

INSTITUTION'S INNOVATION COUNCIL


OBJECTIVES

- To initiate activities to develop the spirit of inquiry in students.
- To effectively transfer and develop knowledge.

COUNCIL MEMBERS

S.NO.	NAME	DESIGNATION & DEPARTMENT
1	Dr. L. Anna Sheba President	Assistant Professor Biochemistry
2	Ms. R. Mary Sheeba Convener	Assistant Professor Computer Applications
3	Mrs. P. Kalpana Innovation Ambassador	Assistant Professor Business Administration
4	Mrs. D. Malathy Innovation Ambassador	Assistant Professor Computer Science (Shift – II)




PRINCIPAL
SOKA IKEDA COLLEGE OF ARTS
AND SCIENCE FOR WOMEN
CHENNAI - 600 099

CERTIFICATE OF ESTABLISHMENT




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AND SCIENCE FOR WOMEN
CHENNAI - 600 099

LIST OF EVENTS

S.No.	Date	Name of the Event	Resource Person	No. of Participants
1.	27.04.2022	Webinar Social Entrepreneurship	Mr. M. Pravin Kumar, Assistant Professor, Department of Social Entrepreneurship, Master of Science in Social Work, Chennai.	60
2.	20.06.2022	Impact Lecture Series Session 1 Identify a Potential Entrepreneur in You	Dr. P.T. Vijayshree, Principal & President IIC, Kumararani Meena Muthaiyah College, Chennai.	100
	20.06.2022	Session 2 Building a Successful Startup	Mrs. Parvathy Sankaranarayan, Research Associate-Life Science, Crescent Innovation and Incubation Council (CIIC), Chennai.	85
3.	04.07.2022	Impact Lecture Series Session 1 An Overview of Intellectual Property Rights	Dr. V. Ponraj, Former Scientist-G, Aeronautical Development Agency (ADA), Ministry of Defence, Former Advisor to Dr. APJ Abdul Kalam.	100
	04.07.2022	Session 2 Innovation and Entrepreneurship	Dr. P. S. Manjula, Assistant Professor, Department of Management Studies, University of Madras	70

4.	18.10.2022	National Innovation Day E-Poster Competition	Dr. R. Sandhya Lakshmi, Head, Department of English, Soka Ikeda College of Arts and Science for Women. Mrs. J. Vimal Rosy, Head, Department of Computer Science (Shift-II), Soka Ikeda College of Arts and Science for Women.	28
5.	11.11.2022	National Education Day Elocution Competition	Mrs. Buji, Assistant Professor, Department of English, Soka Ikeda College of Arts and Science for Women.	10
6.	14.11.2022	My Story Motivational Session - Successful Entrepreneur	Ms. Kashifa, Soft Skill Trainer	60
7.	17.11.2022	My Story Motivation Session Successful Innovator	Mr. Bharathiraja Thangapalam, CEO, Touchmark Descience Pvt. Ltd.	65
8.	19.11.2022	Workshop Entrepreneurship and Innovation as Career Opportunity	Dr. S. Gayathri, Assistant Professor, General Management, Rajalakshmi School of Business, Chennai.	65



9.	27.02.2023	Webinar Achieving Problem-Solution Fit and Product-Market Fit	Mr. Satheesh Manoharan, Proprietor, Professional Staffing Solutions.	100
10.	28.02.2023	Focus on Innovation and Entrepreneurship	Mrs. P. Kalpana, Assistant Professor, Department of Business Administration, Soka Ikeda College of Arts and Science for Women. Mrs. D. Malathy, Assistant Professor, Department of Computer Science (Shift – II), Soka Ikeda College of Arts and Science for Women.	37
11.	10.04.2023	Intellectual Property Rights (IPR)	Mrs. Uma Bhaskaran, Senior Consultant, Krishna and Saurastri, LLC, Mumbai.	66




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SOCIAL ENTREPRENEURSHIP

Name of the Cell	Institution's Innovation Council
Date	27.04.2022
Mode	Online
Topic	Social Entrepreneurship
Resource Person	Mr. M. Pravin Kumar, Assistant Professor, Department of Social Entrepreneurship, Madras School of Social work, Chennai.
Objective	To enable students to develop skills and qualities for a startup
Event Category	Special lecture
Level	Inter-departmental
No. of Participants	60
<p>Institution's Innovation Council and IQAC organized a webinar on 'Social Entrepreneurship' on 27th April, 2022. The Resource Person Mr. M. Pravin Kumar, Assistant Professor, Department of Social Entrepreneurship, Madras School of Social work, Chennai, addressed the students on the skills and qualities needed for a startup.</p>	

 **SOKA IKEDA COLLEGE OF ARTS AND
SCIENCE FOR WOMEN** 
Chennai-99.


**Institution Innovation Council
&
IQAC**

**Organises a Webinar
on
Social Entrepreneurship**

RESOURCE PERSON

Mr. M.Pravin Kumar
Asst.Prof.
Department of Social Entrepreneurship
MSSW, CHENNAI.

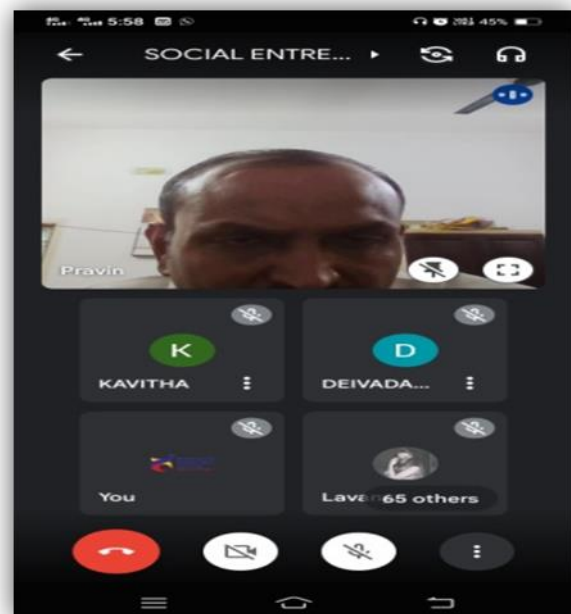
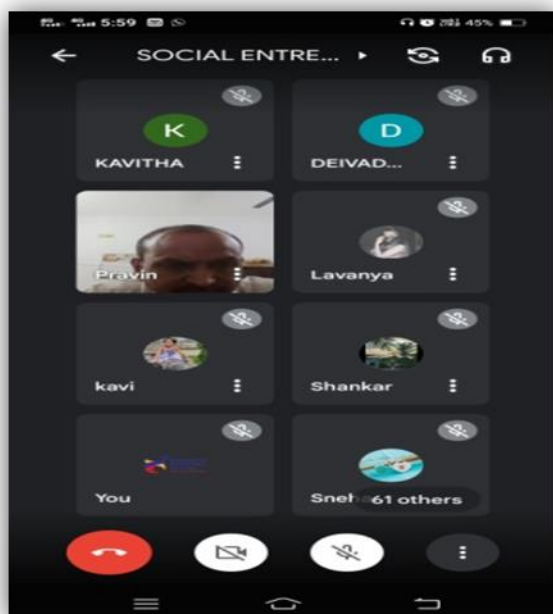
DATE: 27.04.2022
TIME: 5 P.M

 Online Mode via Google Meet

Dr. Meera Murugesan
Principal i/c

Dr. Sethu Kumanan
Chairman

Programme Schedule	
Invocation	05:00 pm
Welcome Address	05:05 pm
Introduction of Chief Guest	05:10 pm
Address by Resource Person	05:15 pm
Vote of Thanks	06:00 pm




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IDENTIFY A POTENTIAL ENTREPRENEUR IN YOU

Name of the Cell	Institution's Innovation Council
Date	20.06.2022
Mode	Online
Topic	Webinar on Identify a potential Entrepreneur in You
Resource Person	Dr. P.T. Vijayshree, Principal & President, IIC, Kumararani Meena Muthaiyah College, Chennai.
Objective	To enable students to recognize entrepreneurship skills in a person.
Event Category	Impact Lecture
Level	Inter – collegiate
No. of Participants	100

An impact lecture was organized on 20th June 2022 at 10.30 am. The session started formally with the warm welcome and introduction of the theme of the series by Mrs. M. Kavitha, Assistant Professor & President IIC. The session comprised webinar on “Identify a Potential Entrepreneur in You” conducted by Dr. P.T. Vijayshree, Principal & President IIC, Kumararani Meena Muthaiyah College, Chennai. The speaker presented the importance of recognizing entrepreneurship skills in individuals quoting “Thirukkural” and “Panchathandra Stories”. She interacted with the participants and clarified their doubts.




SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN, CHENNAI-99

INSTITUTION'S INNOVATION COUNCIL
Organises an Impact Lecture
on
"Identify a Potential Entrepreneur in You"
RESOURCE PERSON



Dr. P.T. UJJAYSHREE
Principal & IIC President
Kumararani Meena Muthiah College, Chennai.

DATE	TIME	PLATFORM
20th June 2022	10.30 AM	ZOOM MEETING

Meeting ID: 809 779 5187 Passcode: sokaic123
<https://us02web.zoom.us/j/8097795187?pwd=ZGdPcHhScVVOEiSU2pCWVJwMG1xdz09>

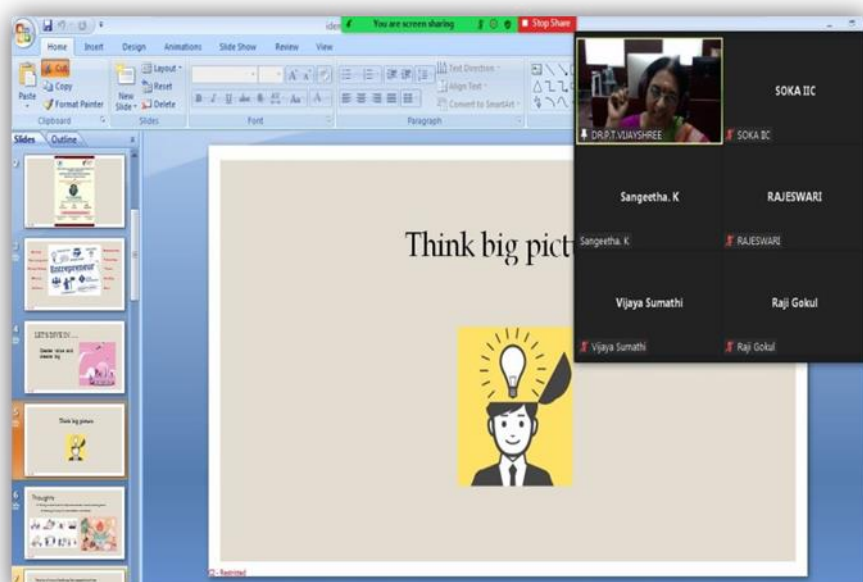
E-Certificate will be provided to all the participants

Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman

PROGRAMME SCHEDULE	
INVOCATION	10:30 AM
WELCOME ADDRESS	10:35 AM
INTRODUCTION OF CHIEF GUEST	10:40 AM
ADDRESS BY RESOURCE PERSON	10:45 AM
VOTE OF THANKS	12:00 NOON




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BUILDING A SUCCESSFUL STARTUP

Name of the Cell	Institution's Innovation Council
Date	20.06.2022
Mode	Online
Topic	Webinar on Building A Successful Startup
Resource Person	Mrs. Parvathy Sankaranarayan, Research Associate-Life Science, Crescent Innovation and Incubation Council, Chennai.
Objective	To create awareness on how to have a solid plan for a successful startup.
Event Category	Special lecture
Level	Inter - collegiate
No. of Participants	85

IIC organized an impact lecture on 20th June 2022 at 3.00 pm. The session started formally with the warm welcome and introduction of the theme of the series by Mrs. Anna Sheba L, Assistant Professor & Convenor- IIC. The webinar on Building A Successful Startup was conducted by Mrs. Parvathy Sankaranarayan, Research Associate-Life Science, Crescent Innovation and Incubation Council (CIIC), Chennai. There were about 85 participants, comprising students and faculties from various colleges. In the lecture, Mrs. Parvathy emphasized to have a solid plan for a successful startup. Further, she insisted on professional networking, reputation and maintaining work and life balance as essential requisites. She suggested few tips to avoid startup failures. She clearly answered the queries raised by the participants.




SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR WOMEN, CHENNAI-99

INSTITUTION'S INNOVATION COUNCIL
Organises an Impact Lecture
on
"BUILDING A SUCCESSFUL STARTUP"
RESOURCE PERSON



Mrs. Parvathy Sankaranarayanan
Research Associate- Life Science
Crescent Innovation and Incubation Council (CIIC),
Chennai.

DATE	TIME	PLATFORM
20th June 2022	3.00 PM	ZOOM MEETING

Meeting ID: 809 779 5187 Passcode: sokaiic123
<https://us02web.zoom.us/j/8097795187?pwd=ZGdPcHhScVlVb0E1SUZpCWVJwMG1kdz09>

E-Certificate will be provided to all participants

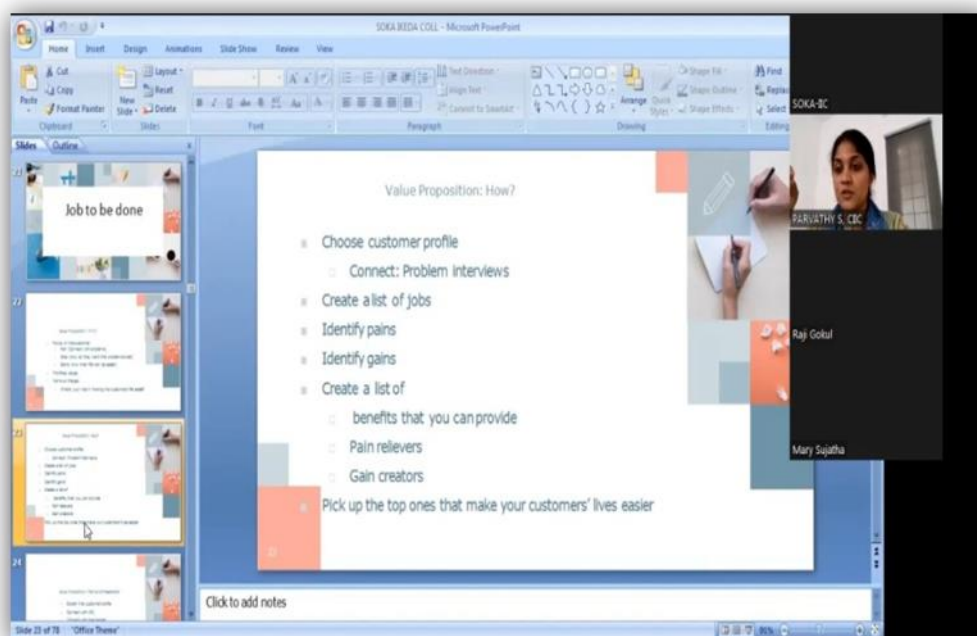
Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman

Stamps with Properly Inked

PROGRAMME SCHEDULE	
INVOCATION	03:00 PM
WELCOME ADDRESS	03:05 PM
INTRODUCTION OF CHIEF GUEST	03:10 PM
ADDRESS BY RESOURCE PERSON	03:15 PM
VOTE OF THANKS	04:30 PM



The screenshot shows a Zoom meeting interface. On the left is a slide thumbnail pane with slides titled 'Job to be done', 'Value Proposition: How?', and 'Click to add notes'. The main window displays a PowerPoint slide titled 'Value Proposition: How?' with a bulleted list:

- Choose customer profile
 - Connect: Problem interviews
- Create a list of jobs
- Identify pains
- Identify gains
- Create a list of
 - benefits that you can provide
 - Pain relievers
 - Gain creators
- Pick up the top ones that make your customers' lives easier

On the right, a video feed shows Mrs. Parvathy S. CBC, with names 'Raj Gokul' and 'Mary Sujatha' listed below it. The bottom status bar indicates 'Slide 23 of 28' and 'Office Theme'.




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CHENNAI - 600 099

AN OVERVIEW OF INTELLECTUAL PROPERTY RIGHTS

Name of the Cell	Institution's Innovation Council
Date	04.07.2022
Mode	Online
Topic	An Overview of Intellectual Property Rights
Resource Person	Dr.V. Ponraj, Former Scientist-G, Aeronautical Development Agency (ADA), Ministry of Defence & Former Advisor to Dr. APJ Abdul Kalam
Objective	To define the role of IPR for identification, planning and commercialization for protecting invention and creativity.
Event Category	Webinar
Level	Inter - Collegiate
No. of Participants	100
<p>An impact lecture was organized on 4th July 2022 at 11.00 am. The session started formally with the warm welcome and introduction of the theme of the series by Mrs. M. Kavitha, Assistant Professor & President IIC. The session comprised webinar on An Overview of Intellectual Property Rights was conducted by Dr.V.Ponraj, Former Scientist-G, Aeronautical Development Agency (ADA), Ministry of Defence, and Former Advisor to Dr. APJ Abdul Kalam. He defined the role of Intellectual Property Rights (IPR) for identification, planning and commercialization to protect invention and creativity. He gave an overview of Intellectual Property Laws which includes Copyrights, Patents, Trademark and Geographical Indications.</p>	



SOKA IKEDA COLLEGE OF ARTS AND SCIENCE FOR
WOMEN, CHENNAI-99.

INSTITUTION'S INNOVATION COUNCIL

Organises an Impact Lecture

on

An Overview of Intellectual Property Rights

Resource Person



Dr. V.PONRAJ

Former Scientist -G, ADA, Ministry of Defence
Former Advisor to Dr APJ ABDUL KALAM

DATE TIME PLATFORM
4th July 2022 11.00 AM ZOOM MEETING

Meeting ID: 809 779 5187 Passcode: sokailo123

[https://us02web.zoom.us/j/8097795187?](https://us02web.zoom.us/j/8097795187?pwd=ZGdPcHhScVVOEiSU2pCWVjwMGIkdz09)

[pwd=ZGdPcHhScVVOEiSU2pCWVjwMGIkdz09](https://us02web.zoom.us/j/8097795187?pwd=ZGdPcHhScVVOEiSU2pCWVjwMGIkdz09)

E-Certificate will be provided to all the participants

Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman

PROGRAMME SCHEDULE

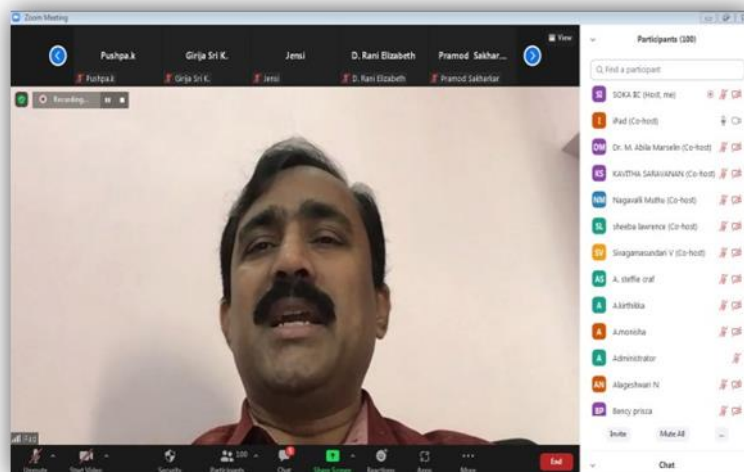
INVOCATION 11:00 AM


WELCOME ADDRESS 11:05 AM

INTRODUCTION OF CHIEF GUEST 11:10 AM

ADDRESS BY RESOURCE PERSON 11:15 AM

VOTE OF THANKS 12:30 PM




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INNOVATION AND ENTREPRENEURSHIP

Name of the Cell	Institution's Innovation Council
Date	04.07.2022
Mode	Online
Topic	Innovation and Entrepreneurship
Resource Person	Dr. P. S. Manjula, Assistant Professor, Department of Management Studies, University of Madras.
Objective	To enlighten the students on Innovation & Entrepreneurship.
Event Category	Webinar on Innovation and Entrepreneurship
Level	Inter - Collegiate
No. of Participants	100
<p>An impact lecture was organized on 4th July 2022 at 2.00 pm. The session started formally with a warm welcome and introduction of the theme of the series by Mrs. L. Anna Sheba, Assistant Professor & Convenor - IIC. The webinar on "Innovation and Entrepreneurship" was conducted by Dr. P. S. Manjula, Assistant Professor, Department of Management Studies, University of Madras. She gave valuable information and suggestions regarding the Innovation & Entrepreneurship. She enlightened the participants on National Innovation & Startup Policy to be carried out by students & faculty members.</p>	



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WOMEN, CHENNAI-99.

INSTITUTION'S INNOVATION COUNCIL

Organises an Impact Lecture

on
Innovation and Entrepreneurship

Resource Person



Dr. P.S. Manjula

Assistant Professor
Department of Management Studies
University of Madras

DATE TIME PLATFORM
4th July 2022 2.00 PM ZOOM MEETING
Meeting ID: 809 779 5187 Passcode: sokalic123

<https://us02web.zoom.us/j/8097795187?pwd=ZGdPcHhScVlVQkE5U2pCWjYwMGlxZDZ09>

E-Certificate will be provided to all the participants

Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumaran
Secretary

Dr. Sethu Kumaran
Chairman

meera@soikaic.com

PROGRAMME SCHEDULE

INVOCATION	02:00 PM
WELCOME ADDRESS	02:05 PM
INTRODUCTION OF CHIEF GUEST	02:10 PM
ADDRESS BY RESOURCE PERSON	02:15 PM
VOTE OF THANKS	03:30 PM

Recording...

4th July 2022 Dr. P.S. Manjula, DORM, UOM



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NATIONAL INNOVATION DAY

Name of the Cell	Institution's Innovation Council
Date	18.10. 2022
Mode	Offline
Topic	National Innovation Day - Innovation & Design Thinking
Resource Judge	Dr. R. Sandhya Lakshmi, Head, Department of English. Mrs. J.Vimal Rosy, Head, Department of Computer Science (Shift II)
Objective	To highlight the role of creativity and innovation for social development
Event Category	E-Poster competitions
Level	Inter-departmental
No. of Participants	28
<p>Institution's Innovation Council celebrated the National Innovation Day in remembrance of the Missile Man and Former President of India, Dr. A.P.J Abdul Kalam on 18.10.2022 by conducting an inter-departmental e-poster competitions on the theme "Innovations in: Agriculture, Healthcare, Waste management, Clean & Potable water, Renewable energy, Robotics, AI & ML and e-Business. About 28 students from various departments enthusiastically participated and presented their innovative ideas. Participants and winners were awarded with e-certificates.</p>	



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INSTITUTION'S INNOVATION COUNCIL

Celebrates

NATIONAL INNOVATION DAY

Remembering the Missile Man & Former President of India

Dr. A.P.J Abdul Kalam

Theme: Innovations in

- Agriculture
- Healthcare
- Waste Management
- Clean & Potable water
- Renewable energy
- Robotics
- AI & ML
- e-Business

Competition

e-Poster Presentation

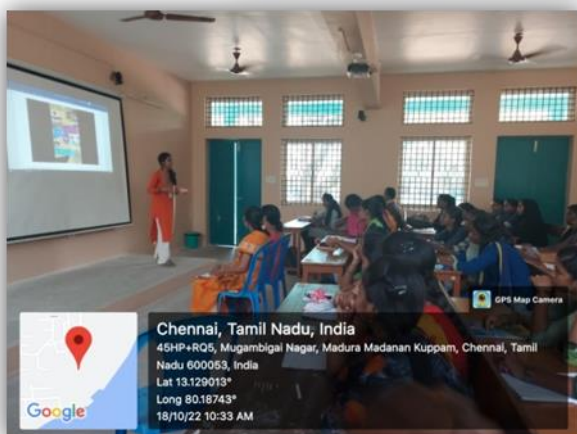


18/10/2022 @ 10.00 am

Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman



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NATIONAL EDUCATION DAY

Name of the Cell	Institution's Innovation Council
Date	11.11.2022
Mode	Offline
Topic	National Education Day - Elocution Competition
Judge	Mrs. Buji, Assistant Professor, Department of English, Soka Ikeda College of Arts and Science for Women.
Objective	To create awareness on the role of education in building the skills in the technical era.
Event Category	Competitions
Level	Inter-departmental
No. of Participants	10
<p>National Education Day is celebrated on 11th November to commemorate the birth anniversary of Maulana Abul Kalam Azad, the first Education Minister of India. In remembrance of the Day, Institution's Innovation Council organized an Elocution Competition on 11.11.2022 under the topic 'Education for Development'. The participants in their speech emphasized the merits of the New Education Policy. They also stated the role of education in building the skills in the time of technological advancement. Mrs Buji, Assistant Professor, Department of English, judged the event and the participants were awarded e-certificates.</p>	

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Institution's Innovation Council

Celebrates
NATIONAL
EDUCATION DAY

Elocution competition
 Theme: Education for Development

11/11/2022 @10.00 am

Dr. Meera Murugesan
Principal i/c

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman



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MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR

Name of the Cell	Institution's Innovation Council
Date	14.11.2022
Mode	Online
Topic	Webinar on My Story: Motivational Session by Successful Entrepreneur
Resource Person	Ms. Kashifa, Soft skill trainer, Sri Chaitanya Techno School & Proprietor, Makeup academy
Objective	To motivate young women to start a business
Event Category	Capacity Building
Level	Inter-Department
No. of Participants	60
<p>On November 14, 2022, the institution's Innovation Council hosted a webinar titled "My Story: Motivational Session by Successful Entrepreneur." The program's main goals were to promote self-employment, increase understanding about opportunities, and motivate young women to succeed by overcoming the challenges of starting a business. The Zoom platform was used to host the webinar. Ms. Kashifa, Soft Skill Trainer and Proprietor of Makeup Academy encouraged the participants with her story, outlining her broad and varied professional experiences. She raised awareness of the idea of entrepreneurship and emphasized the essential traits of successful entrepreneurs. She constantly reminded the participants of the golden rule, which states that opportunities must be sought for rather than passively waiting.</p>	



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Institution's Innovation Council in association with IQAC Organises **My Story - Motivational session by successful entrepreneur**



Resource person
Miss Kashifa M.A, B.Ed., BECC.,
Soft skill trainer, Sri Chaitanya Techno School
Proprietor, Makeup academy



14/11/2022@4.00 PM

Mode:



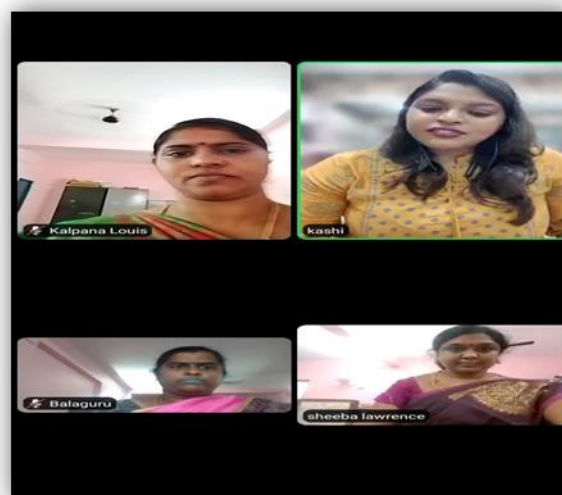
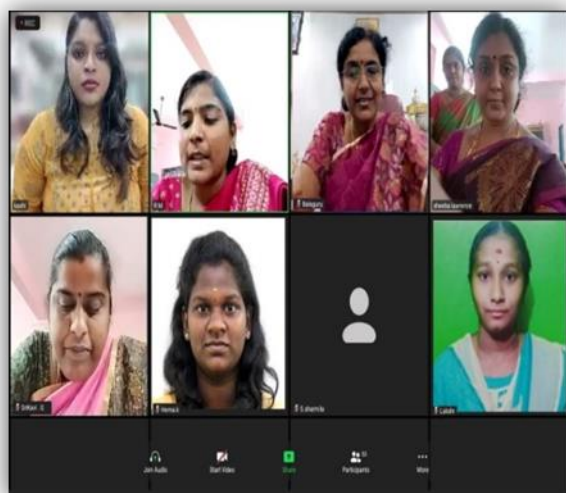
Dr. Meera Murugesan
Principal i c

Mrs. Kogilam Kimmanan
Secretary

Dr. Sethi Kimmanan
Chairman

Programme Schedule


<i>Invocation</i>	<i>06:00 pm</i>
<i>Welcome Address</i>	<i>06:05 pm</i>
<i>Introduction of Chief Guest</i>	<i>06:10 pm</i>
<i>Address by Resource Person</i>	<i>06:15 pm</i>
<i>Vote of Thanks</i>	<i>07:00 pm</i>





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MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR

Name of the Cell	Institution's Innovation Council
Date	17.11.2022
Mode	Online
Topic	Webinar on My Story: Motivational Session by Successful Innovator
Resource Person	Mr. Bharathiraja Thangapalam, CEO, Touchmark Descience Pvt. Ltd.
Objective	To inspire and motivate students for a promising career.
Event Category	Capacity Building
Level	Inter-Department
No. of Participants	65
<p>The resource person shared his whole journey on how he established a technology driven company that provides automation solutions to business people and helps them to market their brands in the international market. He emphasized the connection between creativity and innovation, explaining how innovation is used to transform a creative notion into a realistic solution. The session was very motivating and was appreciated by all the participants. Around 65 students from various Departments participated and were awarded e-certificates.</p>	




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INSTITUTION'S INNOVATION COUNCIL
 (Ministry of HRD Initiatives)

Institution's Innovation Council
in association with IQAC
 Organises
My Story - Motivational session by
successful Innovator




SPEAKER
Mr Bharathiraja Thangappalam
 CEO, Touchmark Descience Pvt Ltd, Chennai



17/11/2022@9.00 AM

Mode:



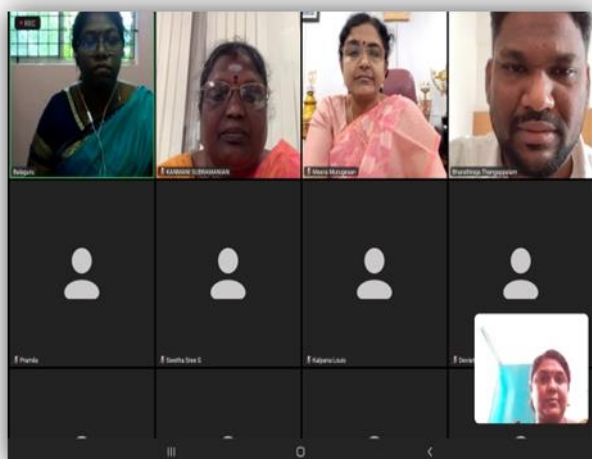
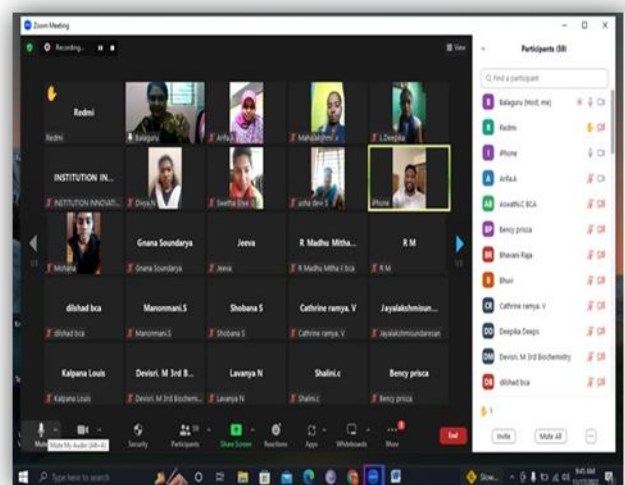
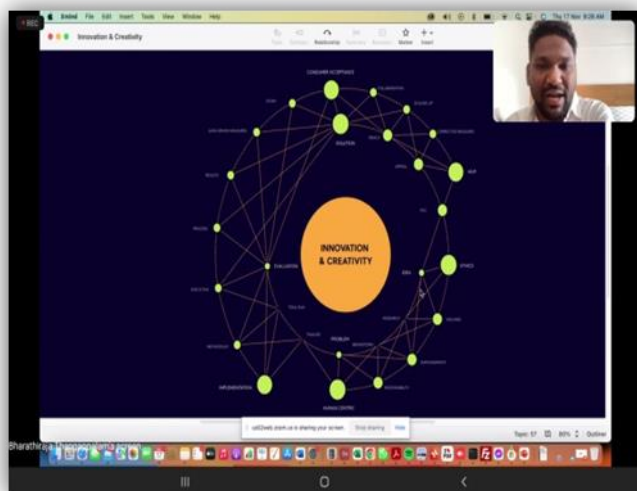
Dr. Meera Murugesan
Principal


Mrs. Kogilam Kimmaman
Secretary

Dr. Sotini Kimmaman
Chairman

Programme Schedule

<i>Invocation</i>	09:00 am
<i>Welcome Address</i>	09:05 am
<i>Introduction of Chief Guest</i>	09:10 am
<i>Address by Resource Person</i>	09:15 am
<i>Vote of Thanks</i>	10:30 am




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ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

Name of the Cell	Institution's Innovation Council
Date	19.11.2022
Mode	Online
Topic	Workshop on Entrepreneurship and Innovation as Career Opportunity
Resource Person	Dr. S. Gayathri, Assistant Professor, General Management, Rajalakshmi School of Business, Chennai
Objective	To enable the students to understand the basics of entrepreneurship and innovation.
Event Category	Career Guidance
Level	Inter-Departmental
No. of Participants	65
<p>The resource person explained the basic qualities that an entrepreneur should possess and insisted the role of women entrepreneurs in building the society by quoting famous women personalities as examples. She continued the session with an overview of available career opportunities in entrepreneurship and innovation as well as the funding provided by the government to women entrepreneurs. The session was very informative and enriched the participants.</p>	

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Institution's Innovation Council & IQAC

Organize a
Workshop on Entrepreneurship and Innovation as career opportunity

Resource person
Dr.S.Gayathri
 Associate Professor & Head
 General Management
 Rajalakshmi School of Business, Chennai

19/11/2022@10.30 AM

Mode:

Dr. Meera Murugesan
Principal i c

Mrs. Kogilam Kumanan
Secretary

Dr. Setun Kumanan
Chairman

Programme Schedule

<i>Invocation</i>	10:30 am
<i>Welcome Address</i>	10:35 am
<i>Introduction of Chief Guest</i>	10:40 am
<i>Address by Resource Person</i>	10:45 am
<i>Vote of Thanks</i>	11:30 am

Entrepreneur

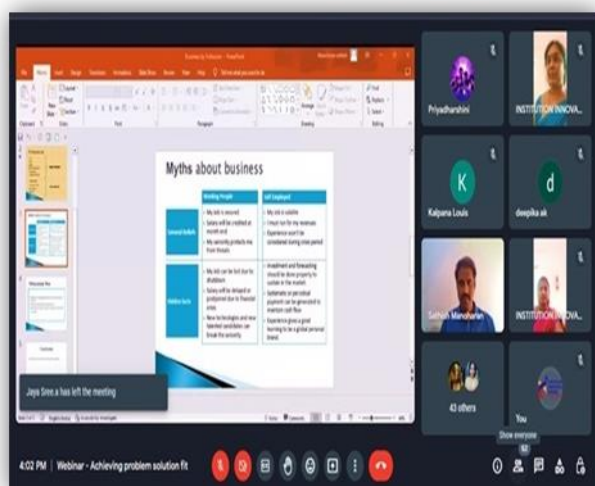
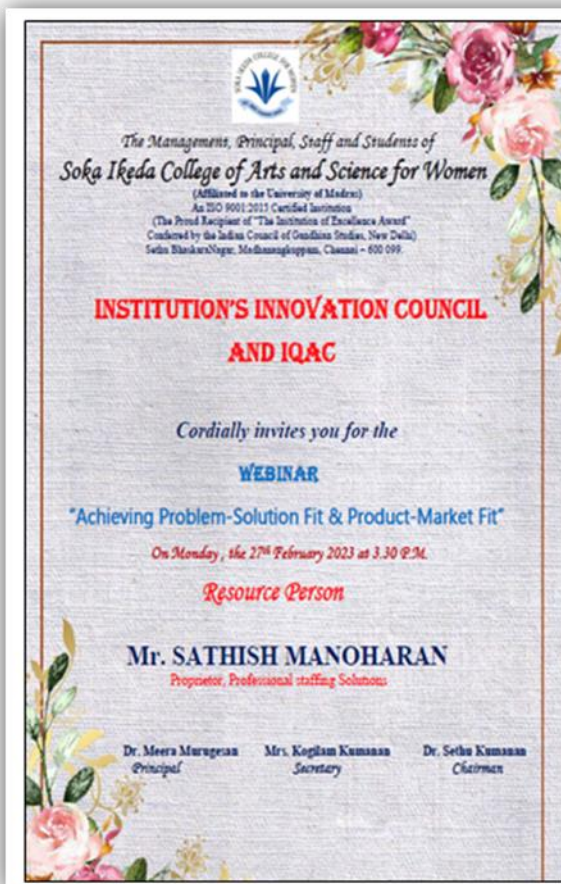
- Technical competence
- Initiative
- Good judgment
- Intelligence
- Leadership quality
- Self confidence
- Energy
- Attitude
- Creativeness
- Fairness
- Honesty
- Tactfulness
- Emotional stability



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CHENNAI - 600 099

ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

Name of the Cell	Institution's Innovation Council
Date	27.02.2023
Mode	Online
Topic	Webinar on Achieving Problem-Solution Fit & Product-Market Fit
Resource Person	Mr. Sathish Manoharan, Proprietor, Professional Staffing Solutions, Chennai
Objective	To facilitate students in finding a significant problem and creating a solution.
Event Category	Capacity Building
Level	Inter-Departmental
No. of Participants	100
<p>The resource person for the session Mr. Sathish Manoharan, Proprietor, Professional Staffing Solutions, Chennai spoke on how to achieve a solution for a problem by identifying the right people, gathering correct data and analyze the results. The session was informative and interactive.</p>	



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FOCUS ON INNOVATION AND ENTREPRENEURSHIP

Name of the Cell	Institution's Innovation Council
Date	28.02.2023
Mode	Offline
Topic	Focus on Innovation and Entrepreneurship
Resource Persons	Mrs. P. Kalpana, Innovation Ambassador & Mrs. D. Malathy, Innovation Ambassador Soka Ikeda College of Arts and Science for Women
Objective	To encourage school students towards entrepreneurship and innovation related activities
Event Category	Capacity Building
Level	School
No. of Participants	37
<p>The Innovation ambassadors elaborated on entrepreneurship activity, start-up activity and entrepreneurship development activity to the school students. The session was informative and interactive. Around 37 students participated and prizes were given to the students who interacted enthusiastically. Students understood on various requisites of starting a business.</p>	

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INSTITUTION'S INNOVATION COUNCIL
 And IQAC
 presents
 AN IMPACT LECTURE ON
"FOCUS ON INNOVATION & ENTREPRENEURSHIP"
 PRESIDED
 BY
MR.SELVAKUMAR, PRINCIPAL,
SETHU BHASKARA MATRICULATION HR.SEC. SCHOOL, PUDUR.

ON TUESDAY, 28TH FEBRUARY 2023 AT 10.30 A.M.

RESOURCE PERSONS

MRS.P.KALPANA,
 INNOVATION AMBASSADOR,
 ASSISTANT PROFESSOR
 DEPARTMENT OF BBA
 &
 MRS. D. MALATHY,
 INNOVATION AMBASSADOR,
 ASSISTANT PROFESSOR
 DEPARTMENT OF COMPUTE SCIENCE SHIFT-II

DR.MEERA MURUGESAN MRS.KOGILAM KUMANAN DR.SETHU KUMANAN
 PRINCIPAL SECRETARY CHAIRMAN





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INTELLECTUAL PROPERTY RIGHTS (IPR)

Name of the Cell/Department	Institution's Innovation Council & Department of Biochemistry
Date	10.04.2023
Mode	Offline
Topic	Intellectual Property Rights (IPR)
Resource Person	Mrs. Uma Bhaskaran, Senior Consultant, Krishna and Saurastri, LLC, Mumbai
Objective	To enable students to understand innovation and patenting ideas
Event Category	Capacity Building
Level	Intra - Departmental
No. of Participants	66

A seminar on IPR was organized by the Department of Biochemistry in association with IIC and IQAC on 10th April, 2023. Mrs. Uma Bhaskaran, Senior Consultant, Krishna and Saurastri, LLC, Mumbai was the resource person. She gave a brief introduction on IPR and explained the various concepts like copyrights, patents, trademarks, geographical indications, layout design, trade secret etc. Students learned how Intellectual Property Rights give creators and new innovations a complete control. They were also given a platform to discuss how minor innovations affect entire societies and how they should engage in innovation and patenting ideas that will benefit all.



Soka Ikeda College of Arts & Science for Women

(Affiliated to the University of Madras)
An ISO 9001:2015 Certified Institution
Sethu Bhaskara Nagar, Madhanangkuppam, Chennai

www.sokaikeda2000@gmail.com sokaikeda2000@gmail.com

Seminar on

INTELLECTUAL PROPERTY RIGHTS

organised by

Department of Biochemistry

in association with

IIC & IQAC

RESOURCE PERSON

MRS UMA BASKARAN

Senior Consultant
Krishna & Saurastri Associates LLP
Mumbai, India.



10 April 2023
01.00 pm

VENUE : Seminar Hall




Dr. Meera Murugesan
Principal

Mrs. Kogilam Kumanan
Secretary

Dr. Sethu Kumanan
Chairman




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