரை: முனைவர் தமிழ்ப்பரிதி மாரி  
உதவிப்பேராசிரியர், இதழியல் மக்கள் தொடர்பியல் துறை  
பெரியார் பல்கலைக்கழகம், சேலம்.

தலைப்பு: **கட்டற்ற கணிதத்தமிழ் -  
வாய்ப்புகளும் இடைவெளிகளும்**

தலைமை  
முனைவர் ம.சம்ஷாத்

முதல்வர், சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி  
காணொலி இணைப்பு : TeamLink

பதிவுக்கான இணைப்பு  
<https://forms.gle/Gif3UzY1ez16vWK9>

நாள்: 06.06.2020 நேரம்: காலை 11மணி முதல் 12 மணி வரை  
மின்சார்த்திதழ் வழங்கப்படும்

கட்டணம் இல்லை

பதிவு செய்ய வேண்டிய கடைசி நாள் : 05.06.2020  
கைபேசி : 9940302996, 9445150032

கட்டற்ற கணிதத்தமிழ் வாய்ப்புகளும் இடைவெளிகளும்



கட்டற்ற கணிதத்தமிழ் வாய்ப்புகளும் இடைவெளிகளும்



PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Data Analytics with Excel – 10.06.2020



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(AFFILIATED TO THE UNIVERSITY OF MADRAS (AN ISO 9001:2015 CERTIFIED INSTITUTION)  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600 099.

**DEPARTMENT OF ECONOMICS**

Cordially invites you for the webinar on

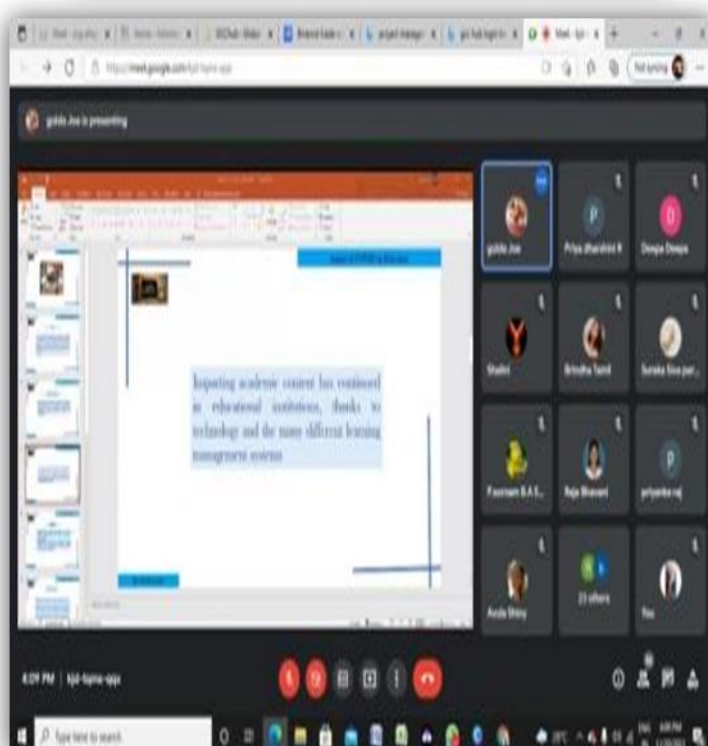
**DATA ANALYTICS WITH EXCEL**

*Resource Person*



**Dr. J. Regi Manimegalai, M.A., M. Phil., Ph.D.**  
Former HOD Department Of Economics  
Stella Marys College, Chennai

<b>Dr. M.Samshuth</b> PRINCIPAL	<b>Mrs. Kogilam Kumanan</b> SECRETARY	<b>Dr. Sethu Kumanan</b> CHAIRMAN
------------------------------------	------------------------------------------	--------------------------------------



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## International Webinar on Big Data Management - 11.06.2020



**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras, An ISO 9001:2015 Certified Institution)  
Sethu Bhaskara Nagar, Madhavagokulam, Chennai-99  
Website: [www.sokaikeda.ac.in](http://www.sokaikeda.ac.in) E-mail: [sokaikeda@rediffmail.com](mailto:sokaikeda@rediffmail.com)

---

RESOURCE PERSON **DEPARTMENT OF COMPUTER SCIENCE - SHIFT II**  
ORGANIZES



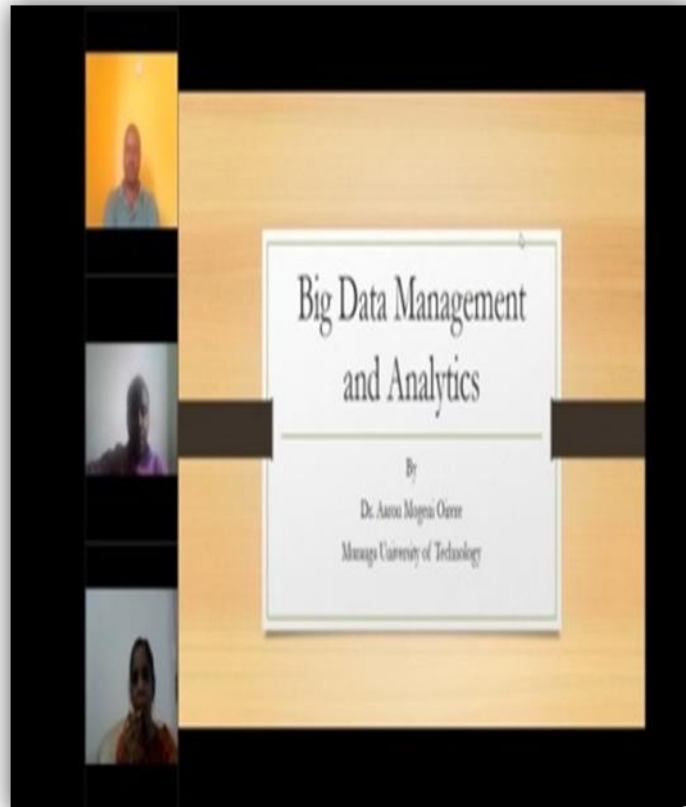
**INTERNATIONAL WEBINAR  
ON  
BIG DATA MANAGEMENT**

**Dr. AARON M. OIRERE**  
Chairman  
Department of Computer Science  
Muranga University of Technology  
Kenya

**11.06.2020  
@ 2.00 p.m**

★ No Registration Fee  
★ E-certificate will be provided

*Dr. Aaron M. Oirere*



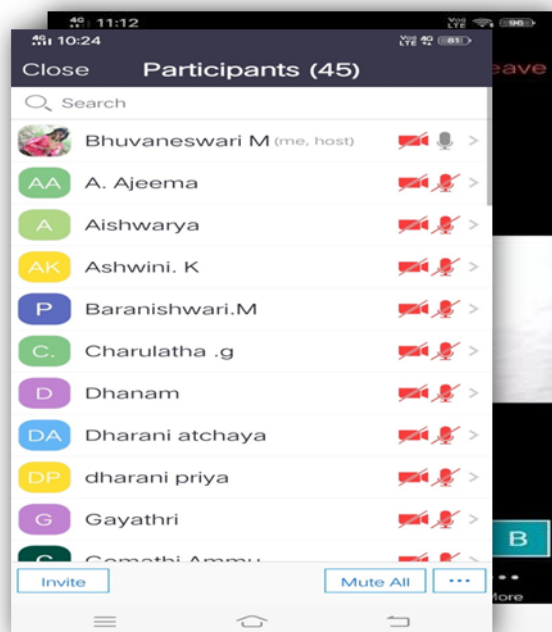
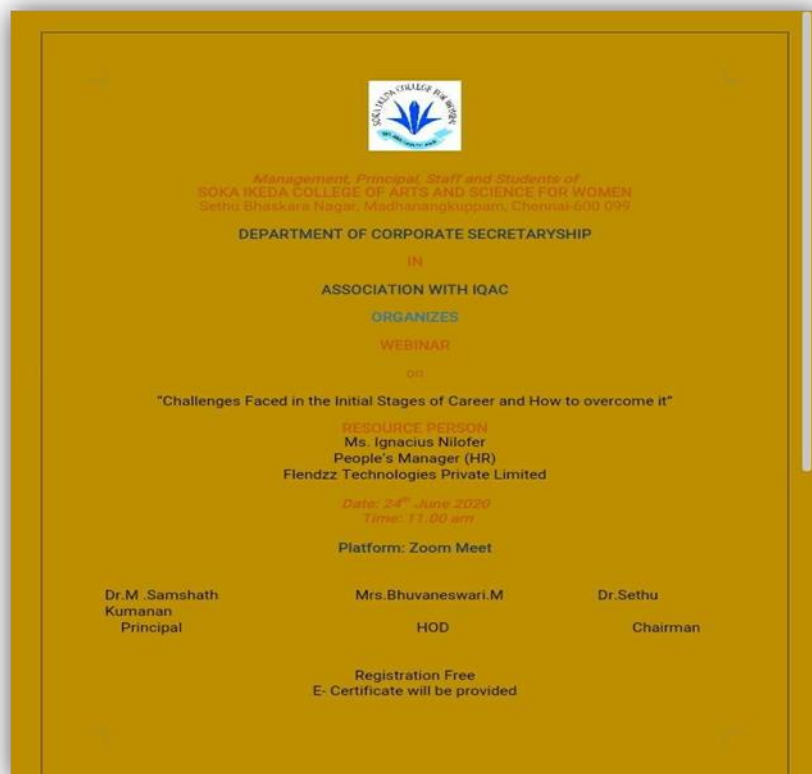
**Big Data Management  
and Analytics**

By  
Dr. Aaron M. Oirere  
Muranga University of Technology




  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Webinar on Challenges faced in Initial Stage of Career and How to overcome it**  
**24.06.2020**




  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Webinar on Strategies in Human Resource Planning for Current Pandemic Situation**  
**21.07.2020**

  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to University of Madras, An ISO 9001:2015 Certified Institution)  
Sethu Bhaskara Nagar, Madhavankuppam, Chennai-99  
website: [www.sokaikedacollege.in](http://www.sokaikedacollege.in) E-mail: [sokaikeda@rediffmail.com](mailto:sokaikeda@rediffmail.com)

**Department of Commerce**  
cordially invite you to participate in  
A seminar on  
**"STRATEGIES IN HUMAN RESOURCE PLANNING FOR  
CURRENT PANDEMIC SITUATION"**  
On 21.07.2020 at 10.30 am


Resource Person



**Dr. R. RANGARAJAN**  
**Professor and Head**  
**Department of Commerce**  
**University of Madras**

<b>Dr.M.Samkath</b> PRINCIPAL	<b>Mrs.Kaplan Kumaran</b> SECRETARY	<b>Dr.Sethu Kumaran</b> CHAIRMAN
----------------------------------	----------------------------------------	-------------------------------------


♦ No Registration fee  
♦ E.Certificate will be provided






  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

**Two days Online National Workshop on E-book Development and Web Application -**  
**27.07.2020 & 28.07.2020**



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
 (Affiliated to the University of Madras)  
 An ISO 9001:2015 Certified Institution  
 Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600099.  
 www.sokaikedacollege.in | Email : sokaikeda2000@gmail.com



**Department of Tamil – Soka Tamil Peravai**  
organises

**Two Days Online National Workshop**

**Mr. Pon. Sakthivel**  
 PG Tamil Teacher, Govt. Hr. Sec. School, Puthukkottai.  
 Associate Editor, Viral Mozhiyar E.Magazine.

<p><b>Topic</b> E- Book Development and web Application</p>	<p><b>27.07.2020</b> <b>E. Book</b> <b>Development</b></p> <p><b>28.07.2020</b> <b>Web Application</b></p>
-------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------

**Mrs. S. Kanmani**  
HOD, Department of Tamil

**Dr. M. Samshath**  
Principal

**Dr. Sethu Kumanan**  
Chairman



**சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி**  
 சென்னைப் பல்கலைக்கழக அங்கீகாரம் பெற்றது  
 ISO 9001:2015 தரச்சான்றிதழ் பெற்ற கல்வி நிறுவனம்  
 இந்தியக் காந்தியக் கல்விக் குழுமத்தின் சிறந்த கல்வி நிறுவன விருது பெற்றது.  
 சேது பாஸ்கரா நகர், மாதனங்குப்பம், சென்னை 600 099.  
 Website: www.sokaikedacollege.in, E.mail: sokaikeda@rediffmail.com



**தமிழ்த்துறை - சோகா தமிழ்ப்பேரவை**  
**அந்தக்கக்கவிப் பேரவை**  
**இணைந்து நடத்தும்**

இரண்டு நாள் தேசிய அளவிலான இணையவழிச் சான்றிதழ் வகுப்பு : 27.07.2020, 28.07.2020

**பயிற்றுநர்: திரு பொன். சக்திவேல்**  
 முதுநிலைத் தமிழாசிரியர்,  
 அரசு மேல்நிலைப் பள்ளி, புதுக்கோட்டை.  
 இணையாசிரியர்,  
 விரல் மொழியர் மின்னிதழ்.

**தலைப்பு**  
மின்னூல்  
உருவாக்கம்  
மற்றும்  
இணையப்  
பயன்பாடு

**27.07.2020**  
**மின்னூல் உருவாக்கம்**  
மாலை 4 மணி முதல் 5 மணி வரை

**28.07.2020**  
**மின்னூல் இணையப் பயன்பாடு**

பதிவுப்படிவம் இணைப்பு:  
<https://forms.gle/DaGXr85pciVnCV1OA>

➡ கட்டணம் இல்லை

➡ மின் சான்றிதழ் உண்டு

பேரா. சே. கண்மணி  
தமிழ்த்துறைத் தலைவர்


முனைவர் ம. சம்ஷாத்  
கல்லூரி முதல்வர்

டாக்டர் சேது குமணன்  
கல்லூரித் தலைவர்



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## Webinar on Innovation and Entrepreneurship – Recent Trends – 25.07.2020



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001:2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600 099.  
Website: [www.sokaikedacollege.in](http://www.sokaikedacollege.in) Email: [sokalsm2009@gmail.com](mailto:sokalsm2009@gmail.com)  
Department of Information System Management  
Cordially invites you for the  
Webinar  
On  
**"INNOVATION & ENTREPRENEURSHIP - RECENT TRENDS"**  
On 25th July 2020, Saturday at 6.00 pm.  
Resource Person  
**Dr.S. PRASANNA KUMAR**  
Assistant professor  
Department of Commerce  
Loyola College, Chennai 34.

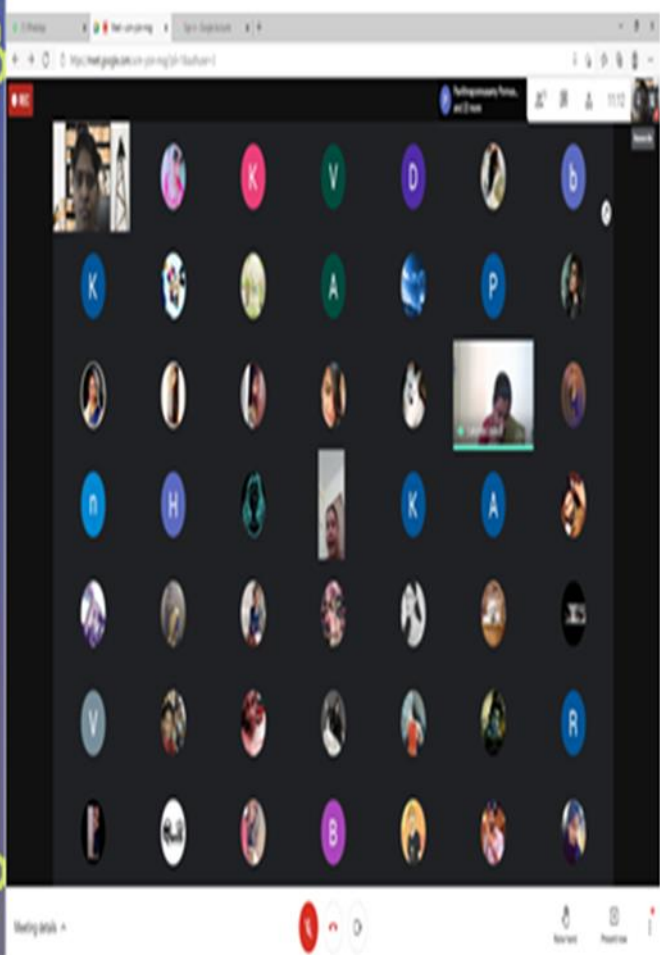
Dr.M.Samshath  
PRINCIPAL

Mrs.Kogilam Kumaran  
SECRETARY

Dr.Sethu Kumaran  
CHAIRMAN

- Registration Free
- E certificate will be issued

Registration Link  
<https://forms.gle/E14tpxb678V75Xz1B>



A screenshot of a Zoom meeting interface. The top bar shows the meeting title "Innovation and Entrepreneurship - Recent Trends" and the time "11:12". The main area displays a grid of participants, mostly represented by circular profile pictures with initials. One participant in the center-right is shown in a larger video window. The bottom bar includes icons for chat, mute, and video.



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## Online National Seminar on Conceptual and Comparative Literature - 07.08.2020

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Sethu Bhaskara Nagar, Madhananguppam, Chennai - 600099.  
Department of Tamil - Soka Tamil Peravai

**INSTITUTE OF ASIAN STUDIES**  
Organizes

**Online National Seminar**  
GOOGLE MEET

**Conceptual and Comparative Literature**

DATE : 07.08.2020  
TIME : 4.00 PM

**Keynote Address**  
Dr. G. John Samuvel  
Director, Asiatic Institute, Chennai.

**Chief Guest**  
Dr. K. Padmanathan  
Asst. Professor, Department of Tamil Language and Translation  
Dravidian University, Andhra Pradesh.

**Address by**  
Dr. M. Samshath  
Principal,  
Soka Ikeda College of Arts and Science for Women

Email : sokatamilavai@gmail.com  
Online Link : <https://forms.gle/NgVasFYLaC19Sc927>  
Last Date for Registration : 06.08.2020

**NO REGISTRATION FEES**

Prof. S. Kanmani  
HOD, Department of Tamil

Dr. Sethu kumanan  
Chairman

**சோகா இகேதா கலை மற்றும் அறிவியல் மகளிர் கல்லூரி**  
(சேல்க்கை) பல்கலைக்கழகம் அல்ஹாஸ் (சென்னை)  
சேது பஸ்கரா நகர், மதனாங்குப்பம், சென்னை 600 099.

**தமிழ்த்துறை - சேகச தமிழ்ப் பேரவை மற்றும்**

**அசிபவியல் நிறுவனம்**  
இணைந்து நடத்தும்

**இணையவழித் தேசியக் கருத்தரங்கம்**  
GOOGLE MEET

**பொருண்மை அடிக்கருத்தும் ஒப்பிலக்கியமும்**

நாள் : 07.08.2020  
நேரம் : மாலை : 4.00 முதல் 5.00 மணி வரை

**தலைமையுரை**  
பாக்ப் ஜி. ஜான் சாமுவேல்  
இயக்குனர், ஆசியவியல் நிறுவனம், சென்னை.

**சிறப்புரை**  
முனைவர் கு. பத்மநாபன்,  
உதவிப்பேராசிரியர், தமிழ்மொழி மற்றும் மொழிபெயர்ப்பியல் துறை  
திராவிட பல்கலைக்கழகம், குப்பம், ஆந்திர பிரதேசம்.

**வாழ்த்துரை**  
முனைவர் ம. சம்ஷாத்  
கல்லூரி முதல்வர்

தொடர்பு : sokatamilavai@gmail.com  
பதிவுகளை இணைப்பு : <https://forms.gle/NgVasFYLaC19Sc927>  
பதிவு செய்த வேண்டிய கடைசி நாள் : 06.08.2020

**பதிவுக் கட்டணம் கிடையாது**

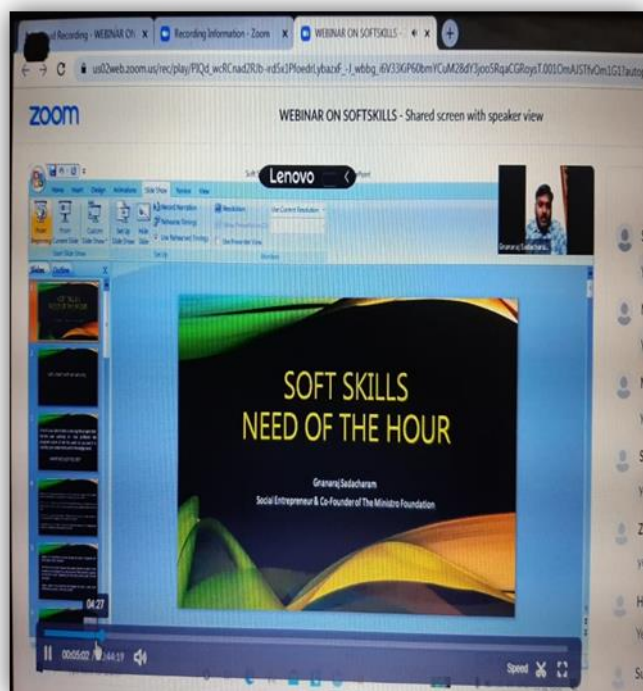
பேர. சேகண்மணி  
தமிழ்த்துறைத் தலைவர்

பா. சேது குமாரன்  
கல்லூரித் தலைவர்



PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Soft Skills - The Need of the Hour - 11.09.2020



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Online National Seminar on a Glimpse of K. Ravi's Writings - 11.11.2020

**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001:2015 Certified Institution  
Sethu Bhaskara Nagar, Madhavankuppam, Chennai - 600099.

Department of Tamil – Soka Tamil Peraval  
&  
Tamil Cultural Research Centre, Palakkad.  
Organises

**National Seminar  
on  
A glimpse of K. Ravi's Writings**

**Chief Guest**  
**Muthamilarasi Dr. Saraswathi Ramanathan**  
Speaker and Honorary Chairman, Avalikottam.

**Address By**  
**Dr. K. A. Rajaram**  
Director, Tamil Cultural Research Centre, Palakkad.

**11.11.2020 – 10 a.m.**

**PAPER PRESENTERS**

<b>Prof. S. Kanmani</b> HOD, Department of Tamil Soka Ikeda College of Arts and Science for Women Topic: Bharathiyar in K. Ravi's View	<b>Dr. R. Prema</b> Former Principal Bhaktawatsalam College, Chennai Topic: Literary personifications of K. Ravi	<b>Dr. S. Raja Mohan</b> Professor Madurai Kamaraj University Topic: Valluvam of K. Ravi's Writings
-------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------

All are Welcome

**சோகா இகேடா கலை மற்றும் அறிவியல் மகனார் கல்யாணி**  
(சென்னை) பல்கலைக்கழக அங்கீகாரம் பெற்றது  
சேது பால்குரா நகர், மாதவாங்குப்பம், சென்னை 600 099.

தமிழ்த்துறை, சோகா தமிழ்ப்பேரவை மற்றும்  
தமிழ்ப் பண்பாட்டு ஆய்வு வையம், பாலக்காடு.  
கூடுதலாக நடத்தும்

**இணையவழிக் கருத்துரையகம்**  
**படைப்பாளித் திறனாவளவர் க. ரவியின்**  
**உதக்கங்கள் ஒரு பார்வை**

தாள் : 11.11.2020 (புதன்கிழமை)    நேரம் : காலை 10.00 மணி

<b>நாளைக்குள்</b> <b>முனைவர் இ. சங்கராஜ்</b> விழுந்த மரம்	<b>பாபித்தா</b> <b>பாபுஜே குமாரன்</b> விழுந்த மரம்
<b>முனைவர் கு. சாஜா</b> பிழைப்பு, தமிழ் மனம், இ.ஆய்வு வையம், பாலக்காடு.	<b>சிற்பி</b> <b>முனைவர் சுவாமி இராமநாதன்</b> குடிசை நவம்பர், மாதவாங்குப்பம், சென்னை.

**ஆய்வாளர்கள்**

<b>மேதிரிபர் செ. கந்தசாமி</b> விழுந்த மரம் சேது பால்குரா நகர், சென்னை. தலைப்பு : மனத்தில் மனம்	<b>முனைவர் இரா. ரமணி</b> விழுந்த மரம் சேது பால்குரா நகர், சென்னை. தலைப்பு : மனத்தில் மனம்	<b>முனைவர் செ. இராஜ் மோகன்</b> விழுந்த மரம் சேது பால்குரா நகர், சென்னை. தலைப்பு : மனத்தில் மனம்
---------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------




\* அனைவரையும் அன்புடன் அழைக்கிறோம்.\*

பதிவு செய்ய : <https://forms.gle/EUDEV7nFQts16Px6>



**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

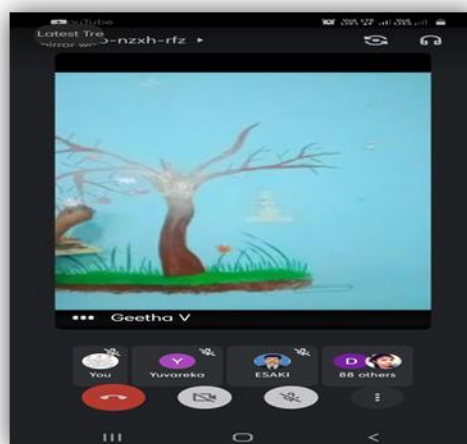
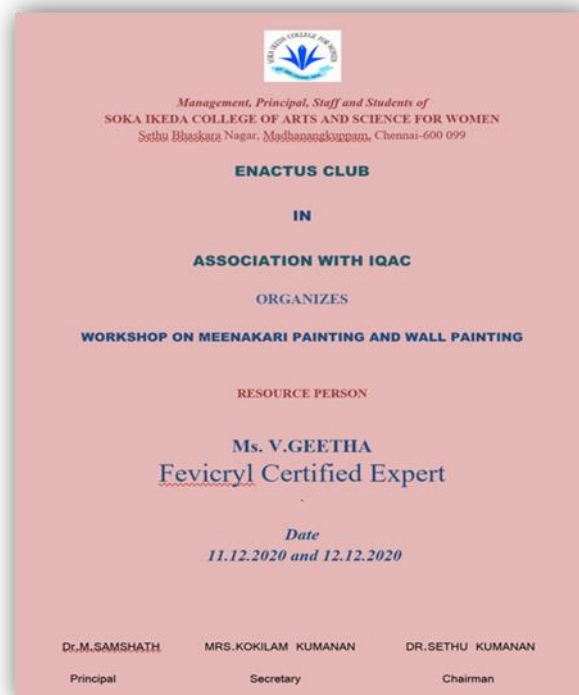
National webinar on Signal Transduction and Role of G Protein – 02.12.2020

<p><b>DEPARTMENT OF BIOCHEMISTRY</b></p> <p><i>organises</i></p> <p><b>National Webinar on Signal Transduction &amp; Role of G Protein</b></p> <p>on 2nd December 2020 • 10.30 am</p>	 <p><b>Dr. Sangita Roy</b> Dean HR and Placement Professor &amp; Head, Department of Biochemistry The Oxford College of Science Bangalore</p> <p>TO REGISTER <a href="https://forms.gle/NgcT3fe4P9RrvwY77">https://forms.gle/NgcT3fe4P9RrvwY77</a></p>
 <p>The Oxford College of Science biochemi.</p>	 <p>gqk-wybb-ifw</p> <p>S</p> <p>*** Soka BIOCHEMISTRY</p> <p>You, Shatama, Sandhya, 57 others</p>



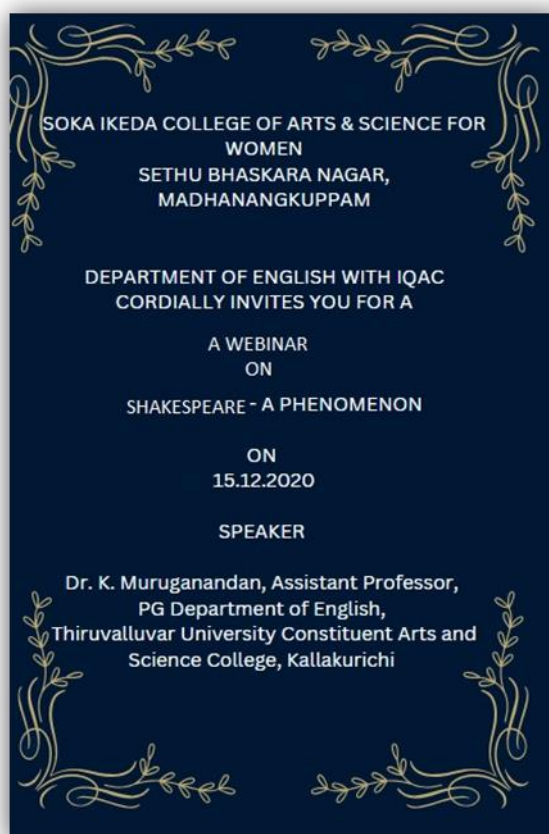
  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Workshop on Meenakari Painting and Wall Painting - 11.12.2020 & 12.12.2020



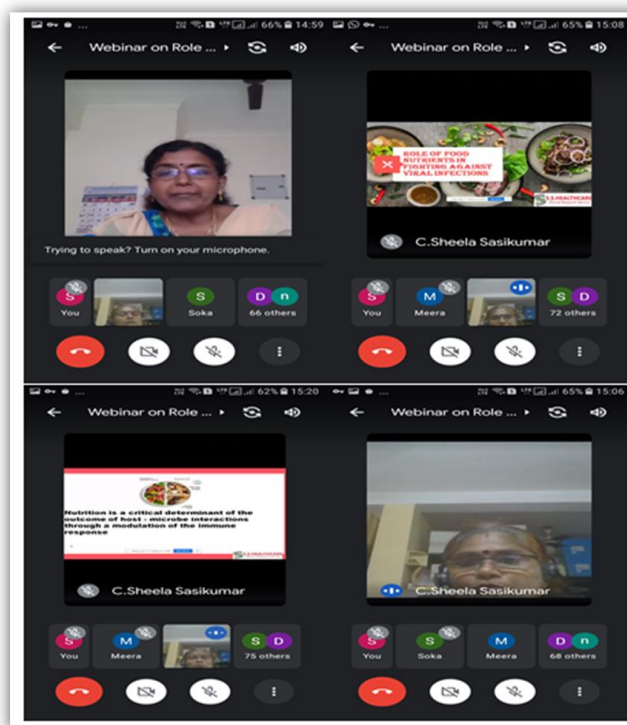
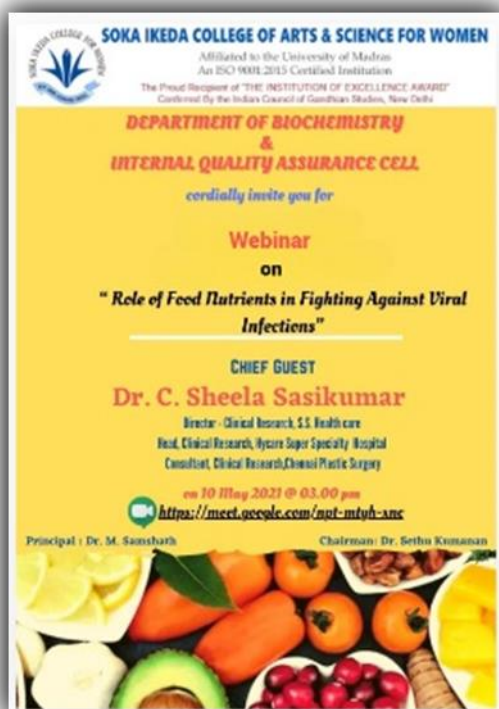
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Shakespeare - A Phenomenon – 15.12.2020



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

**Webinar on Nutraceuticals : Role of food nutrients in fighting against**  
**Viral Infections – 10.05.2021**



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## Webinar on Identifying the Potential Entrepreneur in You - 18.05.2021

*The Management, Principal, Staff & Students of*  
**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
Sethu Bhaskara nagar, Madhanangkuppam, Chennai - 600 099

**Department of Corporate Secretaryship  
&  
Department of Accounting & Finance**

In association with IQAC

*Invites you for the  
Career Development Programme on*  
**Identifying the Potential Entrepreneur in You**



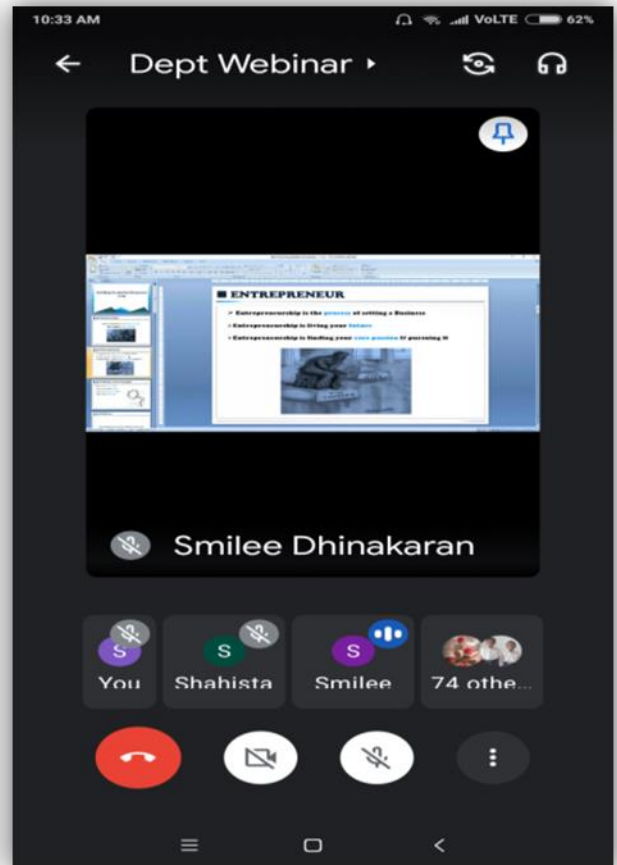
*Trainers: Team*  
**Dr. Smilee Bose**  
Associate Professor & Head (i/c)  
Department of Corporate Secretaryship & Bank Management  
St. Peter's Institute of Research and Higher Education,  
Deemed University, Chennai

Date : 18th May 2021  
Time : 10:30am to 11:30am  
Mode: Google Meet

Dr.M.Samshath    Mrs. M.Pravinanand    Dr. Anuradha S.  
Principal    HOD, UACOM (UAC)    HOD, R. Govt (AMP)

Dr. Sethu Kumanan  
Chairman

*Dr. G. S. S. S.*



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Road to Healthy Living during COVID- 19 Pandemic – 20.05.2021



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
Sethu Bhaskara Nagar, Madhavangalappam, Chennai - 600 099

**DEPARTMENT OF SOCIAL WORK & INTERNAL QUALITY ASSURANCE CELL**

organizes

**Webinar on**

**"ROAD TO HEALTHY LIVING DURING COVID-19 PANDEMIC"**

**PEDDLING FOOD MYTHS DURING THE COVID -19 PANDEMIC**  
MAY 20, 2021 - 11 AM TO 12 NOON  
by  
**Mrs. Nisha Boopalan** M.Sc., D.M.Sc.,  
Senior Clinical Nutritionist  
LMA Lifeline Rigid Hospitals

**COMBATING COVID - 19 PHYSIOTHERAPY APPROACH**  
by  
**Ms. Richa Poddar** MPT,  
Senior Physiotherapist  
Sundaram Medical Foundation

**SPEAKERS**

**Ms. Dhanalakshmi Rajendran**  
Head - Department of Social Work

Google Meet Code: zpf-wtth-qza

Dr. M. Samanth  
Principal

Ms. Kajjam Kumaran  
Secretary

Dr. Sethu Kumaran  
Chairman



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**

## Webinar on Wireless Li-Fi & Gi-Fi - 22.05.2021

The image displays three screenshots from a Google Meet session titled "Webinar on Wireless Li-Fi & Gi-Fi".

**Top Left Screenshot:** Shows the main presentation slide titled "SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN Department of Computer Science - Shift II & IQAC organizes Webinar on Wireless Li-Fi & Gi-Fi". The slide includes the date "22nd May 2021" and time "10:30 AM". A list of participants is visible on the right side of the screen.

**Top Right Screenshot:** Shows a slide titled "COMPARISONS" comparing Li-Fi and Wi-Fi. The slide lists the following points:

- Li-Fi:**
  - Li-Fi offers the largest range as compared to Wi-Fi and Gi-Fi providing range of up to 300 meters.
  - Li-Fi system can maximum be of 100 meters depending upon the light intensity and range of that Li-Fi.
  - The range of Gi-Fi is noted to be very small of up to 10 meters.
- Gi-Fi:**
  - Gi-Fi works on the frequency of unlicensed band of 2.4 GHz.
  - Li-Fi system can achieve the frequency of up to 80 THz (1000 times greater than that of Wi-Fi).
  - The Gi-Fi works on the frequency of around 60 GHz.

**Bottom Screenshot:** Shows a grid view of the participants in the meeting. The participants are: Kavittha Martin, SOKACS CS-2, Sri Priya, Ramya P, frizlin edson, and Bharath\_gk. The meeting details on the right show a list of participants including sharnini thavumani, SIRAJ NIHA niha, SOKACS CS-2, SOMASUNDARAM K., Sowmiya L., Sri Preethi, and Sri Priya.



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Market Segmentation – 25.05.2021



**SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
(Affiliated to the University of Madras)  
An ISO 9001 : 2015 Certified Institution  
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai - 600 099.

*Department of Psychology*  
&  
*Department of Information System Management*  
In association with  
*Internal Quality Assurance*

Cordially invite you for the Webinar  
On  
"Market Segmentation"  
Resource Person  
Mr. Keshava Shrinivas  
Sales Coach,  
Trainer & Consultant,  
FMCG Business.  
On 25th May 2021, Tuesday at 12:00 noon  
Mode: Google Meet

Dr.M. Samshath  
Principal

Mrs.Kogilam Kumaran  
Secretary

Dr.Sethu Kumaran  
Chairman



Parvathy Subramanian is presenting

### GEOGRAPHIC SEGMENTATION

- VARIABLES OFTEN USED IN INDIA
- 1. DIVISION BY REGION
- 2. BREAKING DOWN URBAN POP. BASED ON CITIES.... TIER 1 TO TIER 4
- 3. PAST METROS ARE NOW TIER 2 CITIES AND ARE 8 IN NUMBER.
- 4. RURAL MARKET SEGMENTATION... A PROCESS OF DIVIDING POTENTIAL MARKETS INTO DISTINCT SUB-MARKETS OF CONSUMERS WITH COMMON NEEDS
- 5. BREAKING DOWN CITIES BASED ON CULTURAL DIFFERENCES AND BASED ON WEATHER CONDITIONS



Meeting details

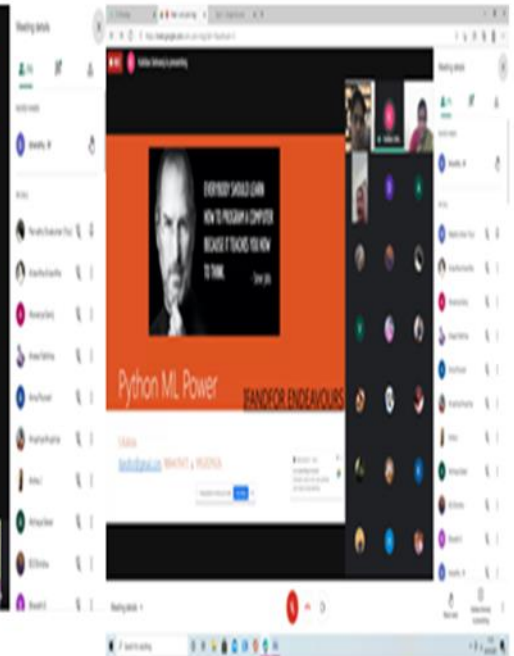
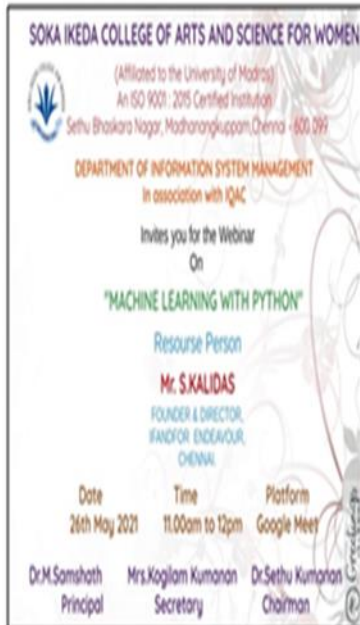
Participants: 15

Meeting ID: 285 285 285

Join Link: https://meet.google.com/...



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS**  
**AND SCIENCE FOR WOMEN**  
**CHENNAI - 600 099**



  
PRINCIPAL  
SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN  
CHENNAI - 600 099

## Webinar on Skillset for Employability and Entrepreneurship - 28.05.2021



**SOKA IKEDA COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
Affiliated to the University of Madras  
An ISO 9001:2015 Certified Institution  
The Proud Recipient of "THE INSTITUTION OF EXCELLENCE AWARD"  
Conferred By the Indian Council of Gandhian Studies, New Delhi

**DEPARTMENT OF BUSINESS ADMINISTRATION  
&  
IQAC**

**Organises Webinar  
on  
"Skill Set for Employability and  
Entrepreneurship"**

**KEYNOTE SPEAKER**



**Dr. C. Kala**  
Asst. Prof.  
St. Thomas College

**28th  
May 2021**  
10.30 AM TO 12 PM

**Platform**

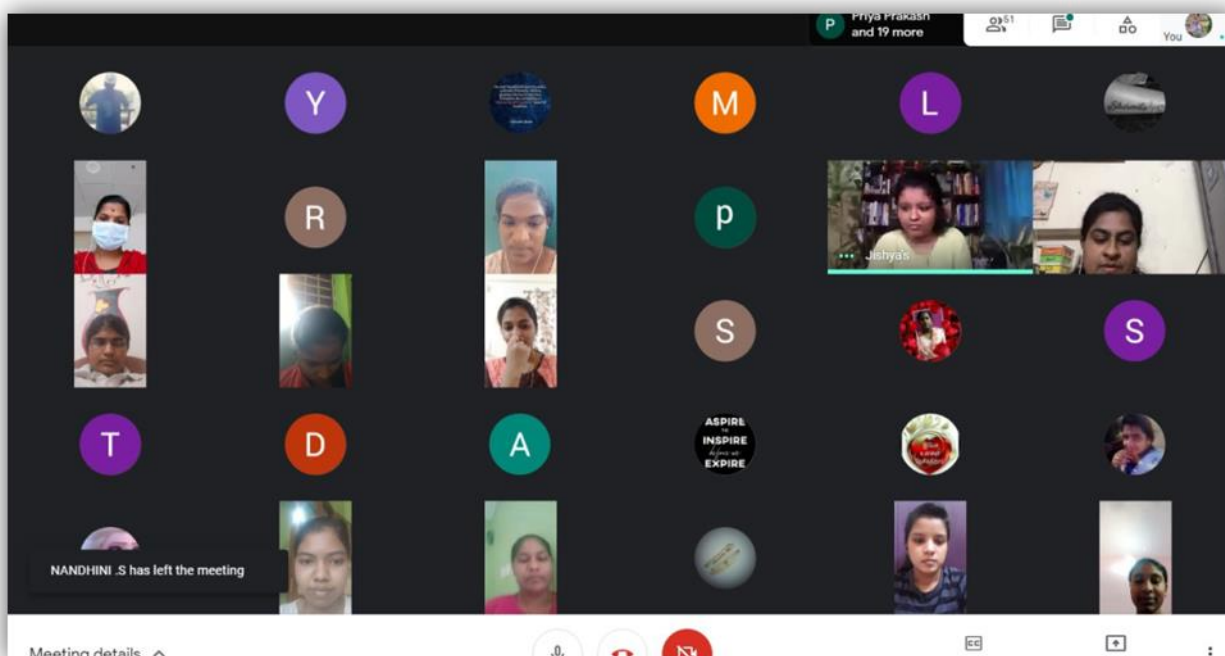


Google Meet

**Dr. M. Samshath**  
Principal

**Mrs. Kogilam Kumanan**  
Secretary

**Dr. Sethu Kumanan**  
Chairman



  
**PRINCIPAL**  
**SOKA IKEDA COLLEGE OF ARTS  
AND SCIENCE FOR WOMEN**  
CHENNAI - 600 099