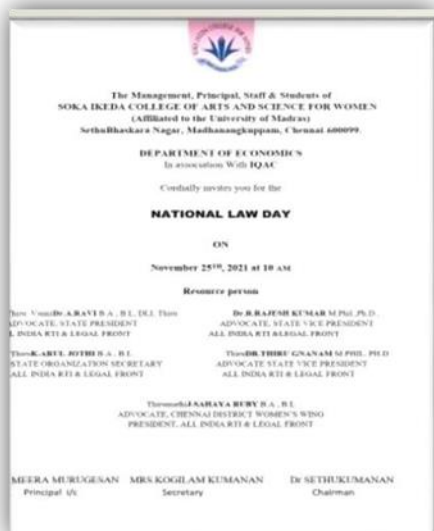




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(Affiliated to the University of Madras)
Chennai 600 099, Tamilnadu.

NATIONAL LAW DAY – 25.11.2021

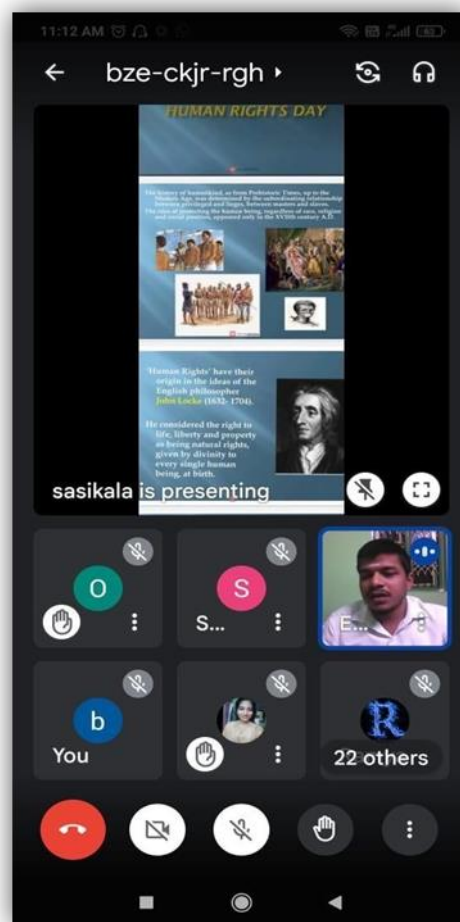
The Department of Economics organized a special programme on the National Law Day on 25th November 2021. The Guest of the programme was Dr.A.Ravi, Dr.R.Rajesh Kumar, K.Arul Jothi, Dr.Thiru Gnanam and J.Sahaya Ruby, All India RTI & Legal Front. The program started with the college song and the guests explained the benefits of RTI and the rights of common citizen.





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INTERNATIONAL HUMAN RIGHTS DAY – 10.12.2022

The Department of Economics conducted a webinar on International Human Rights Day on 10th December 2022. The chief guest was K. Bala Krishnan, Civil & Criminal Family Disputes Member of Thiruvallur District Court, Thiruvallur. It created awareness to promote respect for the rights and freedom enshrined in the Universal Declaration of Human Rights adopted by the United Nations General Assembly in 1948. In this programme, discussions were made on equality, dignity, respect, freedom and justice.





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ENTREPRENEURIAL DEVELOPMENT CELL PROGRAMMES

SOKA STATIONERY STORE 2022-2023

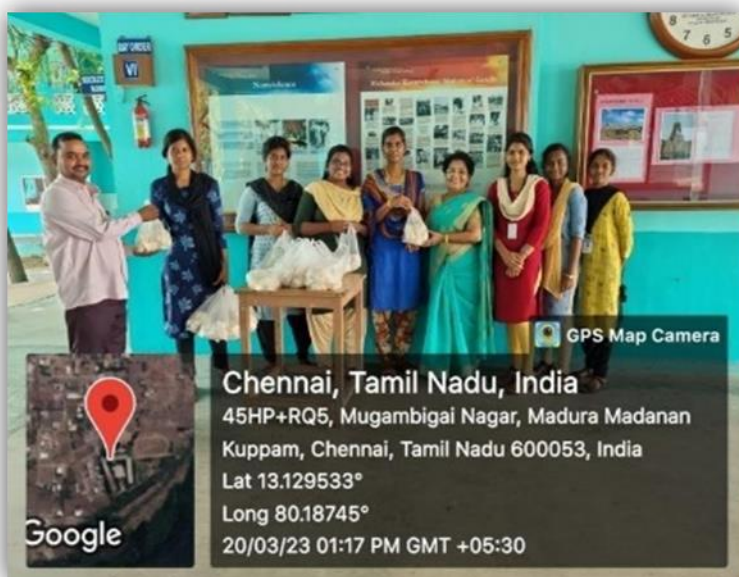
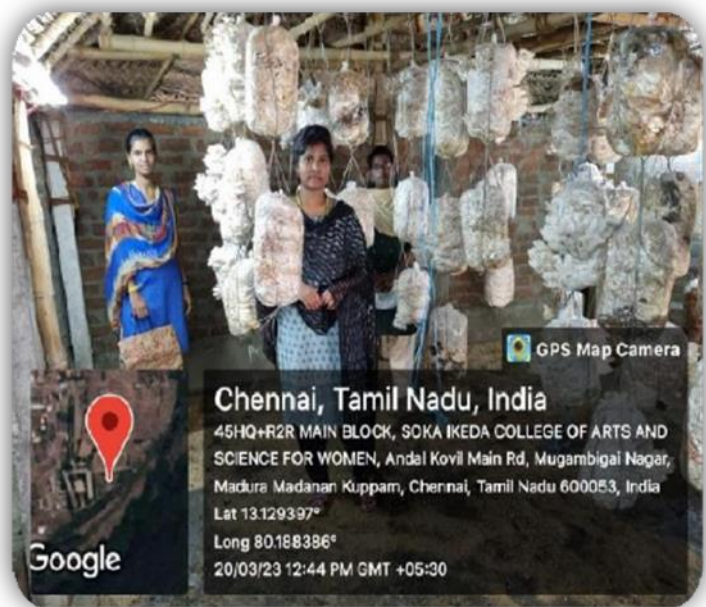
The Soka Stationery Store under Entrepreneurial Development Cell in the college was started during 2009-2010. Students effectively participate in the sales activities. The Soka stationery store has given an opportunity to enhance the entrepreneurial skills among the students. Faculty members and students are benefited through the stationery products available in the Soka stationery store.




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MUSHROOM CULTIVATION (OYSTER FARM)

The Mushroom cultivation program started in October 2012. Every year around 50 students are trained through this programme. Oyster Mushroom, rich source of protein food which is often grown without the requirement of controlled environmental conditions, is cultivated in the college. Mushroom cultivation is a new investment opportunity in a small-scale level.




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SOKA ORGANIC RETAIL OUTLET

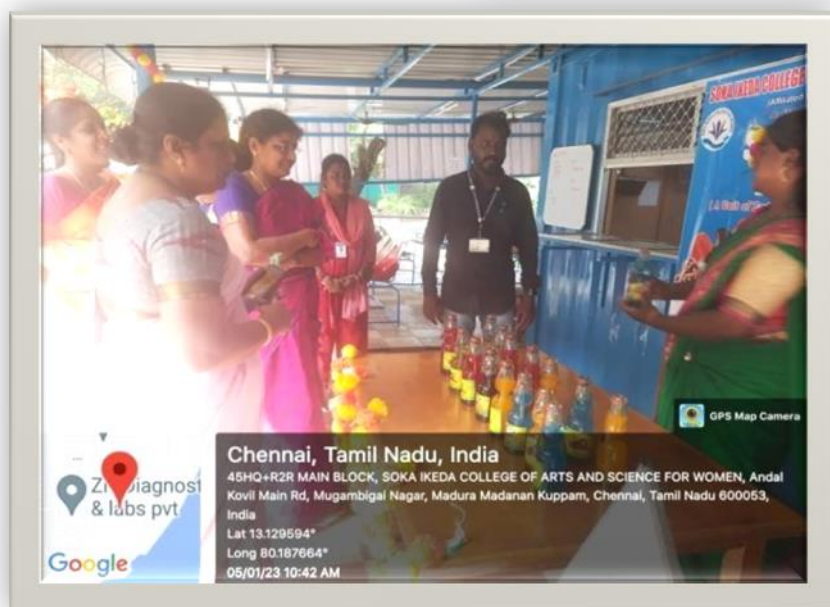
Soka Organic Retail Outlet, a new organic retail outlet was started as a new venture under ED Cell. Organic vegetables are sold through this outlet.




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SOKA GOLI SODA

Soka Goli Soda was started as a new venture under ED cell. The various flavours of Goli soda like panneer, blueberry, black current, strawberry and ginger are sold through the student entrepreneur to mould them as successful entrepreneurs.




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CONSUMER CLUB PROGRAMME – 15.03.2023

On account of World Consumer Rights Day, the Consumer Club organized an Inter-departmental competition along with the Departments of Corporate Secretaryship, Commerce and Accounting and Finance on 15.03.2023. Poster Presentation, Logo Designing, Identifying Companies, Essay writing and Slogan writing were conducted.




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